

# HOW TO SELL MANUSCRIPTS

By JAMES IRVING



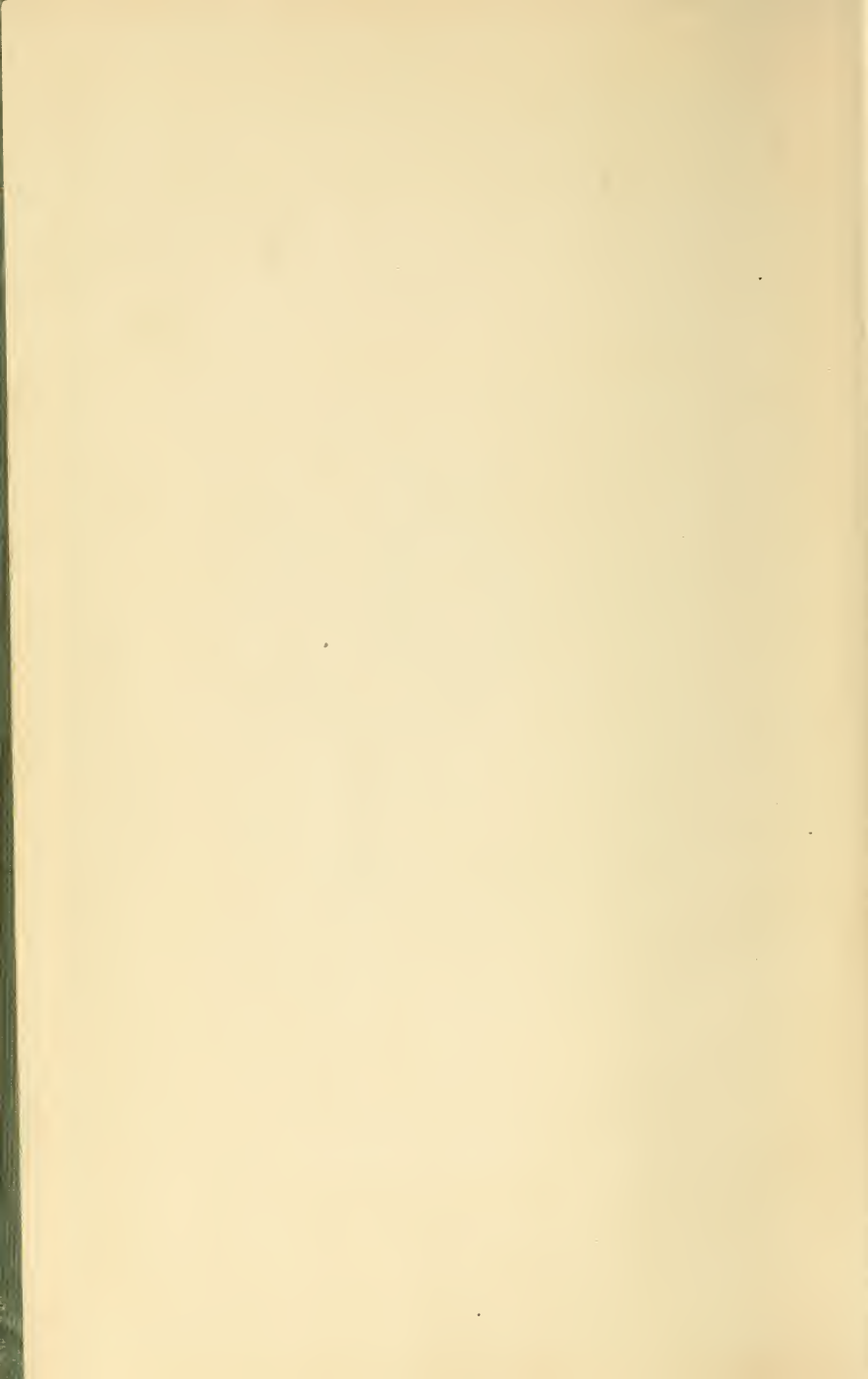
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# HOW TO SELL MANUSCRIPTS

BY  
**JAMES IRVING**

*Author of "The Irving System of Story and Play Writing,"  
"How New Writers Succeed," "The A B C of  
Successful Writing," "The Ten Great  
Secrets of Successful Authorship,"  
Etc., Etc.*

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## PREFACE.

The author of this book is especially anxious to acknowledge with grateful appreciation and thanks the kind co-operation of practically every editor he called upon to furnish information for this list of markets.

It is due to the generous and helpful spirit of these genial editors that it has been possible to compile this work.

THE AUTHOR.

some of the Musical Magazines. Maybe you have composed a song or song-poem. Turn to the lists of Music Publishers, many of which are listed.

Perhaps you paint china or dabble in some other phase of art. Why not cash in on this little hobby? Sell some of your knowledge to the Art Magazines.

We could go on indefinitely pointing out ways in which you can utilize the knowledge in this unusual book. The above, however, should serve to indicate to you in a general way its marvelous money-making possibilities.

THE PUBLISHERS.

## CHAPTER I.

### STANDARD MAGAZINES.

ADVENTURE, SPRING AND MACDOUGAL STS., NEW YORK CITY. Monthly. Arthus S. Hoffman, Editor. States that in its fiction clearness and simplicity are essential, for they are both a requisite of good literature and a surety that all who read will understand. Insists on convincingness, or truth to life and human nature. Characters must seem like real people, not mere names. The reader must believe it happened. Inconsistencies and improbabilities, even in little things, ruin a story. Wants stories of action and adventure, in its broadest sense among almost any kind of people, and in almost any place. Stories of the United States, its possessions and Canada are always welcomed, as well as tales of foreign lands. Uses stories of even the remote past, but only occasionally; also stories of the future, but even less often. Stories of the sea are especially desired. All stories must be clean and wholesome, but without preaching or moralizing. Does not like stories in which crime is glorified or triumphs in the end. Uses fact articles, but very few. Chances are better with material worked up into fiction form. Autobiographical material has almost no chance of acceptance. Always wants good humorous stories. Takes tales of pathos or tragedy, but not if they are morbid or leave the reader depressed or with a "bad taste in his mouth." Love interest added to a story of adventure is good, but not if it is the main feature of the tale. Does NOT want: Problem stories, sex stories, psychological stories, sophisticated stories, stories that glorify crime, stories that "couldn't happen" or supernatural stories. Uses some poetry, mostly 16 lines or under. None over 36 lines, unless they are narrative with a real story in them. Good quatrains

desired. Takes short stories of any length. Serials from 60,000 to 120,000 words. Novels and novellettes, complete in one issue, 15,000 to 75,000.

AINSLIE'S MAGAZINE, 79-89 SEVENTH AVENUE, NEW YORK CITY. Monthly. Robert R. Whiting, Editor. See STREET AND SMITH for general requirements. Uses stories of general interest, love theme desired. Uses one complete novellette and from eight to twelve crisp, live short stories each issue.

ALL-STORY WEEKLY, 280 BROADWAY, NEW YORK CITY. Weekly. R. H. Davis, Editor. See Frank A. Munsey Company for general requirements of the Munsey Publications.

AMERICAN AMBITION, 422 LAND TITLE BLDG., PHILA., PA. Monthly. Delbert E. Davenport, Editor. Uses experiences of people whom inspiration in some one of the arts and endeavors of life has led on though unrecognized. Magazine founded for the purpose of bringing out unacknowledged and budding talent in the writing of novels, poems, stories, plays, etc. Runs prize contests for amateurs and aspirants. The motto of the magazine is mutual help and co-operation among all those who are trying to climb the ladder of fame and accomplishment.

AMERICAN MAGAZINE, 381 FOURTH AVENUE, NEW YORK. Monthly. John M. Sidall, Editor. Mr. Sidall reports: "At the present time our chief need is for good short stories around 4,000 to 6,000 words in length. We cannot use them longer than this. Stories for us must have good characterization, be convincing in tone and American in atmosphere and environment. They must also be optimistic. We cannot use tragic or morbid material, or stories that leave one with a feeling of depression. We are also in the market for sketches for our Interesting



People department. These run to about 1,000 words in length and concern ordinary people who have made extraordinary use of their opportunities and surroundings. Short material for our Family Finance department is also required. We want to hear how people have saved, what rules they followed, how they have been enabled to put by extra money—in short any material pertaining to the family purse from which our readers can get helpful suggestions.”

ARGONAUT, 406 SUTTER ST., SAN FRANCISCO, Calif. Weekly. Alfred Holman, Editor. Want 1,000 to 3,000 word stories, strong, active and vigorous, of interest to westerners preferably. Humor is desired and sex material is tabooed.

ARGOSY, 280 BROADWAY, NEW YORK CITY. Weekly. Matthew White, Jr., Editor. See Frank A. Munsey Company for general requirements of the Munsey Publications.

THE ATLANTIC MONTHLY, 41 MOUNT VERNON ST., BOSTON, MASS. Monthly. Elery Sedgwick, Editor. This publication maintains a very high literary standard and the writer contemplating sending material to this place would do well first to secure a copy. All material should be faultless in literary craftsmanship and timely and entertaining in content. Articles should reflect the progress of the world in any of its most peculiar, significant and interesting phases, in art, science, finance, national movements, etc. Material, besides being skillfully executed, must be authoritative and sound. Some of the articles border on the essay type of script, especially those that touch upon mental conditions or general phases, yet the articles must be entertaining, practical, instructive and original. Uses a few stories in which plot or action is subordinate to character sketching; or to the illumination of some theme or idea. Uses a few poems.

THE BLACK CAT MAGAZINE, INC., 229 WEST 28TH ST., NEW YORK CITY. Monthly. This publication is devoted entirely to short stories of from 1,000 to 5,000 words. Wants short stories that present in rapid-fire fashion some one of the many sides of human nature, and that concentrate all the action and situation of plot in bringing out the manifestation of some peculiar characteristic in a startling, original, though plausible, fashion.

BLUE BOOK, NORTH AMERICAN BLDG., CHICAGO, ILL. Monthly. Karl Edwin Harriman, Editor. States: "For our Blue Book Magazine we are continuously publishing stories of mystery, adventure and business, appealing to the average, alert, wide-awake American man."

THE BOOKMAN, 244 MADISON AVENUE, NEW YORK. Monthly. E. F. Saxton, Editor. Uses articles, accounts, experiences, interpretations, forecasts, summaries, news items, reflections, etc., all of interest to the book reader. Uses estimates and reviews of books and writers, conditions in book-selling, book-writing and book-buying; biographies of past and present writers; forecasts of future tastes in books, explanations and summaries of past tendencies; experiences by writers, readers, etc., of interest to the book-lover. Uses, usually, several humorous anecdotes from people of literary repute or not.

BOOK NEWS MONTHLY, PHILA., PA. Monthly. Norma B. Caron, Editor. As the title of this publication suggests, articles, anecdotes and paragraphs pertaining to matters literary are mostly in demand. Whenever possible, suitable photographs should accompany articles. Only an occasional short story.

BOOKS AND AUTHORS, 318 WEST 39TH ST., NEW YORK CITY. Monthly. Frederick

Moore, Editor. Can use any kind of interesting article pertaining to books, past and present, and to their writers, past and present. Studies of present-day writers through the medium of the interview are always acceptable. This magazine is not technical or highbrow, but aims to interest the ordinary book-lover.

BREEZY STORIES, 112 EAST 19TH ST., NEW YORK CITY. Monthly. Courtland Young, Editor. A purely fiction magazine in whose stories and verse is reflected a strong sex interest. Stories should be bright, "breezy," daring and unconventional, but should not overstep the bounds of good taste. They should range between 1,000 and 6,000 words. Uses novelettes of from 15,000 to 40,000 words. Verse, as fiction, should be smart or witty, or should reflect the more frothy, lighter moods and experiences of life and emotions.

CANADIAN COURIER, 181 SIMCOE ST., TORONTO, ONT., CAN. Weekly. Augustus Bridle, Editor. In the market for strong, fascinating stories, 2,000 to 7,000 words, featuring love or adventure. Humorous stories always welcome. Contributors should remember this is a Canadian magazine and the Canadian atmosphere is to be preferred. Uses informative articles regarding Canadian activities, movements, people, etc. Has departments relative to the household and concerning women's activities, literature, art, economic conditions, etc. Photographs relating to any of the above are desired.

CANADIAN MAGAZINE, TORONTO, ONT., CAN. Monthly. Newton MacTavish, Editor. Uses illustrated articles, Canadian in atmosphere.

CENTURY MAGAZINE, 353 FOURTH AVENUE, NEW YORK CITY. Monthly. T. R. Smith, Editor. Material for this magazine must maintain

the lofty literary standards of the publication. Uses both stories and articles. Stories should treat themes in a manner that will bring out effectively new aspects of life or should combine fiction materials in such a manner as to bring out undeniably original effects of idea, character, emotion, or such. Articles must be authoritative, unassailable and exact, and may deal with modern topics. Conducts a department, "In Lighter Vein," which will absorb jokes, verse, skits, etc. Some verse is used.

CLUB FELLOW AND WASHINGTON MIRROR, BOX 224, MADISON SQUARE BRANCH, NEW YORK. Weekly. Frank D. Mullan, Editor. All fiction and verse for this periodical should reflect the fashionable life in mood and content. Short stories should not exceed 2,000 words and, like the versé, should be snappy and breezy in character. Uses jokes, epigrams and photographs.

COLLIER'S WEEKLY, 416 WEST 13TH ST., NEW YORK CITY. Weekly. Finley P. Dunne, Editor. Uses strong, original stories, 2,000 to 5,000 words, stories of love, humor, action, business, intrigue, etc., of general interest to the American man. Articles with proper photographs should pertain to world topics and events of the day.

COSMOPOLITAN, 119 WEST 40TH ST., NEW YORK. Monthly. Ray Long, Editor. Cosmopolitan has established the practice of purchasing only the best material from the most popular writers. Yet they are not prejudiced against the new writer, for yearly they bring out new names and erect fame and fortune for the practically unknown. They work on the theory, however, that the best goes with the best, so if you have anything unusually good and Cosmopolitan in type do not be afraid to submit it. Stories may be love, adventure, sex, society or other type calculated to yield engrossing, thrilling entertain-

ment to readers who wish to be jarred out of the unusual into the bizarre, the ideally romantic, etc. Fiction must, above all else, reflect the conflict of emotions in a truly dramatic fashion. Articles usually are written by arrangement. Ray Long, previously editor of Red Book, states that if he can get better fiction for Cosmopolitan from the new writer than from the famous writers, then by all means he will buy from the unknowns.

CURRENT HISTORY, TIMES BLDG., NEW YORK CITY. Monthly. George W. Ochs, Editor. This publication aims to be more or less of a source-book of happenings, events, movements and conditions relating to the diversified affairs of the entire world from the primary records and sources by which historical events are made known authoritatively.

DETECTIVE STORY MAGAZINE, 70-89 SEVENTH AVENUE, NEW YORK CITY. Weekly. F. E. Blackwell, Editor. A Street and Smith publication. See Street and Smith for general requirements. Editor states: "Detective Story Magazine is a magazine of fiction. It publishes short stories and novellettes and serials, and is in the market for all these forms of literary expression." Uses stirring narratives dealing with the detective art, graphic tales of the unraveling of baffling crimes, stories of mystery, teeming with resistless fascination, etc.

ELECTRICAL EXPERIMENTER, 233 FULTON ST., NEW YORK CITY. Monthly. H. Gernsback, Editor. Use articles from 1,200 to 1,500 words, with proper photographs, plans and designs, dealing with the scientific, and especially with electrical and wireless topics of timely interest. In the market for items describing tersely, clearly and satisfactorily how things of interest to the readers of the magazine may be made.



EVERYBODY'S MAGAZINE, SPRING AND MACDOUGAL STS., NEW YORK CITY. Monthly. S. V. Roderick, Editor. Uses short stories up to 5,000 words in length given over to love and adventure themes, though the editors insist that the stories, in treatment or theme, be ostensibly new and away from the trodden path of stories. In need, too, of articles relating to people and events. Articles should bring out the heart appeal, the human interest, and should be accompanied by photographs.

EVERYDAY LIFE, HUNTER BLDG., CHICAGO., Ill. Monthly. A. E. Sevett, Editor. Uses fresh, engaging love stories of 2,000 to 4,000 words about American life and people, in a plain or mysterious setting.

FORBES MAGAZINE, 120 BROADWAY, NEW YORK CITY. Twice monthly. B. C. Forbes, Editor. Uses articles relating to up-to-date topics or to people of the financial or business world. Lengths, 1,000 to 3,000 words. Uses a few short stories up to 2,000 words.

THE FORUM, 118 EAST 28TH ST., NEW YORK CITY. Monthly. Edwin Wildman, President. Mr. Wildman states: "We are interested in articles by more or less well known authorities on questions which are of current controversial interest, particularly in the field of speculative thought; descriptive articles on experimental methods dealing with social problems; analytical personality sketches about men and women whose achievements are based upon a development of a theme in a better relation in the industrial and economic and political arena of activities; poetry whose theme relates the conflict of emotions rather than the phenomena of nature."

GOOD STORIES, AUGUSTA, MAINE. Monthly. This publication, which falls in the mail-order

type, circulates largely in the rural districts and uses a few short stories sentimentally romantic or melodramatically adventurous. Much of material is second-serial rights of "best sellers."

GREEN BOOK, NORTH AMERICAN BLDG., CHICAGO, ILL. Monthly. Karl Edwin Harriman, Editor. Mr. Harriman states: "For our Green Book magazine we are publishing articles concerned with the individual and general interests and achievements of women outside the home, together with an equal amount of romantic fiction."

GRIT, WILLIAMSPORT, PA. Weekly. Frederick E. Manson, Editor. Uses stories of 1,500 to 3,000 words; serials of 80,000 to 120,000 words. Fiction material may be of any type but must be entertaining to the ordinary reader. Articles of various lengths are wanted, with sufficient photographs to carry out adequately the main force and meaning of the article; may deal with any topics of general and timely interest, particularly those that give the readers new things to think about in the world of human progress and that bring out points of interest not heretofore touched upon. Photographs to accompany articles are proportioned in number to the length of article to which they pertain.

HARPER'S MAGAZINE, FRANKLIN SQUARE, NEW YORK CITY. Monthly. The Editors report: "The needs of Harper's Magazine are for material interesting in substance, treated with distinction. Articles on travel, on recent scientific discoveries, on the economic problems of reconstruction, memoirs and essays are always desired. In fiction the Magazine is in especial need of stories in lighter vein written with brilliancy and humor."

HEARST'S MAGAZINE, 119 WEST 40TH ST., NEW YORK CITY. Monthly. Sewell Haggard,

Editor. Uses love, business, adventure, sex and society stories of 3,500 to 7,000 words and all types of serials up to 100,000. All types of stories are welcome, providing they do not offend good taste and are superlatively good. Conducts a department on recent scientific achievements, material for which is written by arrangement. Uses some articles of general interest.

HEARTH AND HOME, AUGUSTA, MAINE. Monthly. Requirements largely identical with those of Good Stories.

HOLLAND'S MAGAZINE, DALLAS, TEXAS. Monthly. W. B. Whitman, Editor. Uses all types of fiction material, stories of 2,500 to 5,000 words and serials up to 50,000 words. Fiction must be clean and wholesome and the writer should avoid the lurid and risqué. Is always in the market for descriptive articles of timely interest, suitably photographed, and preferably of local appeal. Conducts a Children's Department and an Old Folks' Department. Can use jokes, sketches, paragraphs, suggestions for the woman on household, and other topics.

ILLUSTRATED REVIEW, ATASCADERO, CALIF. Monthly. E. G. Lewis, Editor. A review of current events and people through the medium of photographs. Photographs should be interesting and tell in themselves as much of a story as possible.

ILLUSTRATED WORLD, DREXEL AVENUE AND 58TH ST., CHICAGO, ILL. Monthly. William T. Walsh, Editor. Uses articles on recent scientific discoveries, world movements, etc., of 500 to 2,000 words; photographs to illustrate articles are desired. Also desires brief descriptions, together with designs, of odd, queer and bizarre inventions or discoveries that appeal to a person's love of the unusual.



THE INDEPENDENT, 119 WEST FORTIETH STREET, NEW YORK CITY. Weekly. Hannah White, Managing Editor. States: "We are on the lookout for timely, humanly interesting news-articles of from one to three thousand words in length. We pay on acceptance."

LESLIE'S WEEKLY, 225 FIFTH AVENUE, NEW YORK CITY. Weekly. John A. Sleicher, Editor. Uses timely news articles on general topics but especially applicable to finance, business, politics, etc. Also in the market for photographs of prominent people, in revealing and significant postures.

LIFE, 17 WEST 31ST STREET, NEW YORK CITY. Weekly. Thomas L. Masson, Editor. States: "We want short dialogues, short verse and short prose—nothing over 500 words. We pay every Friday and our rates vary from two to ten cents per word."

THE LITERARY DIGEST, 354 FOURTH AVENUE, NEW YORK CITY. Weekly. William S. Woods, Editor. Purchases no material. Magazine is made up from most significant and timely and interesting sections of newspapers and periodicals all over the world. A concentration of what is said in print concerning every phase of life that is engaging attention of people.

THE LITTLE REVIEW, 24 WEST 16TH STREET, NEW YORK CITY. Monthly. Margaret Anderson, Editor. Uses articles and short stories of original tone and having a highly artistic finish, stories that delve deeply into human nature but that do not blast their way down. Material should come within 1,500 words. Poetry of a slightly radical tinge is in demand.

THE LITTLE STORY MAGAZINE, 714 DREXEL BLDG., PHILA., PA. Monthly. William

H. Kofoed, Editor. Wants stories of 600 to 1,800 words in which any theme will do providing it is dwelt with in such a fashion as to render a certain effect and then be done. Material should have obvious balance and length should be measured by what MUST be written to properly illumine the theme.

LIVE STORIES, 35 WEST 39TH ST., NEW YORK CITY. Monthly. Robert Thomas Hardy, Editor. Lays special stress on stories of a decided sex interest, Plots must have strong and new situations, action must proceed expeditiously to suspense-arousing crises and dynamic climax. Short stories up to 5,000; serials 25,000; novelettes up to 28,000. Wants epigrams, skits, humorous sketches and verses, love lyrics, etc.

McCLURE'S MAGAZINE, 76 FIFTH AVENUE, NEW YORK CITY. Monthly. Herbert Kauffman, Editor. In need of striking, stirring, human stories, the plots of which seem to grow naturally from the force of character and circumstance; wishes to avoid in its fiction the trite and the hackneyed. The revealing of character through conversation seems to be a favorite mode with this magazine's fiction. Short stories, 3,000 to 10,000 words. Uses some photographs of news interest.

MACLEAN'S MAGAZINE, TORONTO, ONT., CAN. Monthly. T. B. Costain, Editor. In the market for stories, serials, novelettes and articles of all lengths. Acceptance contingent purely upon merit. Fiction must be of such strength as to lead the reader effectively into the story illusion, and make him remember the story not as a thing of words but rather as a breathing agency that conveys truths of life. Some narrative verse used.

METROPOLITAN MAGAZINE, 432 FOURTH AVENUE, NEW YORK CITY. Monthly. Carl Hovey, Managing Editor. Mr. Hovey states: "The

Metropolitan Magazine buys mainly short stories. Most of our articles are arranged for in advance with our own staff writers so that we are not actively in the field for articles. Memoirs of any sort, however, or personal recollections of great and important events are always of interest to us. But the main staple which we buy is short stories. We like them to be dramatic and convincing. Particularly we like them short. The story from two to five thousand words has a greater chance of acceptance than a story of from five to ten thousand words."

FRANK A. MUNSEY COMPANY, 280 BROADWAY, NEW YORK CITY. This publishing concern gets out Munsey's Magazine, The All-Story Weekly and Argosy. Its general requirements for these three publications are as follows: "We particularly want short stories from 1,000 to 6,000 words in length. We are also glad to read stories containing from 20,000 to 120,000 words and suitable for publication as novelles, as complete novels, or as serials. In stories, long or short, the qualities specially desired are strength of plot, simplicity of construction, clearness of style, and quickness of action. We do not care for character studies, and cannot use dialect stories. Poems of more than thirty-two lines can very seldom be used."

MUNSEY'S MAGAZINE, 280 BROADWAY, NEW YORK CITY. Monthly. R. H. Titherington, Editor. See Frank A. Munsey Company, as above. Uses special articles of timely news interest in the world of art, science, politics, finance, world movements, personalities, etc. Articles should be profusely and well illustrated by clear, interesting photographs. Uses sparkling, lively vers-de-societe. Conducts an Odd Measure department open to all contributors who can produce odds-and-ends article material up to 800 words.

MYSTERY MAGAZINE, 168 WEST 23<sup>D</sup> STREET, NEW YORK CITY. Semi-monthly. Lu Senarens, Editor. As the name of this publication implies, mystery, intrigue and detective stories having profound and perplex situations and predicaments are in demand. Short stories, 2,000 to 5,000 words, novelles, 25,000 to 35,000.

THE NATION, 20 VESEY STREET, NEW YORK CITY. Weekly. Harold De Wolf Fuller, Editor. Uses short, telling, to-the-point articles and essays on modern topics, especially with regard to the literary and political world. Insists upon beauty of style in material submitted.

NATIONAL MAGAZINE, CHAPPLE PUBLISHING COMPANY, BOSTON, MASS. Monthly. Joe Mitchell Chapple, Editor. States: "We use mostly sketches about well known or interesting people." Not at present accepting any poetry, and, in its present form, not using fiction.

THE NAUTILUS MAGAZINE, HOLYOKE, MASS. Monthly. Mrs. Elizabeth Towne, Editor. A magazine of New Thought. Uses articles, stories, experiences and poems that reveal how New Thought has been largely instrumental in helping people accomplish certain ends, attain a higher mentality, secure a tighter grasp upon their own destinies, etc.

NEW REPUBLIC, 421 WEST 21<sup>ST</sup> STREET, NEW YORK CITY. Weekly. Philip Littell, Associate Editor. Uses articles intended to form public opinion regarding current events in politics, finance, international diplomacy, etc. Material must be authoritative, must disclose first-hand knowledge of subject treated and must possess good style. Articles should not exceed 1,500 words.

THE NEW SUCCESS, ST. JAMES BLDG., NEW YORK CITY. Orison Swett Marden, Editor.

A source-book of inspiration suggestions for the right mental attitude toward tackling the big jobs of life. Uses experiences and stories of achievement in the face of odds, and attempts to bring home the secret of accomplishment to its readers by showing, through its articles, how others have done it and are doing it,

NORTH AMERICAN REVIEW, 171 MADISON AVE., NEW YORK CITY. Monthly. George Harvey, Editor. Uses articles, up to 2,500 words, pertaining to world affairs, economics, literature, art, science, etc. Material must be distinctive and well handled.

OUTLOOK, 381 FOURTH AVENUE, NEW YORK CITY. Weekly. Lyman Abbott, Editor. Prints three small numbers and one large number monthly. For the former, uses comments on, and reviews of, current events, in the field of religion, science, politics, etc. The large number uses several short stories revealing masterfully interesting tendencies and reactions of human nature. Also sketches and biographies of interesting personalities, nature articles, etc. Material should not exceed 3,000 words.

PARISIENNE, 25 WEST 45TH STREET, NEW YORK CITY. Monthly. Wyndham Martyn, Editor. Need is for short stories mirroring the frothier, more carefree side of life, both in American and the large cities and watering places of the Continent. Breezy melodrama and love stories are wanted. Stories of mystery with a French setting are also wanted, but not stories involving the horrible or the indecent. The novelettes of the Parisienne run from 15,000 to 17,000 words. Bright verse, jokes, epigrams and short prose pieces are always desired.

PASSING SHOW, 1320 NEW YORK AVENUE, N. W., WASHINGTON, D. C. Twice monthly. Thomas R. Dawley, Jr., Editor. As the name of this periodical implies, it chooses to make pungent observa-



tions on, and reviews of, interesting current events, etc., that pass by. Uses articles of news interest; also jokes, humorous verse, photographs, etc.

PEOPLE'S FAVORITE MAGAZINE, 79 SEVENTH AVENUE, NEW YORK CITY. Monthly. Lee D. Brown, Editor. In the market for heart-interest story material dealing with love, business or adventure, and for human-interest articles and sketches of personalities together with the formula whereby these personalities attained success and the big motives that actuated them in accomplishing certain ends. Such articles may apply to women as well as men, and articles explaining how women may better themselves in various ways are always welcome.

THE PEOPLE'S POPULAR MONTHLY, DES MOINES, IOWA. Monthly. Elizabeth B. Canady, Managing Editor. "It is the plan of the People's Popular Monthly to run only those stories which shall increase the joy of living in the small towns and rural communities of the Middle West. Stories may perhaps feature success which has come to those who live in such communities, or it may have purely entertainment value, as a wholesome love or adventure story. We use very little poetry, but welcome instructive articles of a practical nature, together with photographic material."

PHYSICAL CULTURE, 19 WEST 40TH STREET, NEW YORK CITY. Monthly. Carl Easton Williams, Editor. Mr. Easton states: "We are in the market, for Physical Culture Magazine, for anything pertaining to health and body-building, but all contributions should be written in popular style with plenty of snap. The thing that we are particularly interested in procuring is the personal-experience story showing 'How I Did It,' 'How I Won Back Health,' and if possible, how splendid health fits one for business and the general affairs of life. Physical Culture is not devoted to the 'Strong Arm' idea but to per-

sonal efficiency, the main idea being that better health is conducive to making a better human being, capable of performing a higher grade of work, and leading a happier life. We particularly desire photographs on any subjects, and personal-experience stories should include photographs of outdoor life, methods of training and the like. We are conducting prize contests, for this year having two, one on 'What I Have Learned About Bringing Up Children,' and the other on 'What Is the Ideal Diet?' In each case three prizes were awarded, first prize two hundred and fifty dollars, second prize one hundred and fifty dollars, third prize one hundred dollars."

POPULAR MAGAZINE, 79-89 SEVENTH AVENUE, NEW YORK CITY. Twice monthly. Charles A. MacLean, Editor. Reports: "Popular uses adventure, mystery, business, and humorous stories of the highest life only. Must concern themselves with contemporary life and be up-to-date in every respect." See Street and Smith for general requirements.

POPULAR MECHANICS MAGAZINE, 6 NORTH MICHIGAN AVENUE, CHICAGO, ILL. Monthly. J. L. Peabody, Editor. Wishes the following mentioned: "Covers new developments in the fields of science, mechanics, industry, invention and discovery. Non-technical, profusely illustrated. Can use anything in the nature of constructive development anywhere providing it be new, practical, and interesting to a large number of people. Any size photographs acceptable, providing they be sharp and clear. Passes upon material promptly and pays upon acceptance."

POPULAR SCIENCE MONTHLY, 225 WEST THIRTY-NINTH STREET, NEW YORK CITY. Monthly. Loren Palmer, Managing Editor. Reports: "Popular Science Monthly is always glad to

consider photographically illustrated articles dealing with new inventions, scientific discoveries, the application of familiar devices to new uses and unusual engineering feats. Whenever possible, the accompanying photographs should show a human being working with the devices described or at least standing near it to give a basis for size comparison. Our rates are three dollars each for photographs and one cent a word for acceptable text."

THE RED BOOK MAGAZINE, NORTH AMERICAN BLDG., CHICAGO, ILL. Monthly. Karl Edwin Harriman, Editor. Reports: "We seek the best work of the best and most popular American writers of fiction, short and long."

RED CROSS MAGAZINE, GARDEN CITY, L. I., NEW YORK. Monthly. Reginald T. Townsend, Editor. Uses articles and stories with the Red Cross atmosphere, of interest to people who desire the alleviation of suffering and distress. Articles and stories may or may not deal with war subjects, but should feature Red Cross activities more or less. Uses photographs illustrating Red Cross methods, with or without the war elements.

REVIEW OF REVIEWS, 30 IRVING PLACE, NEW YORK CITY. Monthly. Albert Shaw, Editor. Contains comments regarding men and affairs, particularly recent developments in the world at large in any of its phases, but especially with regard to politics, international diplomacy, economics, etc. Uses articles of news interest and prefers them photographically illustrated. Also articles of general and instructive interest on science, art, education, personalities, discoveries, etc. Own staff writes condensations of articles and editorials, prepares reviews, excerpts, etc.

ROMANCE, SPRING AND MACDOUGAL STREETS, NEW YORK CITY. Monthly. Arthur S. Hoffman, Editor. Reports: "Romance is a maga-



zine for both men and women. It has no puritanical standards, but it will be kept relentlessly clean. Love is a natural theme, but there will be no salacious sex appeal. Stories of action are wanted and, on the whole, stories of the open have preference over indoor tales." Keeps two serials running most of the time, using them up at the speed of 20,000 an installment. Publishes novelettes up to 60,000 words.

SATURDAY EVENING POST, INDEPENDENCE SQUARE, PHILA., PA. Weekly. George H. Lorimer. Uses short stories from 5,000 to 10,000 words; serials, from 60,000 to 100,000; novelettes up to 60,000 words. Articles, ranging from 5,000 to 7,000 words in length, must be photographically illustrated, unless they are humorous sketches, and may deal with any subject of wide and general interest: International policy, finance, travel, nature, etc. Is especially interested in articles that bring the reader in touch with our own beautiful America, that point out ways whereby America can be made more sound and powerful, articles on forest conservation, travel experiences and the like. Article material must be written by people who have been on the ground and who are in a position indubitably to know whereof they write. Fiction of the happy, optimistic, living type is wanted, that brings out new phases of life, new sensations, emotions, predicaments, reactions, etc. The sensational or thrilling is not necessary. Be the stories business, adventure or other type, the woman interest is always desirable. Stories need not be a flashlight of some particular side of human nature, but may be rather the gradual forward movement of forceful, interesting people in revealing postures, situations, conversations, attitudes, etc.

SATURDAY BLADE, 500 NORTH DEARBORN ST., CHICAGO, ILL. Weekly. Merlin M. Taylor, Editor. Especially want very unusual and

striking photographs of a very bizarre and quaint nature, with suitable captions of approximately one hundred words. Uses news stories.

SATURDAY NIGHT, RICHMOND AND SHEPPARD STREETS, TORONTO, ONT., CAN. Weekly. Frederick Paul, Editor. Uses articles and stories of approximately 2,000 words of strong Canadian interest. Articles of general Canadian news interest, especially anecdotes of notable Canadians, rendered notable by their accomplishments, positions, service, etc. Such articles seem to run to Canadians in the public gaze.

SAUCY STORIES, 25 WEST 45TH STREET, NEW YORK CITY. Monthly. F. M. Osborne, Editor. Wants fiction with very rapid action and novel plots of up-to-date life. It prefers an American scene. Charm, romance, mystery, adventure, are essential. Swift-moving novelettes are always welcome. Short humorous poems, amusing and dramatic fillers, and clever epigrams, are always needed.

THE SCIENTIFIC AMERICAN, 233 BROADWAY, NEW YORK CITY. Weekly. Has for its aim the popularization and simplification of scientific knowledge along all lines. Articles, photographically illustrated, pertaining to new discoveries of all types in all fields of scientific endeavor are always welcome. The novice is welcomed providing his material is practical, valuable, timely and new.

SCRIBNER'S MAGAZINE, FIFTH AVENUE AT 48TH STREET, NEW YORK CITY. Monthly. Robert Ridges, Editor. One of the high class literary publications insisting on an exceptionally elevated standard for all accepted material. Uses articles by the highest authorities that appeal to the critical and the cultured—articles pertaining to travel expeditions, by the actual participants preferably, to diplomatic ex-

periences, to interesting sections of the United States or the outside world, to science, literature and the like. Article material should not be didactic or academic. Uses finely done short stories of characterization.

SHORT STORIES, GARDEN CITY, L. I., NEW YORK. Monthly. Harry E. Maule, Editor. States: "We want adventure stories 4,000 to 6,500 words in length, with fresh, strong plots; and we also want novelettes, novels, and serials in which there is plenty of action."

THE SMART SET, 25 WEST 45TH STREET, NEW YORK CITY. Monthly. George Jean Nathan and H. L. Mencken, Editors. Wants novelettes of from 16,000 to 25,000 words, briskly written and embodying new ideas. "We like a good tale of mystery now and then, and are hospitable to novelties of all sorts. Good short stories of any length, so long as they do not fall into the category of the hackneyed and the offensive. Lyric verse, but not *vers libre*. Essays that are unhackneyed in style and manner. In the main, they should be satirical. Original epigrams. Short pieces in prose. Here we welcome oddities of all sorts. They may be serious or humorous. One-act plays, grave or gay. Short dialogues, one-page essays, experiments in phrasing, prose poems—in brief anything that is novel."

SMITH'S MAGAZINE, SEVENTH AVENUE AND FIFTEENTH STREET, NEW YORK CITY. Monthly. See Street and Smith for general requirements. Uses live, up-to-date stories of interest to women.

SNAPPY STORIES, 35 WEST 39TH STREET, NEW YORK CITY. Twice Monthly. Robert T. Hardy, Editor. Wants breezy, rapid-fire, striking stories, up to 5,000 words, with a decided sex interest. Novelettes of from 15,000 to 20,000 words. Three-

act plays and two-part stories. Sketches, epigrams, humorous verse and poetry—though for purposes of contrast the verse may strike a sombre tone—prose fillers and such.

STREET AND SMITH CORPORATION, 79-89 SEVENTH AVENUE, NEW YORK CITY. Publishes Ainslee's, Smith's, People's Favorite Magazine, Picture-Play, Western Story, Top-Notch, Popular and Detective Story. General requirements are: "No story is too long—none too short. Plots should be strong and the action quick. Simplicity of construction and clearness of style are also important. Dialect stories, character studies, and stories with tragic endings are not desired. Stories with an American setting are preferable."

SUNSET MAGAZINE, THE PACIFIC MONTHLY, SAN FRANCISCO, CAL. Monthly. Charles K. Field, Editor. Of interest to the westerner of the Pacific Coast region. Article material should reflect the many-sided life of the West of today, not of yesterday. Articles should be helpful, humanly interesting and purposeful. Especially desires personality sketches, of people who have acclimated themselves to western conditions in an effective and interesting fashion, people who have done things for the West, made themselves in the West, etc. Conducts a "Homes in the West" department in which are featured illustrated articles regarding home-making and living conditions peculiar to the western regions; these articles should be brief, practical, revealing, encouraging, instructive. Uses stories in which the western atmosphere and environment preferably is stressed.

SYSTEM, MADISON STREET AND WABASH AVENUE, CHICAGO, ILL. Monthly. A. W. Shaw, Editor. A magazine of business. Not a likely market for the amateur or the professional writer who lacks business experience, since System

wants nothing that does not come from first-hand, actual and complete, tested and scientific experience. Articles dealing with the theory of business not wanted; material is practical and stresses the methods used by big business and successful business men in overcoming certain obstacles, in finding new trade channels, in developing bigger and better markets, etc. etc.

10-STORY BOOK, MONTROSE AND CLARENDON BLVD., CHICAGO, ILL. Monthly. Harry S. Keeler, Editor. Features the snappy, breezy, lurid sex stories of the thrilling, light and fluffy types. Lengths, 1,500 to 5,000 words.

THE THRILL BOOK, 70 SEVENTH AVE., NEW YORK CITY. Monthly. Ronald Oliphant, Editor. Strives to live up to the name it has set for itself. Wants no reader to put down a copy of the magazine with the disappointed feeling that "The Thrill Book" is a misnomer. Features short stories up to 3,500 words in length; novelettes of 25,000 to 35,000 words; serials of 40,000 to 50,000 words. Editors demand that story material present a series of unparalleled thrills and gripping sensations. This does not mean that the material should hue to the line of the type melodramas; while the bizarre, the very unusual, is to be desired, it is essential that the unheard-of and the unthought-of be brought out in a tolerably agreeable and convincing fashion. Wants its material to embody conflict of emotion of the most unusual, hence welcomes even the fantastical.

TOP-NOTCH MAGAZINE, 79-89 SEVENTH AVENUE, NEW YORK CITY. Twice monthly. Henry W. Thomas, Editor. See Street and Smith for general requirements. Reports: "Top-Notch is well disposed toward any kind of a good story. Enough that it be clean, with a definite plot, and must be a good piece of work all round. We like sport stories, but they, too, must have plot and be well con-



structed. We have no rules about length. A story of any length can be taken care of."

THE TOUCHSTONE MAGAZINE, 118 WEST 30TH STREET, NEW YORK CITY. Monthly. Mary Fanton, Editor. This publication aims to inform its readers of the latest and best trends, happenings and accomplishments with regard to the higher, better and finer things of life, the mental stimulants and the artistically beautiful, especially with regard to poetry, painting, sculpture, architecture, etc. It aims also to bring beauty, taste, symmetry, proportion, restful qualities, etc., to the home and to make the home a veritable poem in itself, the home, of course, viewed from the material standpoint and externally as well as internally. In the market for realistic, striking fiction mirroring life of today, keenly analytical and characterizing.

TOWN TOPICS, 2 WEST 45TH STREET, NEW YORK CITY. Weekly. William D'Alton Mann, Editor. Wants stories with a society atmosphere and environment. Jokes, verse of a light nature, etc.

TRAVEL, 31 EAST 17TH STREET, NEW YORK CITY. Monthly. Katherine N. Birdsall, Editor. In the market for unusual and entertaining articles regarding travel experiences in divers places and by various methods; articles may deal with any places, with explorations, etc., but they must express and feature the unusual, the engrossing, the queer, the vivid sides of travel life and experiences. Articles should be accompanied by sharp and clear photographs illustrating the text.

VANITY FAIR, 449 FOURTH AVENUE, NEW YORK CITY. Monthly. Frank Crowninshield, Editor. States: "We use no fiction and almost no verse. Our chief demand is for satires about the length of a page of Vanity Fair. We cannot use

anything much longer than this. We concern ourselves chiefly with the stage, with literature and the other arts, and have regular departments for bridge, motoring and golf, and we insist that everything we print must come up to a certain standard of good taste or even of smartness."

WESTERN STORY MAGAZINE, 79-89 SEVENTH AVENUE, NEW YORK CITY. Twice a month. F. E. Blackwell, Editor. See Street and Smith for general requirements. "Prints nothing but stories of Western adventure, big, buoyant, abounding in life, action, and the humorous sparkles that light up the rough places. This magazine carries a strong appeal to all persons, old and young, men and women, boys and girls, who like narratives dealing with life in the open."

THE WORLD OUTLOOK, 150 FIFTH AVENUE, NEW YORK CITY. Monthly. Willard Price, Editor. Uses all classes of material relating to the life and events of all countries—anything that will interest the person of broad outlook and world sympathies. Material may be in any form, poetry, story, sketch, article, etc. Gives preference to those articles dealing with the darker, least known and semi-civilized sections of the world.

WORLD'S WORK, GARDEN CITY, L. I., NEW YORK. Monthly. A. W. Page, Editor. States: "We use only articles of economic and political current events. We use no poetry at all."

YOUNG'S MAGAZINE, 112 EAST 19TH STREET, NEW YORK CITY. Monthly. Courtland Young, Editor. Uses sex stories featuring high emotional intensity with a tendency towards the risqué and the fluffy. Material should be modern in theme and treatment and may have happy or unhappy endings. Uses skits, sketches, dialogues, verse, etc., humorous or otherwise.

## CHAPTER II.

### WOMEN'S AND HOUSEHOLD PERIODICALS.

AMERICAN SEARCHLIGHT, 501 CAXTON BLDG., CLEVELAND, OHIO. Quarterly. Albert Sidney Gregg, Editor. Uses articles up to one thousand words giving methods and means whereby the young of our country may be guarded against the various evil conditions that exist, especially in regard to intemperance and the like. Wants fact stories concerning persons who abolished illegal and evil practices in various localities, and telling how they brought the searchlight of public opinion to bear upon them. Also in the market for material showing how the youth's enthusiasm and his irrepressible spirits, also his natural tendencies toward sentiment, romance and love, may be toned down to comfortable and safe limits.

BEACON LIGHT, 34 WEST FIRST AVENUE, COLUMBUS, O. Quarterly. Dr. F. H. Darby, Editor. The mouthpiece of The Children's Home Society of Ohio. Aims to find good homes among honest and upright citizens for orphans and other dependent children. A market for short stories, articles and some verse.

CANADIAN HOME JOURNAL, 71 RICHMOND STREET, WEST TORONTO, ONTARIO, CANADA. Monthly. W. G. Rork, Editor. Special need of articles up to possibly 1,500 words, on topics of appeal to the women of Canada. Such topics may embrace church work, economics and scientific house-keeping, entertainments and the like. Uses short stories with a Canadian atmosphere and environment.

CHILD-WELFARE MAGAZINE, P. O. BOX 4022, WEST PHILADELPHIA, PENN. Monthly.



Mrs. Frederic Schoff, Editor. In the market for any kind of material that will further the general welfare of the child.

CLUB WOMAN'S MAGAZINE, LINCOLN INN COURT, CINCINNATI, OHIO. Monthly. Mrs. M. P. Corwin, Editor. Uses short stories of about 2,000 words relating to activities of club women. Also some articles relating to the conduct and activities of women's clubs.

COMFORT, AUGUSTA, ME. A. M. Goddard, Editor. This periodical has a large rural circulation. In the market for lively, sparkling, romantic or adventurous stories with meaning and a purposeful theme; prefers that the settings of these stories be urban. Uses some 3-part stories up to 8,500 words, and a few little compact stories of interest to children.

DELINEATOR, SPRING AND MACDOUGAL STREETS, NEW YORK. Monthly. Mrs. Honore Willsie, Editor. Features material of general interest to women everywhere, but lays special stress upon articles connected with home life and the woman in the home, together with her relation to its various problems. This publication demands only that articles be workable and practical and of decided value to the reader. Conducts pages and items with regard to how other women are economizing in various branches of home work. Uses some verse. As for fiction, is in the market for love or adventure stories from 500 to 4,000 words; the chief attention of the reader usually to be centered on some likable, wholesome, spirited young girl or woman who takes the part of the heroine.

THE DESIGNER, 12 VANDAM STREET, NEW YORK. Monthly. James E. Tower, Editor. Uses a large variety of articles relating to women's interest in and out of the home; also material pertaining to dress, beauty hints, and the like. Uses photographs

and articles both short and long, pertaining to cooking, beautification of the home, household hints, and the like. Some original stories with a finely woven plot and a love or adventure content are desired. Stories should be set in pleasant surroundings, should feature interesting people, properly characterized, in significant, important and entertaining situations whose outcome leave a firm impression upon the reader's mind. Fiction material should be ethical though not ostensibly so.

EVERYWOMAN'S WORLD, 62 TEMPERANCE STREET, TORONTO, ONTARIO, CANADA. Monthly. Mary M. Murphy, Editor. In the market for short stories of general interest and inspiration to the woman; also articles pertaining to woman and woman's problems. Short stories of 3,000 words or less, serials of approximately eight installments, 25,000 words each.

THE FARMER'S WIFE, ST. PAUL, MINN. Monthly. Leonarda Goss, Editor. In the market for bright, lively, human-interest stories that will appeal to the woman of the farm and will raise her, in a sense, to the ideal and absorbing and charming world of love and adventure; uses some short verse. Story material should fall within a 6,000 word limit.

FASHIONABLE DRESS, 170 FIFTH AVENUE, NEW YORK. Monthly. M. Buschbaum, Editor. In the market for stories and articles of interest to women everywhere and of all classes. Good photographs are welcome. Stories have a 5,000 word limit and articles range between 1,200 and 2,000 words.

FORECAST, 6 EAST 39th STREET, NEW YORK. Monthly. A. M. Goudiss, Editor. Uses articles and photographs relating to experiences and to facts relating to foods, though this does not apply to recipes.

GOOD HOUSEKEEPING, 119 WEST 40th STREET, NEW YORK. Monthly. W. F. Bigelow, Editor. Reports that so far as fiction is concerned it is all filled up for the next eight months. Is occasionally in the market for articles regarding the growth of the home beautiful, artistic, individual and distinctive. In the market for high-class verse and lyrical poems. Conducts various departments with regard to household activities and in the market for paragraphs for these departments.

+ HARPER'S BAZAR, 119 WEST 40TH STREET, NEW YORK. Monthly. W. Martin Johnson, Editor. In the market for poetry, stories, serials, novelettes, and articles that reveal distinction and good taste, and that are written with the aim of appealing to knowing, understanding, discriminatory persons who appreciate the best. All material should follow out the magazine policy of reproducing the more happy and cheerfully absorbing phases of life and human nature.

HOME FRIEND MAGAZINE, KANSAS CITY, MO. Monthly. John Meagher, Editor. Conducts a department, "The Humorous Side," for which it welcomes paragraphs, humorous verse or prose pieces, jokes, etc. In the market for stories, serials and articles of general interest to the woman of the household; uses fashion articles.

HOME LIFE, 141 WEST OHIO STREET, CHICAGO, ILL. Monthly. Josephine Conger, Editor. Can use any good stories within a 1,500 or 3,000 word limit, with a romantic, a thrilling or a domestic setting, stories that take the readers away from the scenes and conditions of their own life and on the other hand, stories that reproduce problems of human nature under those very conditions of ordinary living.

HOUSEHOLD, TOPEKA, KANS. Monthly.

Alice E. Wells, Editor. Offers monthly three prizes for its household hints page to the persons submitting the best suggestions and hints regarding the lightening of household duties and articles regarding discoveries, methods, means, etc., in respect to domestic science.

HOUSEHOLD GUEST, 550 NORTH LA SALLE STREET, CHICAGO, ILL. Monthly. William G. Wilson, Editor. In the market for usual types of stories, serials, articles and such, of interest to the woman of the household. Conducts departments relative to the child, cooking and apparel or dress.

HOUSEWIVES' MAGAZINE, 405 LEXINGTON AVENUE, NEW YORK. Monthly. Mrs. Julian Heath, Editor. This publication is taken up entirely with woman's activities in all phases of life. Interests itself especially in those women who have accomplished unusual things and who have been self-made, for which productions there should be suitable photographs. In the market also for paragraphs and short articles of news interest regarding women and young girls all over the country. Can use articles, photographically illustrated, with reference to family purse, the beautification of the home, healthy menus, the care of children, needlecraft, dress-making, embroidery and the like.

LADIES' HOME JOURNAL, INDEPENDENCE SQUARE, PHILA., PA. Monthly. Edward W. Bok, Editor. In the market for short stories of up-to-date American life; short-story material must fall within a 3,000 to 5,000 word limit. Stories may concern themselves with various themes, but preferably with those of love, business, and such, in which the characters are made to seem living, breathing persons in whose welfare and interests we are intensely engrossed, who reveal themselves as charmingly human and who react to conditions and situations in an

ideally, typical, though original and effective manner. In the market for jokes and anecdotes relating to notable people for its "That Reminds Me" Department. Also in the market for photographs that tell a story of unusual scope and interest.

LIGHT, LA CROSSE, WIS. Bi-monthly. B. S. Steadwell, Editor. Has for its mission the extirpation and abolishment of all types of exploited and commercialized vice. In the market for articles relating to reforms along various social lines and particularly with regard to white slavery, intemperance, divorce, and the like.

MCCALL'S MAGAZINE, 236 WEST 37TH STREET, NEW YORK. Monthly. Lou Fields Davison, Assistant Editor. States: "Our standard of fiction is high and every story does not have to be a love story, but it must be well written, with a good plot, sincere and convincing. We want stories that will interest every age, the flapper, the young girl in her teens, the matron, and so on. All articles should be of general interest, written in a popular style. We are always interested in topics that will appeal especially to women.

MISSOURI WOMAN, 1627 WASHINGTON AVENUE, ST. LOUIS, MO. Monthly. Mary Semple Scott, Editor. In the market for fiction of only two or three hundred words dealing with the various activities and problems of the woman and her constant desire to better and make happier her life and place. Also in the market for serials of feeling and heart appeal.

MODERN PRISCILLA, BOSTON, MASS. Monthly. Christine Ferry, Managing Editor. This publication is given over almost entirely to the display of fashion of all types and for all ages; to receipts, crocheting, embroidering, and the like. In the market



for photographs properly illustrating the best hints and suggestions referring to the above. It is now using two or three short stories in each issue. The various departments devoted to household handicraft are handled by authorities, though original and helpful material regarding the various things in which a woman is interested and spends most of her time, at work or play, are always in demand.

MOTHER'S MAGAZINE, 180 NORTH WABASH AVE., CHICAGO, ILL. Monthly. \* Josephine Conger, Editor. In the market for special articles of all types relating to the problems, activities and necessities of the mother, her child and her home. Also in the market for short stories up to 4,000 words of a bright, optimistic trend, of interest to mothers.

NEEDLECRAFT, AUGUSTA, ME. Monthly. Margaret B. Manning, Editor. Uses articles of all types relating to the latest in needlecraft, practically all of these departments and pages being conducted by experts.

NEW ENGLAND HOMESTEAD, SPRINGFIELD, MASS. Miss A. O. Goessling, Editor. In the market for stories, serials, photographs, poetry, and the like. Stories and articles should be of interest to rural populations, who wish to get a peek at the thrills and the sensations that happen in out-of-the-way localities and to people under unusual complications. Article material should attempt to solve ordinary household problems in an effective manner. Uses serials up to 80,000 words.

NEW IDEAS, 612 CHESTNUT STREET, PHILA., PA. Monthly. Theodore W. Messick, Editor. In the market for short stories and articles of interest to the farmer and his household.

THE PEOPLE'S HOME JOURNAL, 76 LAFAYETTE STREET, NEW YORK. Monthly.



Moody Bliss Gates, Editor. In the market for distinctive and wholesome short fiction up to 5,000 words; serials of from 30,000 to 45,000 words and novelettes up to 10,000 words; also articles of general appeal and content. Uses some lyrical verse and seasonal poetry.

PICTORIAL REVIEW, 200-226 WEST 39th STREET, NEW YORK. Monthly. Jane Lee, Editor. (Literary.) Miss Lee reports: "The needs of this magazine are generally for good fiction. Of course, our needs change from time to time. At present we need very short stories. That means under 5,000 words, but every month in the year we are in the market for the best short stories that the best authors in this country can write. Decision is rendered in twenty-four hours. Payment is made on acceptance. Once a year we buy a novelette which runs in one of our summer numbers. This novelette must be about 25,000 words in length, must have a strong emotional appeal and a dramatic setting. We have no set policy regarding stories. We want any story that we consider an interesting story barring only those with salacious flavor. Most of our special articles are on order. As far as the back of the book goes, we are always in the market for live, up-to-date stuff that helps the progressive woman. We believe in talking up to and not preaching down to the woman of today. We buy very little verse and it must be of a high class."

SOCIAL PROGRESS, 205 WEST MONROE STREET, CHICAGO, ILL. Monthly. Mary Alice Hoover, Editor. The aim of this publication is for Child Conservation and any articles or photographs or stories bearing out the theme will gladly be accepted. Material, be it article or fiction, should deal with the child at home, in training, and with its various activities. Uses articles pertaining to scientific inventions, discoveries, nature and such, preferably photographically illustrated.

SOUTHERN WOMAN'S MAGAZINE, 105 HUDSON ST., NEW YORK. Russell Raymond Vorhees, Editor. Of special interest to women of the South. Stories or articles having this decided tone should be submitted to this publication.

SPARE MOMENTS, ALLENTOWN, PA. Monthly. George W. Willis, Editor. Features thrilling, mysterious and adventure stories of approximately 2,500 words. Some paragraphs, sketches, anecdotes and the like.

TODAY'S HOUSEWIFE, 461 FOURTH AVE., NEW YORK. Della Thompson Lutes, Editor. States: "Today's Housewife uses two or three short stories each month of about thirty-five hundred words in length. These stories must be of a wholesome type, must be full of action and interest and of the kind that a mother will feel perfectly safe in laying before her family of young people; love, interest, home life, child interest, married life and humor all have their part in our fiction. For serials we prefer the three or four-part length, and these may be either of adventure, mystery or home interest. There are short stories, verses and attractive features used on our Children's Page. Our cookery, fancy work and sewing articles are generally written by regular contributors but we are always glad to examine manuscripts on these subjects. Particularly do we invite fancy work, especially crochet articles from our readers. Timely articles on subjects of interest to the housewife and mother are always acceptable."

VOGUE, 443 FOURTH AVENUE, NEW YORK. Semi-monthly. Edna Woolman Chase, Editor. Material for this publication should bear largely upon the activities of women engrossed in social life and upon the conditions and circumstances and amusements that accompany the activities of the well-to-do. Especially

wants photographs of beautiful homes, exterior and interior, in which well-arranged, unusual gardening effects are rendered in sharp and clear photographs. Articles may concern themselves with the mannerisms, foibles and vanities of the social life, together with prominent society women themselves and their various activities in all lines of amusement, travel, work, etc. Also short verse of a lively, airy and humorous content as well as witty paragraphs and satires on the vanities and fads of the society folk.

WESTERN HOME MONTHLY, NEWSTOVEL BLDG., WINNIPEG, MAN., CAN. Monthly. James T. Mitchell, Editor. Uses short stories and articles that would appeal largely to the members of western families.

THE WESTERN MONITOR, BALCARRES, SASK., CANADA. Weekly. W. B. A. Brandt, Manager. In the market for several short stories that strike a responsive cord in the hearts of sympathetic readers.

THE WOMAN'S HOME COMPANION, 381 FOURTH AVENUE, NEW YORK. Monthly. Miss Gertrude B. Lane, Editor. States: "The Woman's Home Companion uses fiction ranging from short stories to 1,000 or 2,000 words in length to serials of seven or eight installments; material suiting the household and other departments; articles, photographs, drawings, and cover designs. Translations of matter from foreign periodicals or books are never used. Short stories should not exceed 3,000 words in length. Fiction should be of the wholesome, inspiring and entertaining, even emotional, type, while article material may have as its aim the simplification and the popularization of knowledge regarding recent developments in literature, art, music, and other things that make life more bright and absorbing.

THE WOMAN'S MAGAZINE, 636 BROADWAY, NEW YORK. Monthly. Marie M. Meloney, Editor. In the market for short fiction bearing on the woman in various predicaments and in various situations of life, but with preference to love stories and stories of business in which women take the leading part; bright, sparkling, humorous stories with considerable conversation are also desired. Articles should be practical in every sense of the word and concern themselves with the main phases of woman's life at home; cooking, household work, social life at home, thrift, and the like. Also in the market for short articles, photographically illustrated, regarding women in interesting and unusual postures; also material regarding welfare work in particular localities.

WOMAN'S WORLD, 107 SOUTH CLINTON STREET, CHICAGO, ILL. Monthly. Hiram M. Green, Editor. Mr. Green proffers the following information: "Woman's World uses clean fiction. Short stories may be from 1,000 to 12,000 words. While American stories are always preferred, stories with foreign settings are not barred, Woman's World uses verse, preferring short poems that have to do with nature or with love. Suggestions and ideas for departments and features are welcomed and are paid for, as is all material, upon acceptance."

### CHAPTER III.

#### WHERE TO SELL PHOTOPLAYS.

NOTICE.—*In the following list we have omitted the names of some of the producing companies. We have done this only when they do not purchase manuscripts from outside writers. Our aim has been to list only those studios that actually want material submitted by the new writer.*

ALLAN DWAN PRODUCTIONS, 5341 MELROSE AVE., LOS ANGELES, CALIF. In the market for high-class plays of almost any type.

AMERICAN FILM COMPANY, SANTA BARBARA, CALIF. Want five-reel comedy-dramas and five-reel dramas with lots of action.

ANITA STEWART PRODUCTIONS, INC., 2 WEST 45TH STREET, NEW YORK CITY. Are especially anxious to get the film rights for magazine stories, books, and plays by famous authors. But are also in the market for original material by new writers, providing it is suitable for Anita Stewart.

ARTCRAFT PICTURES CORP. See Famous Players-Lasky Corp.

BESSIE BARRISCALE FEATURES, 5341 MELROSE AVE., LOS ANGELES, CALIF. In the market for five-reel modern comedy-dramas and strong western dramas for Miss Barriscale.

BESSIE LOVE COMPANY, HOLLYWOOD STUDIOS, HOLLYWOOD, CALIF. Miss Love is in the market for original stories of any type whatsoever, preferring material of an inspirational nature, suitable, of course, to herself.



CAPITAL FILM CO., 1025 LILLIAN WAY, HOLLYWOOD, CALIF. In the market for strong, two-reel western dramas depicting the heroic sheriff, cowboy or ranch owner, and two-reel railroad stories for Helen Gibson, their female star.

CHARLES RAY, ARTHUR S. KANE PRODUCTIONS, 452 FIFTH AVE., NEW YORK. In the market for any kind of good story with a strong moral theme and of an inspirational trend. Mr. Ray will not limit himself to stories of country life entirely, but will be glad to consider any type of manuscript having a good male lead.

CHRISTIE FILM CO., SUNSET BLVD., and GOWER ST., LOS ANGELES, CALIF. In the market for light comedies, domestic comedies and farces. Parlor comedies centering around the life of romantic lovers, treated in a breezy, snappy, humorous manner, are especially wanted. This firm will use a great deal of the right kind of material. They are also in the market for five-reel comedies.

CRYSTAL FILM CO., 430 CLAREMONT PARKWAY, NEW YORK. Want five-reel dramas with the every-day American theme.

DOMINION FILM CORPORATION, 412 ORPHEUM BLDG., VANCOUVER, B. C., CANADA. In the market for five-reel dramas of the big timber region or relating to the fishing industries; also big game stories. Western material, Canadian historical, or mining industries plots wanted. Also want two-reel comedies both straight and slap-stick, together with five-reel comedy-dramas and serials of ten episodes. Will pay from \$500 to \$1,000 for each manuscript accepted.

DOROTHY GISH PRODUCTIONS, D. W. GRIFFITH STUDIO, ORIENTA POINT, MAMA-



RONECK, N. Y. In the market for high-grade comedies of any description, if suitable to Miss Gish.

DOUGLAS FAIRBANKS PICTURES CORP., MELROSE AT BRONSON, HOLLYWOOD, CALIF. Glad to consider stories of character with lots of outdoor action. Material must be suitable to Mr. Fairbanks.

EASTERN FILM CORPORATION, 1 McKINLEY STREET, PROVIDENCE, R. I. Are on the lookout for all kinds of serials and comedies.

ESSANAY FILM MANUFACTURING COMPANY, 1333 ARGYLE STREET, CHICAGO, ILL. In need of five-reel comedy-dramas and melodramas of the better sort.

EUCLID FILM COMPANY, TOLEDO, OHIO. Uses one to five-reel comedies providing they are dainty and sentimental. Also in the market for dramas of five parts.

FAMOUS PLAYERS-LASKY FILM COMPANY, 485 FIFTH AVENUE, NEW YORK. Are always in the market for five or six-reel productions suitable for the following stars: Elsie Ferguson, Marguerite Clark, Billie Burke, Wallace Reid, and Bryant Washburn. Also in the market for material for the Real Art stars—Mary Miles Minter, Alice Brady, and Constance Binney.

FLORIDA FILM CORP., 22 WEST 9TH ST., JACKSONVILLE, FLA. Are in the market for two-reel dramas—slap-stick style—in which bathing girls and beach scenes predominate.

FOX FILM CORP., 130 WEST 46th STREET, NEW YORK CITY. Are always in the market for suitable material for their stars—William Farnum, Buck Jones, Tom Mix, Pearl White, George Walsh,

William Russell, Gladys Brockwell, and Madlaine Traverse.

FRANK KEENAN PRODUCTIONS, 534<sup>1</sup> MELROSE AVE., HOLLYWOOD, CALIF. Want five-reel damas to star Mr. Keenan. Big, strong, timely material wanted. Stories should be clean and vigorous—should contain both dramatic and comedy possibilities.

FROHMAN AMUSEMENT CORP., TIMES BLDG., NEW YORK CITY. Anxious to get two-reel Western dramas and single and two-reel comedies suitable for Texas Guinan, the “female Bill Hart” of the screen.

GOLDWYN PICTURES CORP., 509 FIFTH AVE., NEW YORK CITY. Always in the market for strong, five-reel emotional dramas for Geraldine Farrar and Pauline Frederick, either with American or foreign settings. Also comedy-dramas for Madge Kennedy; and dramas and comedy-dramas of the romantic hero type for Tom Moore. Wants Western dramas and comedy-dramas for Will Rogers and boy stories and young-man leads for Jack Pickford.

GRIFFITH PICTURES, 72<sup>1</sup> LONGACRE BLDG., NEW YORK. This company is producing manuscripts under the direction of David Wark Griffith, perhaps the greatest living director. This is an excellent market for big ideas; but it is absolutely a waste of time for any one except the talented writer to submit material.

J. WARREN KERRIGAN PRODUCTIONS, 534<sup>1</sup> MELROSE AVE., LOS ANGELES, CALIF. Always in the market for material suitable to Mr. Kerrigan. Strong, romantic dramas are the type used.

KING W. VIDOR PRODUCTIONS, 664<sup>2</sup> SANTA MONICA BLVD., HOLLYWOOD, CALIF.

Mr. Vidor is always on the lookout for a good story. He is interested in real, human incidents that ring true when pictured on the screen. Mr. Vidor aims to picture life outside of the larger cities, but the locale to the manuscripts he accepts may be anywhere, provided they are not artificial.

LOUIS GASNIER PRODUCTIONS, GLENDALE, CALIF. Want material to suit Lew Cody and Mae Marsh. Big, emotional roles wanted for the latter; general American types wanted for Mr. Cody.

LOTTIE PICKFORD CO., 5341 MELROSE AVE., LOS ANGELES, CALIF. In the market for almost any kind of a five or six-part play which offers a good feminine role.

MAURICE TOURNEUR PRODUCTIONS, UNIVERSAL CITY, LOS ANGELES, CALIF. In the market for almost any kind of a five or six-reel production, provided it is strikingly original. Always in the market for both comedies and dramas suitable for the Mae Allison, Viola Dana, Alice Lake, and Bert Lytell. Also in the market for material big enough for all-star casts, and especially for exceptionally good material for Nazimova, the dramatic Russian actress.

B. S. MOSS MOTION PICTURE CORPORATION, 729 SEVENTH AVE., NEW YORK. Want five-reel productions for both male and female leads, including vampire types.

PARALTA PLAYS, INC., 8 WEST 48TH STREET, NEW YORK. In the market for five and seven-reel comedy-dramas, vampire stories and other material. This company is on the lookout for the big theme, the exceptional plot.

PATHE EXCHANGE, INC., 25 WEST 45TH

STREET, NEW YORK. Are always in the market for good serial stories.

PETROVA PICTURES, 125 WEST 40TH STREET, NEW YORK. Are on the lookout for important five and seven-reel dramas suitable to Madame Petrova.

FRANK P. POWELL PRODUCTIONS, 71 WEST 23RD STREET, NEW YORK. In the market for five-reel manuscripts with a strong female lead.

RENOWNED PICTURES CORPORATION, 1600 BROADWAY, NEW YORK. Want photoplay material of almost any description, providing it has a good lead for an emotional woman. Prefer straight dramas, even bordering on the melodramatic, with the setting near New York City.

ROGERS FILM CORP., CAPITOL THEATRE BLDG., 1639 BROADWAY, NEW YORK CITY. Want manuscripts of children's stories suitable to Jane and Katherine Lee.

SELZNICK PICTURES CORP., 807 EAST 175TH STREET, NEW YORK CITY. Want high-grade society dramas, with strong comedy touches, and good emotional opportunities for Eugene O'Brien, Olive Thomas, Elaine Hammerstein, and Owen Moore.

S-L. PICTURES, 1476 BROADWAY, NEW YORK. Are in the market for original manuscripts dealing with big melodramatic subjects, especially when they provide the opportunity for unusual out-of-door scenery, lots of action, beautiful gowns, and spectacular scenes.

TRIANGLE FILM CORP., CULVER CITY, CALIF. This firm is in the market for wholesome, active plays, in which the drama is built up in a

smooth, consecutive manner without resorting to the sordid or unpleasant for a smashing climax. Comedy-dramas should be from five to seven-reels in length. Two-reel domestic comedies also wanted. Can use an occasional western story providing it is different from the old time "thriller" type. Triangle Pictures do not want any sex plays or vampire stories; nothing unclean, suggestive, sordid or unpleasant. They want only wholesome productions.

UNITED PICTURE THEATRES OF AMERICA, 1600 BROADWAY, NEW YORK CITY. In the market for material suitable for Florence Reed. They want the production which furnishes constant and cumulative movement, culminating in a thrilling situation calculated to violently arouse the emotions of the audience. These plays should be set in locales affording the opportunity to provide elaborate settings. The human interest element should predominate.

UNIVERSAL FILM MFG. CO., 1600 BROADWAY, NEW YORK. In the market for original stories of high merit suitable for Priscilla Dean. Miss Dean prefers strong, emotional roles. Also in the market for ingenue comedy-dramas for Edith Roberts; society-dramas or stories of the outdoors for Frank Mayo; red-blooded adventure stories for Elmo Lincoln; serials to feature Eddie Polo and Marie Walcamp. Single-reel and two-reel comedies and also two-reel western plays wanted.

V. B. K. FILM CORP., 220 WEST 42ND STREET, NEW YORK. In the market for two-reel stories for Ernest Truex, stories in which human situations of humorous nature are brought out, together with strong characterizations for the leads.

VITAGRAPH CO. OF AMERICA, EAST 15TH

STREET AND LOCUST AVE., BROOKLYN, N. Y. In the market for five-reel dramas for Alice Joyce, Corinne Griffith, Earl Williams and Harry Morey.

WORLD FILM CORPORATION, 130 W. 46TH ST., NEW YORK CITY. Wants five-reel dramas and comedy dramas for female leads.



## CHAPTER IV.

### JUVENILE PUBLICATIONS.

THE AMERICAN BOY, DETROIT, MICH. Monthly. Griffith Ogden Ellis, Editor. In the market for a better class of stories suitable to boys of from twelve to twenty years. The American Boy insists on a relatively higher literary standard than many of the other juvenile publications. Wants stories of from one to four or five thousand words, having strong, vigorous, active, quickly-moving plots that grip and inspire. And, while plot action of vigorous movement is desired, the writer must beware not to border upon the sensational, the lurid, the gruesome or other like qualities. Clean, healthy stories calculated to inspire courage, patriotism, fair play and resourcefulness are what is wanted. The editor of The American Boy realizes that children do not like to be preached to so obviously that they know they are being preached to, hence they insist that all stories with a purpose or a lesson have these purpose features sifted through the screen of adventure. Also in the market for brief accounts of some unusual things boys can accomplish or are attempting, accompanied by suitable photographs. Any properly illustrated accounts of new inventions, odd occurrences or other quaint objects of interest to boys would be welcomed.

AMERICAN MESSENGER, PARK AVENUE AND 40TH STREET, NEW YORK. Monthly. Rev. Henry Lewis, Editor. Is receiving seasonal stories, especially those based upon Christmas, New Year's, Thanksgiving, etc. Material may be up to 2,500 words. Uses a few poems and articles; all material is required to have a religious trend of a Protestant character.

BAPTIST BOYS AND GIRLS, 710 CHESTNUT STREET, NASHVILLE, TENN. Monthly. Hight C. Moore, Editor. This is a magazine appealing to boys and girls just entering their teens, and insists that all stories and articles have a dominant moral tone throughout. Stories should not exceed 1,600 words, and, while they may be entertaining stories of action, should feature virtue and persistent endeavor rewarded. Wants articles of any type that will help the magazine's youthful readers to emulate the desirable qualities of life as seen in other people, will give them something serious and worth while to think about and that will work strongly for their future well-being.

BEACON, 25 BEACON STREET, BOSTON, MASS. Weekly. Florence Buck, Editor. Uses stories of interest to boys and girls up to fourteen years; material should not exceed 2,000 words and must have as its primary consideration the instruction of the magazine readers in ideals of conduct and life. Uses some verse. Photographs for suitable illustrations of stories and verse are welcomed.

BOY LIFE, NINTH AND CUTTER STREETS, CINCINNATI, OHIO. Weekly. Mrs. Augusta T. Errett, Editor. Uses stories of interest to boys from twelve to eighteen. This publication wants stories in which the moral purpose is subservient to the story interest.

BOY'S LIFE—THE BOY SCOUTS' MAGAZINE, 200 FIFTH AVE., NEW YORK. Monthly. F. K. Mathiews, Editor. Wants stories having an average length of about 2,500 words. Stories in which Boy Scouts are the principal characters and in which Boy Scout education for the emergencies of life, as well as for good health, mental-alertness and practical usefulness, are featured. Stories must be entertaining above all else, but must be plausible and convincing as well. Articles are wanted featuring

Boy Scout activities, properly illustrated. The articles should show how quickly the Boy Scouts can arise to certain emergencies, accomplish things quickly and with adeptness, how to do useful things, how to keep healthy, know the life of the woods, to break a camp, etc.

BOY'S MAGAZINE, SCARSDALE, NEW YORK. Monthly. Uses tales of adventure, featuring athletics or other phases of life in which boys take a keen interest. Also uses anecdotes and incidents of practical use and interest to the boy up to seventeen years of age. The anecdotes preferably should have an inspirational trend, in which the boy is told attractively and persuasively how other people did certain things and in which the ways and means by which this success is achieved is clearly and instructively pointed out.

BOYS' WORLD, ELGIN, ILL. Monthly. David C. Cook, Editor. In special need of stories of from 1,000 to 25,000 words for ambitious, keen, vigorous and far-sighted boys who are looking ahead to take an active part in the world at their maturity. Stories should have a decidedly adventure trend in which suspense is actively employed to create intense interest in the predicaments presented. Thus, stories are featured in which a boy is the hero in some great enterprise, in which the hero goes to some far country or endeavors to accomplish something centering around some great matter of interest to the present age, such as engineering feats, great explorations, scientific discoveries, etc. Wants brief articles from one to three or four hundred words describing unusual accomplishments by boys. Strange happenings in which boys have taken prominent parts, interesting things boys have done or made and general descriptive information concerning recent inventions, advances of science, etc.

CHILD'S GEM, 161 EIGHTH AVENUE,

NASHVILLE, TENN. Monthly. Hight C. Moore, Editor. This magazine uses material appealing to small children, and from three to five or six hundred words in length.

THE CHILDREN'S TRIBUNE, 154 NASSAU ST., NEW YORK. Weekly. Anne Lewis Pierce, Editor. Wants material suitable for children ten to fifteen years of age, not exceeding 1,000 words. Very short verses desired. Uses short articles that point out briefly some interesting phases of nature or science or the bizarre elements of life of interest to children of this age.

DEW DROPS, ELGIN, ILL. Weekly. David C. Cooke, Jr., Editor. Stories used by this magazine vary from three to eight hundred words and appeal to small children from five to eight years; features material in which children are almost the sole characters. Stories to appeal to children of this age necessarily must be brief and to the point and should bring forward only one main thought or theme. And, though the stories should be entertaining, they should have a certain lesson to impress. Uses some short verse and has departments for children, mothers, etc.

EAST AND WEST, 341 CHURCH STREET, TORONTO, ONTARIO, CANADA. Weekly. R. Douglas Fraser, J. M. Duncan and John Mutch, Editors. This is a Presbyterian magazine for children featuring stories with the moral object or intent obvious. Also uses brief, pertinent and interesting bits of information and accounts appealing to children.

EVERY CHILD'S MAGAZINE, OMAHA, NEBR. Monthly. Grace Sorenson, Editor. Features articles and accounts of interesting travels and people and events that will entertain young readers and help them in their daily occupations. Uses stories under 1,500 words in length and maintains a high standard

for its verse. Also wants photographs of interesting children.

FAME AND FORTUNE, 166 WEST 23RD STREET, NEW YORK. Weekly. Harry W. Wolff, Publisher. This publication is one of a series of the well-known Wild-West and Liberty Boys of '76 series of novelettes and stories in which the hero is a young man who comes against overwhelming odds, achieves a sensational victory over his opponents and comes out smilingly triumphant in the end. Stories sent to this publication should feature adventure stories with a zip and a bang, stories in which the hero seems to have marshalled against him all the forces of evil and intrigue and which he vanquishes in a breathless, hair-raising fashion.

FORWARD, WITHERSPOON BLDG., PHILADELPHIA, PA. Weekly. John T. Faris, Editor. This is a good market for boys' and girls' stories of approximately 3,000 words in length. Uses serials of about 15,000 words, as well as descriptive articles within 1,200 words, of general interest to young people. Articles should be accompanied by appropriate photographs.

GIRLS' COMPANION, ELGIN, ILL. Weekly. David C. Cook, Editor. Uses material of interest to girls of from 12 to 16 years in which story interest is prominent, yet not too prominent. This publication is distributed in Sunday Schools and, besides fiction, uses short articles, accompanied by appropriate photographs, giving valuable suggestions and ideas that will help a girl in her daily life, together with short, brief accounts of interesting places and scenes.

GIRLS' WORLD, 1701 CHESTNUT STREET, PHILADELPHIA, PA. Weekly. A. Edith Meyers, Editor. Readers of this journal range from 12 to 16 years in age. This publication is representative of the



juvenile magazines using the ordinary range of material, in this case, of course, restricted to girls. Want stories, serials and articles of general interest, from 500 to 1,000 words, properly exploited by photographs; also general material pertaining to the Sunday-school, girls' clubs and the like.

GOLDEN NOW, ELGIN, ILL. Weekly. This is a Sunday-school paper appealing only to mothers of small children and is calculated to point out the most effective means of making religion attractive to children and for bringing them to a proper understanding of their place in God's world. Also uses short articles up to 500 words in length giving mothers practical advice concerning the care of infants.

JOHN MARTIN'S BOOK, 128 WEST 58th STREET, NEW YORK. Monthly. John Martin, Editor. This publication maintains a rather high literary standard and insists that its stories, which range up to approximately 1,000 words in length, get across simultaneously with the reader's seeing the words. Sentences should be short, the stories based on one theme briefly treated. For the editors of John Martin's Book have found that a child's interest is not maintained at a high level for a long period of time. The story material should be entertaining and not obviously instructive, but rather subtly and suggestively so. Features stories that avoid the ordinary bug-a-boos and inspired myths that usually accompany childhood and originate in the adult mind. Stories must be clean, spirited and lively; humor is especially desired. In the market for well-written verse directed to the juvenile minds. Children, of course, do not easily grasp poetry of idea but do enjoy descriptive verses as well as the narrative ones.

JUNIOR CHRISTIAN ENDEAVOR WORLD, 31 MOUNT VERNON STREET, BOSTON, MASS. Monthly. Amos R. Wells, Editor. Wants short



stories of about 1,500 words and serials in approximately twelve chapters, 1,500 words each, for boys and girls. Stories may be humorous. Also want the ordinary article of about 500 words, properly photographed, featuring travel, biography, science and the like.

THE JUNIOR YANKS, 144 SOUTH WABASH AVE., CHICAGO, ILL. Monthly. This publication was first founded in the interest of the Universal Training idea but has come to embrace a larger scope and now has as its policy the inspiration of a strong patriotism and the value of a diligent, honest citizenship in the young boys. Wants stories that inculcate resourcefulness, love of country, the ascendancy of right over might, sound, instructive citizenship and the like. Also can use a regular run of articles of general interest to young boys. Articles must be accompanied by suitable photographs.

KIND WORDS, 161 EIGHTH AVENUE, NORTH, NASHVILLE, TENN. Weekly. Hight C. Moore, Editor. Prefers stories of not more than 2,000 words in length stressing the noble qualities of man and woman, such as heroism and courage. Uses also serials of 12 chapters, each chapter of approximately 1,200 words. Particularly desires brief, descriptive, travel and biographical articles of general interest.

JUNIOR WORLD, 1701 CHESTNUT STREET, PHILADELPHIA, PA. Monthly. Nan F. Weeks, Editor. Reports that their readers range from nine to twelve years in age and their stories cover 500 to 2,500 words in length; uses the ordinary type of interesting article of from 300 to 500 words. Has department for handicraft work.

KING'S TREASURIES, WITHERSPOON BLDG., PHILADELPHIA, PA. Weekly. John T. Faris, Editor. A paper distributed in Sunday-schools

and among boys of from 10 to 14 years of age. Stories of approximately 2,500 words, uses serials of about eight chapters, 2,500 words each; uses illustrated and unillustrated articles of from 300 to 1,000 words of interest to boys.

LITTLE FOLKS, SALEM, MASS. Monthly. Marguerita O. Osborn, Editor. In need of stories featuring children in realistic, though interesting, postures and actions. Uses some verse and short articles of general interest to children.

ONWARD, CORNER QUEEN AND JOHN STS., TORONTO, ONT., CANADA Weekly. Rev. Dr. A. C. Crews, Editor. This is a Canadian publication that solicits stories from the United States. The stories usually are religious in tone and have a moral intent behind them; this publication appeals to the general family, not merely to the juvenile reader.

MAYFLOWER, PILGRIM PRESS, BOSTON, MASS. Weekly. Frances Weld Danielson, Editor. Wants children's stories of 300 to 800 words, as well as verse and photographs of interesting children, or the interesting conditions under which children live and move about.

ONWARD, BOX 1176, RICHMOND, VA. Weekly. Wade C. Smith, Editor. Uses stories of interest to boys and girls whose purpose is to acquaint the reader with practical and interesting phases of life; to teach the girls gardening and the principal arts of life about the home and to instruct the boys in activities similar to those featured by the Boy Scouts. Stories should be uplifting in tone and range from twelve to fifteen hundred words; also uses articles, with suitable photographs, featuring events of today.

OUR LITTLE FRIEND, MOUNTAIN VIEW, CALIF. Weekly. Uthai Vincent Wilcox, Editor. Uses short stories with a moral tone dominant.

Stories that the young mind can use as a criterion for moral conduct; uses short serials of four installments, each installment approximating 250 words. Nature stories in demand, as well as stories of bird and animal life. Conducts department of the ordinary type featuring puzzles, handicraft and pictures to cut out.

OUR LITTLE PEOPLE, FARMINGTON, ME. Monthly. H. L. Goodwin, Editor. This publication in its material seems to reflect the life, the purpose and advancement of the school and school life; it appeals directly to children of about 10 years of age.

PICTURE WORLD, 1816 CHESTNUT STREET, PHILADELPHIA, PA. Weekly. James McConaughy, Editor. A paper for children distributed in Sunday schools; readers under 12 years of age. Uses stories of about six or seven hundred words, as well as short verses. Photographs and illustrations should accompany material that is adapted for pictorial representation.

ROUND TABLE, 2712 PINE STREET, ST. LOUIS, MO. Weekly. W. W. Dowling, Editor. Uses short stories of interest to boys. The type desired averages about 2,000 words and should be lively, interesting, healthy in tone and instructive.

ST. NICHOLAS MAGAZINE, 353 FOURTH AVENUE, NEW YORK. Monthly. William Fayal Clarke, Editor. One of the leading juvenile publications having a high literary standard; appeals to the most cultured, well-off and educated juvenile readers. Uses stories having quite a latitude of appeal as far as the ages of the prospective readers are concerned. The material ranges in length from 1,500 to 3,500 or 4,000 words; plots dedicated to character drawing are preferred to all others, stories in which the reader sees himself as the hero or heroine and receives valuable lessons therefrom. Articles of general interest are de-

sired, for this magazine appeals to the middle-aged child as well as the young man and the young woman of the high school age. Articles cover the ground of invention, science, accomplishment in matters social or the outdoors, also articles covering great undertakings, travels, unique experiences, biographies and so on. Verse for the small children is desired.

SOMETHING DOING, NINTH AND CUTTER STREETS, CINCINNATI, OHIO. Weekly. J. D. Murch, Editor. Uses stories for children up to and including 18 years of age and featuring the world of accomplishment and the reward that comes to those who go after things in a determined way.

SUNBEAM, 1319 WALNUT STREET, PHILADELPHIA, PA. Uses short stories of interest to very small children, containing helpful advice and instruction. Uses some verse, a few photographs and jingles.

THE WATCHWORD, OTTERBEIN PRESS, DAYTON, OHIO. Weekly. H. F. Shupe, Editor. Wants articles of timely interest on such subjects as biography, success, accomplishment, travel and the like. Also some serials of from eight to twenty chapters, 2,000 to 2,500 words each.

WELLSPRING—FOR YOUNG PEOPLE, 14 BEACON STREET, BOSTON, MASS. Weekly. M. D. Hazard, Ph. D. Appeals to young boys and girls of Congregationalist faith, 10 to 16 years of age. Wants anecdotes, verse and interesting accounts. Uses articles from 300 to 800 words of a general character having as their object the moral instruction and uplift of the child.

WHAT TO DO, ELGIN, ILL. Weekly. David C. Cook, Jr., Editor. Appeals to boys and girls from nine to twelve years of age. Wants stories of approximately 1,500 to 1,600 words featuring boys and

girls of about 12, in which juvenile characters figure actively in bringing about the course of their future existence. If adults are brought into stories, they should be subordinate to the juvenile characters who are intent upon solving problems themselves and by means and methods of their own. The action must be exciting and swift, and there must be considerable opposition to the peaceful course of the story. Articles of a practical nature, suggesting how to do various things of interest to the young individual, are in demand; these articles may cover construction of certain things, the earning of money, conduct and deportment, and the like. Each number of this publication features a story of approximately 1,000 words of interest to a boy and one of interest to a girl. These stories continue the editorial policy of having the characters bring about their own successful advance in an active, energetic and entertaining way. While the story material should entertain above all else, it must also contain such a strong moral and lesson that the result cannot be misinterpreted by the reader and the story remain in the reader's mind as a permanent example of certain virtues and qualities, the rewards they bring and what they mean. Nature stories, myths and fairy tales are also in demand and, like Aesop's Fables, must all be based upon moral features.

THE YOUNG CHURCHMAN, 484 MILWAUKEE STREET, MILWAUKEE, WIS. Weekly. F. C. Morehouse, Editor. Appeals to boys and girls of 12 to 16; stories must come within 2,000 words and should be lively and purposeful. Uses photographs and articles, 800 to 1,200 words, of a juvenile appeal.

YOUNG CRUSADER, 1730 CHICAGO AVE., EVANSTON, ILL. Monthly. Miss Windsor Grow, Editor. As the title of this magazine implies, the whole aim and purpose is a crusade against the avoidable evil influences that are daily brought to bear upon



the American youth; such evils encompass intemperance, cigarettes, etc. Stories encouraging the banishment of these evils, from 1,000 to 12,000 words, are in demand, as are serials having about this number of words to the chapter. Also conducts number of departments for the social, moral and mental betterment of the youth.

YOUNG EVANGELIST, 2712 PINE STREET, ST. LOUIS, MO. Weekly. Uses stories of 500 to 1,500 words bearing out ethical instructions, though it is insisted that the stories be interesting. It is a magazine of sectarian appeal for boys and girls of 8 to 10.

YOUNG FOLKS, 1716 ARCH STREET, PHILADELPHIA, PA. Weekly. W. L. Hunton, D.D., Editor. Requirements comprise stories of two to three thousand words and serials of various chapter lengths within a twelve time limit; illustrated articles are acceptable.

YOUNG PEOPLE, 1701 CHESTNUT STREET, PHILADELPHIA, PA. Weekly. Frank Otis Ert, Ph.D., Editor. This publication appeals to boys of near-maturity, and its fiction must have a lofty moral accent. Short serials are acceptable as well as illustrated articles of about 1,500 words. The short-story fiction should fall within a 3,000 word limit.

YOUNG PEOPLE'S PAPER, 1816 CHESTNUT STREET, PHILADELPHIA, PA. Weekly; 2,000 word stories of interest to children in their early teens are desired, as well as articles of general young-folk interest.

YOUNG PEOPLE'S WEEKLY, 1142 WRIGHT-WOOD AVENUE, CHICAGO, ILL. Weekly. David C. Cook, Editor. A sectarian publication appealing to youths of 12 to 16, featuring bright, entertaining, though ethical, stories. Uses inspirational accounts and articles from 100 to 500 words, preferably illustrated.

THE YOUTH'S COMPANION, 881 COMMONWEALTH AVENUE, BOSTON, MASS. Weekly. Charles Miner Thompson, Editor. This publication has a wide appeal; it is of interest to the entire family, not merely to the juvenile, in that it stresses more youthful enthusiasm and optimism than predicaments that are purely juvenile in aspect. Fiction for Youth's Companion may run up to 3,500 words. The material is largely character-building in type and, to make the exemplifications of type characters and certain traits of human nature more impressive, Youth's Companion stories must work out each characterization through one incident or one situation which is dealt with intensively and which derives additional power and importance from the fact that the future welfare of the main individual or individuals concerned in the story is decided by the movement of this one situation. This magazine does not want the religious, or sentimental or goody-goody, mawkish story but rather the one that writes up human nature from a realistic, healthy, vigorous and practical stand-point; articles of problem are in demand, that is, articles that portray the methods by which a boy or a girl overcome a tremendous obstacle and accomplish something or solve a problem that means much to him and others. These articles may take a practical direction in showing how certain things may be done or made.

YOUTH'S WORLD, 1701 CHESTNUT ST., PHILADELPHIA, PA. Monthly. W. Edward Raffety, Editor. Especially wants articles of general interest to boys of 13 to 16 years, articles stressing invention, science, travel, biography, curious happenings and the like; photographs are desired. Uses short stories of from 2,000 to 2,500 words; also serials of 6 to 8 chapters, each chapter of 2,000 to 2,500 words. This is a market, too, for short, snappy, to-the-point editorials of uplift and of interest to boys.

## CHAPTER V.

### AGRICULTURAL AND ALLIED PERIODICALS.

AMERICAN AGRICULTURIST 315 FOURTH AVENUE, NEW YORK. Weekly. Charles W. Burkett, Editor. Uses love stories of from 1,500 to 3,000 words in length. The wholesome, happy theme preferred. Uses some lyric verse of high sentiment. Also novelettes of 20,000 words and articles of 750 to 1,000 words relating to agricultural and farm subjects. These may be practical or scientific.

AMERICAN BEE JOURNAL, HAMILTON, ILL. Monthly. C. P. Dadant, Editor. Uses articles about bees.

AMERICAN BREEDER, 225 WEST 12th ST., KANSAS CITY, MO. Semi-monthly. Frank B. Graham and T. W. Morse, Editors. Articles of 500 to 1,000 words in length about the raising of live-stock and cattle.

AMERICAN CO-OPERATIVE JOURNAL, 230 SOUTH LA SALLE STREET, CHICAGO, ILL. Monthly. Millard R. Myers, Editor. Short stories of 2,000 to 3,000 words of interest to farmers. Short articles of 1,200 to 2,000 words on co-operative marketing of farm products.

AMERICAN FARMING, 537 SOUTH DEARBORN STREET, CHICAGO, ILL. Monthly. Paul Stephens, Editor. Uses stories of 5,000 to 15,000 words if full of action. Uses short 500 word articles on actual farm experiences. Photographs should accompany articles. An especially good market for photographs of interest to farmers.

AMERICAN SHEEP BREEDER AND WOOL

GROWER, 817 EXCHANGE STREET, CHICAGO, ILL. Monthly. W. W. Burch, Editor. Articles on sheep and wool, with photographs if possible.

AMERICAN SWINEHERD, 407 SOUTH DEARBORN STREET, CHICAGO, ILL. Monthly. Practical articles relating to hog raising.

AMERICAN THRESHERMAN, MADISON, WIS. Monthly. B. B. Clarke, Editor. Uses illustrated articles. Short stories of 500 to 2,500 words. Short helpful articles for the farmer's wife.

BETTER FARMING, CHICAGO, ILL. Monthly. Frederick L. Chapman, Editor. Short, terse articles of from 800 to 2,000 words. Some photographs of interest to farmers.

BREEDER'S GAZETTE, 542 DEARBORN STREET, CHICAGO, ILL. Weekly. Alvin H. Sanders, Editor. Short articles and photographs of interest to stock raisers.

BUFFALO COUNTY FARMER, KEARNEY, NEB. Monthly. Edgar A. Hale, Editor. General articles, juvenile matter, short stories of 1,000 to 1,500 words, humorous verse and jokes, also photographs.

CALIFORNIA HOMESTEAD, 128 G STREET, SAN DIEGO, CALIF. Monthly. H. P. Rising, Editor. Uses a few short stories. Especially wants articles interesting to the homesteader.

CANADIAN COUNTRYMAN, 14 McCAUL STREET, TORONTO, ONTARIO, CANADA. Weekly. H. S. Fry, Editor. Uses short stories of from 2,000 to 2,500 words with farm appeal. Good farm verse wanted. About three serials yearly. Also Canadian pictures and articles of 2,000 words relating to agriculture in Eastern Canada.

CANADIAN FARM, 181 SIMCOE STREET,

TORONTO, ONTARIO, CANADA. Semi-weekly. Few stories, some household helps and many articles of interest to Canadians.

CANADIAN HORTICULTURIST, PETERBOROUGH, ONTARIO, CANADA. Monthly. Bronson Cowan, Editor. Articles relating to growing of fruit and vegetables commercially, and the growing of fruit, flowers and vegetables by amateurs.

CORN BELT FARMER, WATERLOO, IOWA. Monthly. Harry B. Clark, Editor. Short articles of interest to corn raisers.

THE COUNTRY GENTLEMAN, INDEPENDENCE SQUARE, PHILADELPHIA, PA. Weekly. Barton W. Currie, Editor. High class publication gotten out by the Curtis Publishing Company who publish The Saturday Evening Post and The Ladies' Home Journal. Nearly every article used in this magazine is written by a staff-writer or some prominent person who has been a contributor for many years. They do buy considerable fiction from outside sources, however. Generally use one short story each week and one serial. Fiction should relate to country life and should not exceed six thousand words. Buys jokes and sketches for department called Chaff. Also sketches and photographs for Handy Farm Mechanics' department. This magazine should be studied by prospective contributors.

COUNTRY HOMES, NEW YORK. Monthly. F. Heath Coggins, Editor. Uses only articles of 400 to 2,500 words relating to suburban or country homes—decorative treatment, interior furnishings, lighting effects, and such interest.

EVERYBODY'S POULTRY MAGAZINE, HANOVER, PA. Monthly. Henry P. Schwab, Editor. Short articles about poultry raisers.



FARM AND FIRESIDE, SPRINGFIELD, OHIO. Monthly. Harry M. Ziegler, Editor. Humorous or dramatic stories of 2,500 to 3,500 words, if they appeal to both men and women. Uses a few four-part serials 8,000 to 16,000 words in length with lots of action. Western, mystery or adventure stories preferred. Articles relating to farming, community activities and household articles of interest to people in villages and on farms wanted. Personal stories of success wanted. Some verse for children used. Uses short articles of 200 to 700 words for department relating to automobiles, dairying, live-stock raising, poultry raising, the garden, orchard, household, crops, soils, machinery, etc.

FARM AND HOME, SPRINGFIELD, MASS. Monthly. Edwin C. Powell, Editor. Agriculture articles of 300 to 600 words. Also illustrated agricultural magazine feature articles of 1,200 to 1,500 words.

FARM AND HOME MECHANICS, 1411 WY-ANDOTTE STREET, KANSAS CITY, MO. Monthly. G. W. Ryan, Editor. Illustrated articles of from 300 to 400 words dealing with farm mechanics. Brief articles especially desirable if descriptive of labor-saving devices for use on the farm or farm household.

FARM AND RANCH, DALLAS, TEXAS. Weekly. Rufus J. Nelson, Editor. Uses serials and short stories, humor and anecdotes, and informative articles.

FARM AND REAL ESTATE JOURNAL, TRAER, IOWA. Monthly. C. C. Wood, Editor. Market for 1,500 word articles, illustrated, relating to the "back-to-the-land" movement.

FARM JOURNAL, PHILADELPHIA, PA. Monthly. Charles F. Jenkins, Editor. Short stories

of less than 700 words and serials of 1,200 words. Clean, wholesome fiction wanted. Need not necessarily pertain to farms. Short articles relating to farms used.

FARM LIFE, SPENCER, IND. Monthly. George Weymouth, Editor. Authoritative stories of farm life wanted. Also verses, anecdotes, experience articles relating to country life, and photographs.

FARM MECHANICS, 1827 PRAIRIE AVE., CHICAGO, ILL. Bernard L. Johnson, Editor. Uses illustrated articles dealing with tractors, tractor-hauled instruments, improved farm implements, modern improvements and conveniences for farm and home, water supply, farm house plumbing, sewage disposal, modern lighting, heating and designing of the modern farm home. Articles should contain lots of human nature but must be based upon facts. Always in the market for good photographs.

FARMER AND BREEDER, 312 IOWA ST., SIOUX CITY, IOWA. Semi-monthly. H. A. Bereman, Editor. Articles about agricultural success, poultry, live stock, dairy, crops and the soil. Photographs always wanted.

FARMER AND STOCKMAN, KANSAS CITY, MO. Weekly. James Atkinson and H. R. Nelson, Editors. Uses short items interesting to stockmen.

FARMER'S ADVOCATE AND HOME MAGAZINE, LONDON, ONTARIO, CANADA. Weekly. Short articles interesting to stock raisers, farmers, dairymen, etc.

FARMER'S MAGAZINE, 143 UNIVERSITY AVENUE, TORONTO, ONTARIO CANADA. Monthly. F. M. Chapman, Editor. Terse, accurate articles of 25,000 words relating to live stock and power farming subjects. Photographs of live stock with scenery and road-scenes considered.

FARMER'S SUCCESS, RED BANK, N. J. Monthly. Elmer C. Winright, Editor. Uses serials, novelettes, verse, anecdotes, humor, short stories, special articles and photographs relating to everything on the farm.

THE FARMER'S WIFE, ST. PAUL, MINN. Monthly. Leonarda Goss, Editor. Clean love stories, mystery stories and children-interest stories of from 2,500 to 6,000 words. Also serials of 20,000 words and some brief "filler" in the form of verse.

FIELD-ILLUSTRATED, 2 WEST 45TH ST., NEW YORK. Monthly. G. Howard Davidson, Editor. Interesting and accurate articles relating to live stock, agriculture, farm life, country estates and similar subjects.

GARDEN MAGAZINE, GARDEN CITY, N. Y. Monthly. Leonard Barron, Editor. Uses short, instructive articles, 2,000 words or less, on gardening and horticulture. Especially interested in articles relating to the successful growing of plants under difficult conditions, with photographs if possible.

GLEANER, 129 FORT STREET, WEST, DETROIT, MICH. Semi-monthly. Grant Slocum, Editor. Short 800-word articles relating to farm subjects.

GREEN'S AMERICAN FRUIT GROWER, MARQUETTE BLDG., CHICAGO, ILL. Monthly. Samuel Adams, Editor. Articles of 200 to 500 words on fruit growing. Must be actual experiences.

GULF STATES FARMER, I. & C. BLDG., NEW ORLEANS, LA. Monthly. Edward O. Wild, Editor. Articles relating to rice, cotton, corn and all farming subjects.

HORSE WORLD, 1028-30 MARINE BANK BLDG., BUFFALO, N. Y. Weekly. Henry L. Allen,

Editor. Short articles of interest to owners of race-horses, ponies and pure-bred live-stock.

HOUSE AND GARDEN, 31 EAST 17th ST., NEW YORK. Monthly. Richardson Wright, Editor. Uses many articles on architecture, gardening, and interior decorating, especially when accompanied by photographs. Articles and photographs of both large and small houses wanted. Everything must be distinctively American. Landscape gardening also discussed.

HOUSE BEAUTIFUL, 3 PARK STREET, BOSTON, MASS. Monthly. Grace Atkinson Kimball, Editor. Practical articles about houses, interior decorating and landscape gardening, preferably illustrated.

INTERNATIONAL PLYMOUTH ROCK JOURNAL, UNION CITY, MICH. Monthly. W. L. Robinson, Editor. Short articles about Plymouth Rock poultry.

IRRIGATION AGE, SALT LAKE CITY, UTAH. Monthly. D. H. Anderson, Editor. Articles relating to irrigation, land, soil and allied subjects.

JERSEY BULLETIN AND DAIRY WORLD, CENTURY BLDG., INDIANAPOLIS, IND. Weekly. Roger H. Brown, Editor. Short articles relating to dairying and other farm subjects, with photographs if possible.

JOURNAL, LEWISTON, ME. Weekly. F. L. Dingley, Editor. Uses almost anything interesting about Maine people.

KIMBALL'S DAIRY FARMER, COLUMBUS, OHIO. Semi-monthly. Hugh G. Van Pelt, Editor. Illustrated articles relating to all branches of farm work.

LANDSCAPE ARCHITECTURE, 15 EAST 40th STREET, NEW YORK. Quarterly. Authoritative 2,000 word articles relating to theoretical and practical landscape gardening.

MICHIGAN BUSINESS FARMING, MT. CLEMENS, MICH. Weekly. F. A. Lord, Editor. Always wants actual experiences of rural life. Prefer articles touching on the business side of farming. Photographs always acceptable.

MICHIGAN FARMER, 39-45 CONGRESS ST., WEST, DETROIT, MICH. Weekly. I. R. Waterbury, Editor. Illustrated experience articles interesting to boys and girls, 1,000 words or less in length. Also farm experience articles from Michigan writers.

MILK NEWS, 29 SOUTH LA SALLE STREET, CHICAGO, ILL. Monthly. W. J. Kittle, Editor. Practical articles of interest to milk producers, distributors or users.

MILK TRADE JOURNAL, COLUMBUS, OHIO. Monthly. E. T. Saddler, Editor. Articles relating to milk dealing, with photographs if possible.

MISSOURI FARMER, COLUMBIA, MO. Semi-monthly. George B. Ellis, Editor. Very brief articles relating to the farm and home.

MISSOURI VALLEY FARMER, TOPEKA, KANS. Monthly. Charles Dillon, Editor. Serials of love and adventure up to 100,000 words. Articles of interest to general farmers and relating to agriculture, live stock, poultry, etc. A few anecdotes. Photographs always wanted.

NATIONAL ALFALFA JOURNAL, OTIS BLDG., CHICAGO, ILL. Monthly. O. S. Jones, Editor. Short articles of farm successes of local interest. Photographs wanted.



NATIONAL REAL ESTATE JOURNAL, 812 MERCHANTS BANK BLDG., INDIANAPOLIS, IND. Monthly. H. L. Freking, Editor. Uses articles of interest to real estate brokers and investors, and especially suggestions relating to office building management and so forth, when accompanied by photographs.

NEBRASKA FARM JOURNAL, OMAHA, NEB. Semi-monthly. A. G. Kittel, Editor. Experience articles from local writers. Farm interest.

NEBRASKA FARMER, LINCOLN, NEBR. Weekly. S. R. McKelvie, Editor. Unsophisticated stories of rural interest with not over 1,500 words. Also special articles relating to agricultural purposes if illustrated.

THE NEW COUNTRY LIFE, GARDEN CITY, N. Y. Monthly. Henry H. Saylor, Editor. Uses high-class articles relating to out-of-the-way country places, gardens by the sea, sports and recreations of outdoor people and almost any kind of a short authoritative article of interest to the country home dwellers.

NEW ENGLAND HOMESTEAD, MYRICK BLDG., SPRINGFIELD, MASS. Weekly. G. C. Sevey, Editor. Uses a few serials of 20,000 to 30,000 words and articles relating to agriculture. Occasional verse used.

NORTHWEST FARMSTEAD, ONEIDA BLDG., MINNEAPOLIS, MINN. Weekly. William Allen, Editor. Short human-interest stories of 2,000 to 4,000 words. Occasional serial of 20,000 words. Some agricultural articles.

OHIO FARMER, 1011 CLEVELAND AVENUE, CLEVELAND, OHIO. Weekly. John F. Cunningham, Editor. Short stories of about 1,000 to 2,500 words; serials up to 200,000 words; novelettes of from

10,000 to 20,000 words. Some special articles and photographs relating to Ohio farmers.

ORANGE JUDD FARMER, 30 NORTH MICHIGAN AVENUE, CHICAGO, ILL. Weekly. A. C. Page, Editor. Serials of 20,000 to 40,000 words with human-interest note. Also good agricultural articles.

ORCHARD AND FARM, EXAMINER BLDG., LOS ANGELES, CALIF. Monthly. Bailey Millard, Editor. Practical and authoritative articles relating to poultry, irrigation, fruit growing, stock-raising and allied subjects.

OREGON COUNTRYMAN, CORVALLIS, ORE. Monthly. Melvin W. McMIndes, Editor. Short fiction, verse and special articles.

PACIFIC DAIRY REVIEW, 78 CLAY STREET, SAN FRANCISCO, CALIF. Weekly. William H. Saylor, Editor. Articles relating to dairy husbandry, if illustrated. Also photographs relating to dairy husbandry.

POULTRY HERALD, SHUBERT BLDG., ST. PAUL, MINN. Monthly. Harold A. Nourse, Editor. Articles not over 2,000 words relating to poultry raising, etc. Especially anxious for photographs of ideal poultry yards and plants.

POWER FARMING, ST. JOSEPH, MICH. Monthly. Raymond Olney, Editor. Uses 500 to 3,000 word articles relating to farming with mechanical power. Articles should deal with motor trucks, stationary and portable engines, motor cultivators, tractors, and all mechanically operated implements and machines for farming. Articles should preferably be based on interviews and visits with farmers who have used this equipment. All articles must be specific and accurate. Photographs illustrating above phases wanted. All articles should be well illustrated.

PRODUCER AND CONSUMER, DES MOINES, IOWA. Monthly. William Wilkinson, Editor. Short articles on farm and household economics wanted, providing the entire family is considered in these articles.

PROGRESSIVE FARMER, RALEIGH, N. C. Weekly. Clarence Poe, Editor. Brief articles 1,000 to 1,500 words relating to accomplished things in agriculture.

SAFE FARMING, DUBUQUE, IOWA. Monthly. Fred W. Clute, Editor. Short articles of 500 words relating to white mice, Belgian hares, medicinal herbs, etc. A children's story each month. Fiction should have farm setting.

SOUTHERN AGRICULTURIST, NASHVILLE, TENN. Semi-monthly. E. E. Miller, Editor. Short, practical articles relating to agriculture in Tennessee, Kentucky and adjoining Southern States, especially if accompanied by photographs.

SOUTHERN FRUIT GROWER, CHAMBERLAIN BLDG., CHATTANOOGA, TENN. Monthly. Robert Sparks Walker, Editor. Uses articles of from 1,000 to 1,500 words, but must be illustrated and relating to phases of fruit growing.

SUCCESSFUL FARMING, DES MOINES, IOWA. Monthly. Alson Secor, Editor. Very little fiction. Articles of general interest to country people, when illustrated.

SYSTEM ON THE FARM, CHICAGO, ILL. Monthly. John W. Beatty, Editor. No fiction. Prefers articles of first-person experiences of farmers especially when they have actually brought dollars-and-cents profit. No limit to length. But every story must be complete. Do not want stories about farming but stories of methods used in farming. Fact, not theory, wanted.

WALLACE'S FARMER, DES MOINES, IOWA. Weekly. Henry Wallace, Editor. Short articles of help to a farmer in handling his soil, crops, etc., especially when illustrated.

WESTERN EMPIRE, LOS ANGELES, CALIF. Monthly. William E. Smythe, Editor. Brief experiences related to agricultural and industrial California.

WESTERNER, 18 POST-INTELLIGENCER BLDG., SEATTLE, WASH. Monthly. Edgar Hampton, Editor. Short-story manuscripts if active and treating of love. Some articles dealing with western farm problems.

THE WESTERN FARMER, 215 OREGONIAN BLDG., PORTLAND, ORE. Semi-monthly. E. E. Favill, Editor; 500 to 1,000 word articles on agricultural topics, especially if based on experience.

WESTERN FARM LIFE, DENHAM BLDG., DENVER, COLO. Semi-monthly. Alvin T. Steinel, Editor. Special articles relating to the Rocky Mountain region.

WISCONSIN FARMER, MADISON, WIS. Weekly. James Atkinson, Editor. Short, practical articles, especially when relating to the up-to-date farm and of interest to women. Photographs wanted.

## CHAPTER VI.

### RELIGIOUS PUBLICATIONS.

NOTE: *A large number of religious publications, including mostly the Bible Lesson Quarterlies and the small weeklies, have been omitted from this list for the reason that material is contributed by the editorial staff or is offered gratis by the writer. In endeavoring to make the present list of markets as practical as possible we have thought best to omit those that did not offer some monetary reward for the offering of physical and mental energy. In this, as in other lines, the labor is surely worthy of his hire; consequently we have introduced only those publications that make a fair return for acceptable material.*

*A large portion of these sectarian publications approximate each other in the kind of material wanted. Stories of from 500 to 3,000 words reflecting the church-life and the home-life under happy influences, as well as articles pertaining to the particular church denominations of particular magazines and material relating to the church in all its activities and endeavors, illustrated or otherwise, are in demand. If you will take the time and trouble to go over a few of these publications, you will then have found out what, in the large, all of them want. Of course, a Catholic publication will want material of interest to Catholics, whereas a Protestant publication will desire material suiting the aims and interests of the Protestant churches.*

ADULT STUDENT, NASHVILLE, TENN.  
Monthly. E. B. Chappell, Editor. Wants articles pertaining to social and religious activities, and endeavors to strike a tone that will inspire the reader to a more vigorous Christianity and citizenship.



AMERICAN HEBREW, 489 FIFTH AVENUE, NEW YORK. Weekly. Herman Bernstein, Editor. Uses some short fiction reflecting the life from the Jewish standpoint; also anecdotes, articles, accounts, verse, etc., with the Jewish tinge.

AMERICAN MESSENGER, PARK AVENUE AND 40th STREET, NEW YORK. Monthly. Rev. Henry Lewis, Editor. Protestant. Uses poems, articles and photographs of religious character.

BAPTIST STANDARD, 711 SLAUGHTER BLDG., DALLAS, TEXAS. Weekly. E. C. Routh, Editor. Uses stories of religious background, as well as articles from 1,500 to 4,000 words in length, stressing beneficial, moral lessons.

BAPTIST WORKER, GRANITE, OKLA. Weekly. Rev. A. Nunnery, Editor. Articles and verses of religious character; material may range from 500 to 1,500 words.

BENZINGER'S MAGAZINE, 36 BARCLAY ST., NEW YORK. Monthly. Benzinger Brothers, Editors. Catholic. Fiction ranges from 300 to 5,000 words in length; material may go as long as 100,000 words. Material must be written with the aim of decisively furthering Catholic interests.

CANADIAN MESSENGER OF THE SACRED HEART, 1075 RACHEL STREET, MONTREAL, QUEBEC, CANADA. Monthly. E. J. Devine, Editor. Catholic. Inculcates Catholic dogma and doctrines in articles and short stories of not over 2,500 words.

CATHOLIC EDUCATIONAL REVIEW, 1326 QUINCY STREET, BROOKLAND, D. C. Monthly. Thomas H. Shields, Editor. Educational articles presenting Catholic viewpoint are desired, as are up-to-date articles on current topics.

CATHOLIC SCHOOL JOURNAL, MILWAUKEE, WIS. Monthly. Mary J. Desmond, Editor. Can use articles relating to ways and means for teachers in Roman Catholic schools to make their work more effective, successful and easier; uses humorous bits pertaining to students and to the general school atmosphere of Roman Catholic institutions; also religious verse. Has department devoted to the health of the school and the like. This is a market for photographs relating to matters and accomplishments of interest to Catholic schools.

CATHOLIC TRIBUNE, DUBUQUE, IOWA. Semi-weekly. Nicholas E. Gonner, Editor. Uses stories, novelettes and photographs of Roman Catholic texture; wants articles of up-to-date interest on a variety of subjects, all newsy and of special interest to the Christian citizen.

CATHOLIC WORLD, 120 WEST 60TH STREET, NEW YORK. Monthly. John J. Burke, Editor. Short stories of about 5,000 words; some serials; also articles with Roman Catholic leanings upon a variety of subjects, such as education, biography, history, etc.

CHRISTIAN ADVOCATE, 810 BROADWAY, NASHVILLE, TENN. Thomas N. Ivey, Editor. Methodist. Uses photographs and material for family-page, boys' and girls' department, Christian life department, etc. Reports quickly on articles from 1,500 to 2,000 words devoted to character uplift.

CHRISTIAN ENDEAVOR WORLD, 31 MOUNT VERNON STREET, BOSTON, MASS. Weekly. Amos R. Wells, Editor. Wants brief accounts and articles, with photographs, of interest to church-goers. Their wants run to stories, articles, poems, essays and such of about 3,500 words. This publication insists upon a high quality of submittals.

CHRISTIAN EVANGELIST, 2712 PINE ST., ST. LOUIS, MO. Weekly. B. A. Abbott, Editor. Stories impressing upon the reader the grandeur and the worth-whileness of a pure and holy life, though not necessarily goody-goody or theological, of about 1,000 words, are in demand; also articles calculated to uplift a community or a body of readers in a general, religious and social way. Especially desires photographs showing eminent personalities of the religious world.

CHRISTIAN FAMILY, TECHNY, ILL. Monthly. Frederick M. Lynk, Editor. Catholic. Stories should have Catholic proclivities. Wants articles featuring out-of-the-way things, countries, persons, inventions, etc., of approximately 2,000 to 2,500 words, with a few illustrations.

CHRISTIAN GUARDIAN, WESLEY BLDG., TORONTO, ONTARIO, CANADA. Weekly. William Briggs, Editor. Short stories of 2,500 words; a short serial now and then; also articles of religious, social or other topics, of sectarian or general interest.

CHRISTIAN HERALD, 96 BIBLE HOUSE, NEW YORK. Weekly. Charles Grant Miller, Editor. Is looking for engrossing, compelling material for young boys and girls; something that will grasp and maintain their interest by reason of its unusual nature. This material should come within 300 words and should embody an ethical example that does not intrude too strongly upon the reader's consciousness. Accounts and methods of success that inspire in the right direction are desired.

CHRISTIAN REGISTER, 6 BEACON STREET, BOSTON, MASS. Weekly. Albert C. Dieffenback, Editor. Features articles of 1,500 words revealing movements, tendencies, momentous ideas and great characters, all of which movements and personages described should preferably be national in scope and rec-

ognizable by the average individual and should prove that man progresses most effectively and commonly through a liberal and a Christian morality. In other words, the articles for this magazine must show the spiritual force that is back of all splendid national growths and events and persons of worth.

CHRISTIAN STANDARD, NINTH AND CUTTER STREETS, CINCINNATI, OHIO. Weekly. George P. Rutledge, Editor. Uses stories of an ethical nature, religious or not; also original readings. Wants stories, verses and paragraphs of interest to the juvenile reader.

CHRISTIAN WORK AND EVANGELIST, 70 FIFTH AVENUE, NEW YORK. Weekly. Dr. Frederick Lynch, Editor. Wants religious articles of the usual type.

CHURCHMAN, 381 FOURTH AVENUE, NEW YORK. Weekly. Rev. Charles K. Gilbert, Editor. Consistently Episcopal in all material purchased. Features articles of 1,000 to 1,500 words dealing only with problems and truths and tendencies of the Episcopal church that would appeal to Episcopal readers only. Will utilize photographs reflecting unusual or important phases of church life.

CONGREGATIONALIST AND CHRISTIAN WORLD, 14 BEACON STREET, BOSTON, MASS. Weekly. Rev. H. A. Bridgman, Editor. Uses juvenile stories with a quiet moral underlying the story interest; juvenile series; the ordinary adult story of general appeal and high moral tone together with religious articles, as well as informative and instructive material for the woman's page and the sections devoted to home missionary, Congregationalist news items of churches and pastors, etc. Also uses short stories of people engaged in significant enterprises and reflecting the church-goer's phases of life in an entertaining manner.

CONTINENT, 509 SOUTH WABASH AVENUE, CHICAGO, ILL. Weekly. Nolan R. Best, Editor. Purchase 2,400-word stories; articles, 1,800 to 2,400 words, pertaining to uplift work of religious or philanthropic character, and photographs showing the manner in which the world is moving forward with relation to temperance and the like.

EPWORTH ERA, NASHVILLE, TENN. Weekly. Fitzgerald S. Parker, Editor. Will consider stories, serials, articles and a few brief poems of the regular type containing helpful and suggestive hints and information for the young people of church clubs, societies, etc.

EPWORTH HERALD, 740 RUSH STREET, CHICAGO, ILL. Weekly. Dan B. Brummitt, Editor. This publication desires from 1,500 to 3,000 word stories; can use at various intervals, serials of interest to 16 to 20-year-old Methodists who are interested in and taking part in various church activities. The moral intent in these stories should not be too noticeable.

THE EXPOSITOR, 708 CAXTON BLDG., CLEVELAND, OHIO. Monthly. F. M. Barton, Editor. Uses the ordinary religious articles and stories with interesting though purposeful themes.

FRONT RANK, 2710 PINE STREET, ST. LOUIS, MO. Weekly. Richard Heilbron and Cynthia Maus, Editors. A paper for Sunday-school goers featuring bright and clean short stories of 1,500 to 3,000 words, also an occasional serial up to 40,000 words. The usual moral intent may in the case of this magazine be more than usually perceptible.

GOSPEL MESSENGER, 6 SOUTH STATE STREET, ELGIN, ILL. Weekly. D. I. Miller, Editor. Uses articles of a peculiar nature revealing how the teachings of Christ and the Christ nature it-



self are being manifested in various personages of professed Christianity; articles range from 200 to 500 words.

HERALD AND PRESBYTER, 422 ELM STREET, CINCINNATI, OHIO. Weekly. F. C. Monfort, Editor. Will consider short stories, for church-goer readers, of the ordinary type.

HOME DEPARTMENT MAGAZINE, 161 EIGHTH AVENUE, NORTH, NASHVILLE, TENN. Quarterly. Hight C. Moore, Editor. An occasional market for interesting and helpful short stories.

HOMILETIC REVIEW, 354-360 FOURTH AVENUE, NEW YORK. Monthly. Specializes in articles relating to sociology, religion, theology and the like. This publication is largely devoted to matter of interest to preachers.

JEWISH TRIBUNE, 716 CHAMBER OF COMMERCE BLDG., PORTLAND, ORE. Weekly. David N. Mosessohn, Editor. Short stories wanted by this publication must be obviously Jewish in character, as well as the articles, which must confine themselves within 1,200 word limits. This is a market for humorous articles and anecdotes of a Jewish trend.

LAMP, GARRISON, N. Y. Monthly. Paul James Francis, Editor. Roman Catholic. Articles desired by this publication range from 2,000 to 4,000 words; uses some stories of this length. All material for this journal should feature conversions to the Catholic faith.

LOOKOUT, CINCINNATI, OHIO. Weekly. James DeForest Murch, Editor. Uses considerable articles of 2,500 words devoted to the Sunday school, bible classes, etc.; uses stories of about 2,500 words with the religious element brought out; some serials of

about 2,500 words to each installment, installments running to 25.

MICHIGAN CHRISTIAN ADVOCATE, 16 ELIZABETH STREET, DETROIT, MICH. Weekly. Rev. James H. Potts, Editor. Wants several very short stories for general family reading; conducts a children's page and can use some helpful readings for it.

PRESBYTERIAN, WITHERSPOON BLDG., PHILA., PA. Weekly. David S. Kennedy, Editor. Short stories from 1,000 to 2,000 words, of religious contents desired; a few serials running up to 25,000 words, as well as some juvenile stories and articles relating to home problems.

PRESBYTERIAN BANNER, 334 FULTON BLDG., PITTSBURGH, PA. Weekly. Joseph T. Gibson, Editor. Uses a few short stories and articles of 1,000 to 3,000 words; also serials at extended intervals.

QUEEN'S WORK, ST. LOUIS, MO. Monthly. Rev. Edward F. Garesche, Editor. Stories and articles for this publication must feature circumstances and matters of especial interest to Catholics; the articles may relate to problems, processes and routine events of the Catholic church. Photographs are used when they accompany articles.

QUEEN'S GARDEN, WITHERSPOON BLDG., PHILA., PA. Weekly. John T. Faris, Editor. A magazine devoted to Sunday-school girls, from 12 to 14 years of age. Stories and installments for serials, of not over 8 chapters, may range from 2,200 to 2,500 words. General articles of from 400 to 700 words are desired.

RELIGIOUS TELESCOPE, DAYTON, OHIO. Weekly. J. M. Phillippi, Editor. Considers short

stories and articles of high moral intent, material ranging up to 1,500 words.

ROSARY MAGAZINE, 871 LEXINGTON AVE., NEW YORK. Monthly. Rev. Thomas M. Schwertner, Editor. Roman Catholic. In the market for short stories that will interest Roman Catholics as well as further the interests of the Catholic Church. Short story material may reach 2,500 words in length; articles of 1,800 to 2,500 words are desired. Photographs for the illustration of articles would be acceptable.

SIGNS OF THE TIMES, MOUNTAIN VIEW, CALIF. Weekly. A. O. Tait, Editor. An Adventist publication. Can use a limited number of short articles beneficial to this sect.

SUNDAY-SCHOOL JOURNAL, CINCINNATI, OHIO. Monthly. J. T. McFarland, D.D., Editor. Features articles relating to religious education, and especially articles relating to efficient and effective methods utilized for promoting the success of the Sunday-school and the Sunday-school training of the pupil.

SUNDAY-SCHOOL MAGAZINE, NASHVILLE, TENN. Monthly. E. B. Chappell, D.D., Editor. Articles of from 800 to 1,800 words relating to religious education, especially in the rural community, are desired.

SUNDAY-SCHOOL TIMES, 1031 WALNUT STREET, PHILA., PA. Weekly. Charles G. Trumbull, Editor. Stories, 2,000 to 4,500 words in length, impregnated with the spirit of the Christian Citizen, are especially in demand; stories that inspire those who read this material to themselves to lead a life that is wholesome and worthy. This publication features articles that will increase the efficiency of Sunday-school methods; that will make each Sunday-school attendant a vigorous advocate of Christ and His church and will

unite all Sunday-school activities into one mold, all working together for the furtherance of the Christian and Sunday-school spirit. Uses verse and children's stories.

THE SUNDAY-SCHOOL WORLD, 1816 CHESTNUT STREET, PHILA., PA. Monthly. James McConaughty, Editor. This publication features material of interest to Sunday-school workers; wants articles based on actual experience concerning the Sunday-schools in the rural districts that are conducted successfully and effectively. Also wishes articles containing suggestions as to how awkward, weak, luke-warm Sunday-school methods may be replaced by those that construct a vigorous and effective Sunday-school organization. Serials may range, in installment lengths, from 300 to 1,500 words.

TRUTH, 412 EIGHTH AVENUE, NEW YORK. Monthly. Rev. William F. McGinnis, Editor. Roman Catholic. Articles must have as their chief aim the molding of the Catholic children in the Catholic faith.

UNION SIGNAL, EVANSTON, ILL. Weekly. Julia F. Deane, Editor. Wants stories, 1,500 to 1,800 words, featuring positive and constructive methods for the elimination of intemperance.

WATCHMAN MAGAZINE, NASHVILLE, TENN. Monthly. L. A. Smith and A. W. Spalding, Editors. Seventh-Day Adventist. Uses articles relating to this particular faith and to the political and social and home conditions as manifested by divine prophecy.

THE WATCHWORD, OTTERBEIN PRESS, DAYTON, OHIO. Weekly. H. F. Shupe, Editor. A paper of interest to young Sunday-school-goers; desires articles of timely interest pertaining to inven-

tions and various scientific discoveries, travel, biography and the like. Articles of a timely and up-to-date nature should be accompanied by photographs. Can use some serials of from 1,800 to 2,500 words to each chapter, chapters running from 8 to 12.

WESLEYAN CHRISTIAN ADVOCATE, ATLANTA, GA. Weekly. Dr. W. C. Lovett, Editor. Stories of the usual moral intent within 1,000 words; short verse and curt, humorous bits.

THE YOUNG CHURCHMAN, 484 MILWAUKEE STREET, MILWAUKEE, WIS. Weekly. L. H. Moorehouse, Editor. In the market for well-executed stories of an uplift nature, 2,000 to 2,500 words in length, adapted to the use of both boys and girls from 12 to 16 years; articles of 700 to 1,000 words.

YOUNG CRUSADER, 1730 CHICAGO AVE., EVANSTON, ILL. Monthly. Miss Windsor Grow, Editor. Uses stories, serials and articles; all material should be written with the aim to bring out clearly and forcibly, yet withal interestingly, the gross, evil effects of bad habits, such as smoking, intemperance, etc. All material for this publication, too, should place prohibition in a desirable light and should endeavor to make all readers crusaders for the ends of prohibition. Conducting departments: mercy, social meetings, red letter days, medal contests, etc. And also uses propaganda material for campaigns against cigarette-smoking, intemperance and the like.

YOUNG FOLKS, 1522 ARCH STREET, PHILA., PA. Weekly. William L. Hunton, Ph.D., Editor. Stories for this magazine should come within 2,000 to 3,000 words; serials may go as long as 12 chapters. Uses some boy's stories and has use for illustrated articles.

YOUNG PEOPLE, 1710 CHESTNUT STREET,



PHILA., PA. Weekly. Frank Otis Ert, Ph.D., Editor. Solicits short stories of the ordinary type, 2,200 to 2,800 words in length; especially desires illustrated articles of 100 to 1,500 words. Uses serials up to 8 chapters; also uses pictures featuring topics and people and events of interest to church-goers and especially to the juveniles of this class.

YOUNG PEOPLE'S PAPER, 1816 CHESTNUT STREET, PHILA., PA. Weekly. James McConaughy, Editor. This publication designates itself as a Sunday-school paper founded to amuse and morally instruct young people of 12 to 20 years. Wants inspirational, uplifting stories and serials, as well as informative articles pertaining to natural history, scientific accomplishments of all phases, history, biography and the like. Short stories should limit themselves to 2,000 words, serials to 10,000 words.

YOUTHS' WORLD, 1701 CHESTNUT STREET, PHILA., PA. Monthly. W. Edward Raffety, Editor. In the market for short adventure stories appealing to boys between the ages of 13 and 16, as well as stories of the average type coming within 2,000 to 2,500 words; serials 6 to 8 chapters, of 2,000 to 2,500 words in each chapter; also articles confined to 1,000 words or less that will interest a wide-awake, lively and practical-minded boy, relating to inventions, nature, strange occurrences and the like, that will encourage youths to know more about the world in which they live and the remarkable significance of various happenings. Material should be helpful and entertaining. Some terse, to-the-point editorial articles of from 100 to 300 words are especially in demand.

## CHAPTER VII

### EDUCATIONAL PUBLICATIONS.

AMERICAN PENMAN, 30 IRVING PLACE, NEW YORK. Monthly. A. N. Palmer, Editor. Wants 2,000-word articles on penmanship and commercial education.

AMERICAN OPEN AIR SCHOOL JOURNAL, REAL ESTATE TRUST BLDG., PHILA., PA. Monthly. Walter W. Roach, Editor. Wants articles relating to the construction of open-air schools, teaching methods, etc.

AMERICAN SCHOOL BOARD JOURNAL, 129 MICHIGAN STREET, MILWAUKEE, WIS. Monthly. Wm. C. Bruce, Editor. Wants articles relating to the problems of school administration, school finance, school architecture, heating, ventilation, etc. Should be 1,000 to 5,000 words in length. Some humor and anecdotes used. Also a few photographs of school buildings and so forth.

CHAUTAUQUAN, CHAUTAUQUA, N. Y. Weekly. Wants entertainment material and news of lectures and lyceum affairs.

EDUCATIONAL REVIEW, 102 PRINCE WILLIAM STREET, ST. JOHN, NEW BRUNSWICK, CANADA. Monthly. Percy Gibson, Editor. Wants articles on educational subjects.

HIGH SCHOOL, 350 SANSOME STREET, SAN FRANCISCO, CALIF. Monthly. Oscar E. Werner, Editor. Especially anxious for student contributions—articles on student activities and fiction interesting to young people.

HOME AND SCHOOL VISITOR, GREENFIELD, IND. Monthly. James N. Goble, Editor. Wants 1,000-word stories of interest to third and fourth grade children and 1,500-word stories interesting to fifth grade children.

INDUSTRIAL ARTS, 129 MICHIGAN STREET, MILWAUKEE, WIS. Monthly. S. J. Vaughn, Editor. Wants articles of from 200 to 10,000 words relating to domestic science, manual training, vocational education, vocational guidance, and allied subjects. Also uses departmental items relating to the problems of workmen and machine shops. Also little items relating to pattern making, sewing, millinery, turning, forging, cooking, jewelry, basketry, pottery, leather goods, cement work, book-binding, etc.

THE KINDERGARTEN AND FIRST GRADE, SPRINGFIELD, MASS. Monthly. May Murray and Mabel E. Osgood, Editors. Wants practical articles of interest to kindergarten and first grade teachers.

KINDERGARTEN-PRIMARY MAGAZINE, MANISTEE, MICH. Monthly. J. H. Shults, Editor. Wants articles of interest to teachers of kindergarten and primary grades. Also verses suitable for recitation.

MIND AND BODY, 72 WEST JOHNSON STREET, GERMANTOWN, PHILA., PA. William A. Stecher, Editor. Wants articles by physical educators relating to the mind and body.

NORMAL INSTRUCTOR AND PRIMARY PLANS, DANVILLE, N. Y. Monthly. W. J. Beecher, Editor. Wants articles of 3,000 words or less, relating to teachers' work in the elementary schools. Especially when they treat of the new angle.

OHIO TEACHER, COLUMBUS, OHIO. Month-

ly. Henry G. Williams, Editor. Uses articles on all phases of education.

PITMAN'S JOURNAL, 2 WEST 45TH STREET, NEW YORK. Monthly. Clarence A. Pitman, Editor. Wants articles on shorthand and typewriting.

POPULAR EDUCATOR, 50 BROMFIELD STREET, BOSTON, MASS. Monthly. Wants articles on all phases of education.

PRIMARY EDUCATION, 50 BROMFIELD STREET, BOSTON, MASS. Monthly. Margaret A. Whiting, Editor. Uses articles interesting to school teachers. Should treat of new methods and devices.

SCHOOL, TORONTO, ONTARIO, CANADA. Monthly. W. J. Dunlop, Editor. Wants educational articles from 1,500 to 2,000 words in length.

SCHOOL ARTS MAGAZINE, 25 FOSTER STREET, WORCESTER, MASS. Monthly. Anna L. Cobb, Editor. Wants articles relating to drawing, manual training, and industrial arts. Uses photographs if accompanied by brief articles.

SCHOOL EDUCATION, 1401 UNIVERSITY AVENUE, S. E., MINNEAPOLIS, MINN. Monthly. C. W. G. Hyde, Editor. Wants experience articles helpful to teachers and brief items for a primary department.

SCHOOL NEWS OF NEW JERSEY, NEW EGYPT, N. J. Monthly. W. H. Conners, Editor. Wants all kinds of articles relating to teaching.

SCHOOL WORLD, FARMINGTON, ME. Monthly. H. L. Goodwin, Editor. Uses brief articles of interest to educators from the kindergarten to the high school.

SOUTHERN SCHOOL WORK, ALEXAN-

DRIA, LA. Monthly. C. R. Reagan, Editor. Wants educational articles of every description.

THE TEACHER, 161 EIGHTH AVENUE, NORTH, NASHVILLE, TENN. Monthly. E. C. Dargan, D. D., Editor. Wants all kinds of educational articles.

TEACHER AND HOME, 3536 BROADWAY, NEW YORK. Monthly. John T. Nicholson, Editor. Wants articles by experienced teachers relating to their work.

TEACHERS' GAZETTE, MILFORD, N. Y. Monthly. John Wilcox Estate, Editor. Wants articles relating to educational methods for the grade and rural schools.

WESTERN TEACHER, MILWAUKEE, WIS. Monthly. S. Y. Gillan, Editor. Wants short, practical articles relating to school-room devices and very short stories from 600 to 1,800 words relative to school teachers.

WORLD'S CHRONICLE, 542 SOUTH DEARBORN STREET, CHICAGO, ILL. Weekly. C. A. Underwood, Editor. A journal for educators to read at home. Wants all kinds of articles to interpret and discuss current events.



## CHAPTER VIII

### WHERE TO SELL SONGS.

**IMPORTANT**—*Practically every legitimate music publisher is willing to examine the manuscripts of new writers. Very few of them, however, will consider anything except a complete song, with both words and music. There are a few publishers who will consider a lyric without music. They are: M. Witmark & Sons, Jerome H. Remick, Leo Feist, Inc., Joseph W. Stern & Co. All of these publishers are located in New York City and are listed below.*

*The aspiring lyric writer is advised to find some one to write music to his words, and the ambitious composer ought to find some one to supply words before his music is submitted for examination.*

*Beware of the "song fakers," however, who want you to pay them to publish your work on a "royalty" basis and supply you with from fifty to five hundred copies of the first edition. Do not pay any one a single cent for publishing your song. All legitimate publishers will pay you for your work; you do not need to pay them.*

EMIL ASCHER, 1155 BROADWAY, NEW YORK. Uses high-grade and semi-popular songs.

WM. E. ASHMALL & COMPANY, 11 PAVONIA AVENUE, ARLINGTON, N. J. Organ music.

H. BAUER MUSIC COMPANY, 135 EAST 34TH STREET, NEW YORK CITY. Popular music.

SAMUEL W. BEAZLEY, 808 DELAND AVENUE, CHICAGO, ILL. Gospel songs and lyrics.

BIGLOW & MAIN CO., 156 FIFTH AVENUE,

NEW YORK. Gospel songs and gospel song book collections.

BOOSEY & COMPANY, 9 EAST 17TH STREET, NEW YORK. Semi-classical songs and ballads.

BOSTON MUSIC COMPANY, 26 WEST STREET, BOSTON, MASS. High-class and semi-high-class songs, ballads and juvenile songs.

BREHM BROS., ERIE, PA. These people are not regular music publishers. They are music printers. They will publish your music for you at your own expense, and send you all of the copies printed and also the plates. They do not publish songs on royalties and do not buy songs. They are regular legitimate music printers.

BROADWAY MUSIC CORPORATION, 145 WEST 45TH STREET, NEW YORK. Popular songs.

BUCKEYE PUBLISHING COMPANY, 997 EAST RICH STREET, COLUMBUS, OHIO. Popular songs.

CADILLAC MUSIC CO., 1416 BROADWAY, NEW YORK. High-class songs and music.

CENTURY MUSIC COMPANY, 235 WEST 40TH STREET, NEW YORK. High-class songs and ballads.

THE JOHN H. CHURCH COMPANY, 109 WEST 4TH STREET, CINCINNATI, OHIO. Secular and sacred music for the piano, organ and vocal use.

PAXSON CHURCH & COMPANY, 1369 BROADWAY, NEW YORK. High-class music.

J. M. DALY, 665 WASHINGTON STREET,  
BOSTON, MASS. High-grade music.

C. H. DITSON COMPANY, 8 EAST 34TH  
STREET, NEW YORK. High-grade music. A  
few songs.

OLIVER DITSON COMPANY, BOSTON,  
MASS. High-class songs and semi-high-class songs  
and ballads. Also juvenile songs in book form.

CRAIG ELLIS & COMPANY, 145 NORTH  
CLARK STREET, CHICAGO, ILL. Popular songs.

E. O. EXCELL, LAKESIDE BLDG., CHICAGO,  
ILL. Gospel song poems, and complete gospel songs.

✓ LEO FEIST, INC., 235 WEST 40TH STREET,  
NEW YORK. Popular songs.

CARL FISCHER, 6 FOURTH AVENUE, NEW  
YORK. High-class music.

J. FISCHER & BROTHERS, 7 BIBLE HOUSE,  
NEW YORK. High-class music.

CHARLES H. GABRIEL, 57 WASHINGTON  
STREET, CHICAGO, ILL. Gospel songs.

ADAM GEIBEL, 1020 ARCH STREET, PHILA-  
DELPHIA, PA. Gospel songs.

GILBERT AND FRIEDLAND, 232 WEST 46TH  
STREET, NEW YORK. Popular songs.

GLAD TIDINGS PUBLISHING CO., ROOM  
602, LAKESIDE BLDG., CHICAGO, ILL. Gospel  
songs.

HAMILTON S. GORDON, 145 WEST 46TH  
STREET, NEW YORK. Semi-high-class songs and  
a few high-class songs.

H. W. GRAY COMPANY, 2 WEST 45TH STREET, NEW YORK. Classical music.

E. A. HACKETT, FT. WAYNE, IND. Gospel songs.

HALL-MACK CO., 1018 ARCH STREET, PHILADELPHIA, PA. Gospel songs.

FRANK HARDING, 222 EAST 22ND STREET, NEW YORK. Here is another music printer. He is not a publisher, but simply prints music for song-writers.

T. B. HARMS, 62 WEST 45TH STREET, NEW YORK. Sentimental popular songs.

CHARLES K. HARRIS, 701 SEVENTH AVENUE, NEW YORK. Popular songs.

HATCH MUSIC COMPANY, EIGHTH AND LOCUST STREETS, PHILA., PA. Popular songs.

F. B. HAVILAND PUBLISHING CO., 1579 BROADWAY, NEW YORK. Popular songs.

J. J. HOOD, 1024 ARCH STREET, PHILADELPHIA, PA. Gospel songs.

HOPE PUBLISHING CO., 150 MICHIGAN AVENUE, CHICAGO, ILL. Gospel songs and songs and music.

P. J. HOWLEY, 146 WEST 46TH STREET, NEW YORK. Popular music.

INDEPENDENT MUSIC PUBLISHING CO., 850 SOUTH 23RD STREET, OMAHA, NEB. Ballads.

WALTER JACOBS, 167 TREMONT STREET, BOSTON, MASS. High-class songs.

KENDIS, BROCKMAN MUSIC PUBLISHING

CO., 145 WEST 45TH STREET, NEW YORK.  
Songs and words and music.

GEORGE J. KOCH, 1431 BROADWAY, NEW YORK. Popular music.

KONINSKY MUSIC CO., TROY, N. Y. Popular songs.

F. J. LAWSON CO., 350 WEST 38TH STREET, NEW YORK. Another music printer—not a publisher.

LORENZ PUBLISHING COMPANY, DAYTON, OHIO. Sacred music.

MACCALLA & CO., 249 DOCK STREET, PHILADELPHIA PA. Gospel songs.

MIEGS PUBLISHING CO., 222 EAST OHIO STREET, INDIANAPOLIS, IND. Gospel songs.

F. A. MILLS, 207 WEST 48TH STREET, NEW YORK. Popular songs.

JOSEPH MORRIS, 145 WEST 45TH STREET, NEW YORK. Popular songs.

THEODORE MORSE MUSIC CO., 143 WEST 40TH STREET, NEW YORK. Popular songs.

NOVELLO & COMPANY, 21 EAST 17TH STREET, NEW YORK. High-class songs with music.

ORPHEUS MUSIC CO., 301 WEST 57TH STREET, PHILADELPHIA, PA. Uses musical comedies, librettos with music, for entire evening's performance or short enough for vaudeville, without lyric.

PACE AND HANDY, BEALE STREET, MEMPHIS, TENN. Popular songs and music.



AL PIANTADOSI & COMPANY, 1531 BROADWAY, NEW YORK. Popular songs.

WILLIAM A. POND, 18 WEST 37TH STREET, NEW YORK. All kinds of songs including sacred, secular, popular songs for duets, trios, and all kinds of songs with music.

THEODORE PRESSER COMPANY, 1712 CHESTNUT STREET, PHILA., PA. Educational piano composition with a few high-class and semi-high-class songs, ballads, and juvenile songs.

JEROME H. REMICK & CO., 219 WEST 46TH STREET, NEW YORK. Popular songs.

E. T. ROOTS & SONS, 1501 EAST 55TH STREET, CHICAGO, ILL. Popular songs.

HAROLD ROSSITER MUSIC COMPANY, 325 WEST MADISON STREET, CHICAGO, ILL. High-class, semi-high-class songs and ballads and also popular songs.

WILL ROSSITER, 1581 BROADWAY, NEW YORK. Popular songs.

G. SCHIRMER COMPANY, 3 EAST 43RD STREET, NEW YORK. Ballads, high-class songs, semi-high-class juvenile, novelty and comic songs.

THE ARTHUR P. SCHMIDT CO., 120 BOYLSTON STREET, BOSTON, MASS. High-class songs, sacred songs and duets.

PAUL SCHMITT, NICOLETT AND EIGHTH STREETS, MINNEAPOLIS, MINN. High-class music.

J. F. SCHROEDER, 10 EAST 16TH STREET, NEW YORK. Music for the piano and a few high-class songs.

EDWARD SCHUBERTH & CO., 11 EAST 22ND STREET, NEW YORK. High-class songs, ballads, juvenile novelty and comic songs.

C. R. SCOVILLE, 2207 VAN BUREN STREET, CHICAGO, ILL. Gospel songs.

SHAPIRO, BERNSTEIN & COMPANY, 226 WEST 47TH STREET, NEW YORK. Popular songs.

SOUTHERN CALIFORNIA MUSIC CO., 332 SOUTH BROADWAY, NEW YORK. Popular music.

JOSEPH W. STERN & CO., 102 WEST 38TH STREET, NEW YORK. Popular songs and semi-high-class ballads.

SUCCESS MUSIC CO., 260 EUCLID AVENUE, AKRON, OHIO. Popular songs that are up-to-date.

CLAYTON F. SUMMY CO., 64 EAST VAN BUREN STREET, CHICAGO, ILL. Ballads, high-class, semi-high-class and juvenile songs.

ROBERT TELLER SONS & DORNER, 311 WEST 43RD STREET, CHICAGO, ILL. These people are music printers and not publishers. They do not accept any song—they simply print music.

C. W. THOMPSON COMPANY, A. & B. PARK STREET, BOSTON, MASS. High-class songs and sacred songs.

TULLAR-MEREDITH CO., 261 WEST 31ST STREET, NEW YORK. Sunday-school songs and anthems.

F. VAN DAM MUSIC CO., 203 WEST 40TH STREET, NEW YORK. Music printers, not publishers.

ALBERT VON TILZER, 222 WEST 46TH STREET, NEW YORK. Popular songs.

HARRY VON TILZER MUSIC COMPANY, 222 WEST 46TH STREET, NEW YORK. Popular songs.

WATTERSON, BERLIN AND SNYDER, 1571 BROADWAY, NEW YORK. Popular songs.

H. C. WEASNER COMPANY, BUFFALO, N. Y. High-class songs and ballads.

WELSH & WILSKY MUSIC COMPANY, PHILADELPHIA, PA. Popular music.

WERBLOW & FISHER CO., STRAND THEATRE BLDG., NEW YORK. Popular songs.

H. A. WEYMAN & SONS, 1010 CHESTNUT STREET, PHILA., PA. Popular songs.

WILLIS MUSIC COMPANY, 137 WEST 4TH STREET, CINCINNATI, OHIO. All kinds of songs.

M. WITMARK & SONS, 114 WEST 37TH STREET, NEW YORK. High-class songs, especially those of the shorter type which are suitable for encores. Semi-classical ballads, like "Love Me and The World is Mine" and all kinds of popular songs, including juvenile.

THE B. F. WOOD MUSIC COMPANY, 246 SUMMER STREET, BOSTON, MASS. Popular songs.

YOUNG MUSIC CO., COLUMBUS, OHIO. Popular songs.

## CHAPTER IX

### NEWSPAPERS.

*NOTE—Almost without exception, the material used by newspapers all over the country is purchased from newspaper syndicates and international news services of which the Associated Press is a standard and a leader. Syndicates and news services could not afford to sell material they gather to one or two newspapers at the rates that the newspapers pay per column. It is possible for the syndicates and news services, however, to do business and to thrive since each article and piece of news is featured simultaneously by a large number of newspapers.*

*We are listing below only the leading newspapers throughout the country, for the reason that in these times of high wages and the fabulous prices demanded for news-print paper, it is a daily occurrence to hear of failures, consolidations, and discontinuances in the newspaper world. The policy of newspapers, too, is constantly shifting as the newspapers fall into new hands and conditions change locally; so that it is next to impossible to list accurately the present needs of a newspaper with any feeling of assurance that these needs will continue long enough to be of any practical value. It is urged upon the writer, therefore, that he get in touch with the leading newspapers about him, which papers reflect in certain portions of their pages news items of local conditions and occurrences. To write for a newspaper one should be right on the ground. So far as the beginner is concerned, opportunity for newspaper writing is confined mostly to items of local importance: news items, human-interest stories, stories of new manufacturing enterprises, interviews with prominently local people, political interviews, stories of historical growth of the community*

*and the like. We are listing below the leading newspapers of the country and are likewise mentioning their political status. When the newspaper has special needs or opportunities open to the new writers we mention them.*

*In the following list of newspapers we have not attempted to give the names and addresses of all the newspapers of the leading cities; it would be impossible and useless for us to attempt to do so. We have merely endeavored to reproduce here representative papers of the various localities and sections of the United States and Canada. In some cases we have given two or three newspapers in each section or city, but such a step is actuated by the fact that all of them are fairly open and active markets for materials and we did not wish to omit anything of benefit to the reader of this book. It will be realized, of course, that the larger newspapers pay much higher rates than the small country and town newspapers possibly could hope to do.*

AGE HERALD, BIRMINGHAM, ALA. Democratic. E. W. Barrett, Editor.

ADVERTISER, MONTGOMERY, ALA. Democratic. William T. Sheehan, Editor.

ARIZONA REPUBLICAN, PHOENIX, ARIZ. Independent. J. W. Spear, Editor.

AMERICAN, 326 WEST MADISON STREET, CHICAGO, ILL. Democratic. W. A. Curley, Editor.

AMERICAN, BALTIMORE AND SOUTH STREETS, BALTIMORE, MD. Republican.

ARGUS-LEADER, SIOUX FALLS, S. D. Republican. C. M. Day, Editor.

ARKANSAS GAZETTE, LITTLE ROCK, ARK. Democratic. J. N. Heiskell, Editor.



BEE, 17TH AND FARNAM STREETS, OMAHA, NEB. Republican. Victor Rosewater, Editor. As the name suggests, this newspaper uses short, dynamic bits of information, and articles that penetrate and sting as effectively as a bee. In material submitted, humor should figure largely.

BLADE, TOLEDO, OHIO. Republican. Can use some exceptional material from outsiders of the regular syndicate type.

BRIDGEPORT POST, 49 CANNON STREET, BRIDGEPORT, CONN. Independent. Clarence P. Beers, Editor. This paper is a good market for feature stories from the free-lance writer.

BULLETIN, 767 MARKET STREET, SAN FRANCISCO, CALIF. Independent. Fremont Older, Editor.

CAPITAL, 708 WEST WALNUT STREET, DES MOINES, IOWA. Republican. Lafayette Young, Editor.

CAPITAL, TOPEKA, KANS. Republican. Harold T. Chase, Editor. This paper uses considerable outside material for their feature pages, which includes short-stories, paragraphs of interest to women, etc.

CAPITAL NEWS, BOISE, IDAHO. Independent. Richard S. Sheridan, Editor.

CALL AND POST, MONTGOMERY AND JESSIE STREETS, SAN FRANCISCO, CALIF. Independent. R. R. Hiestand, Editor.

CITIZEN, 34 NORTH 3RD STREET, COLUMBUS, OHIO. E. E. Cook, Editor.

CHRONICLE, CORNER KEARNY, GEARY AND MARKET STREETS, SAN FRANCISCO, CALIF. Independent. M. H. De Young, Editor.

COMMERCIAL APPEAL, 30 NORTH SECOND STREET, MEMPHIS, TENN. Democratic.

CONSTITUTION, ATLANTA, GA. Democratic. Clark Howell, Editor. This is an open market for enlivening, tingling and lyrical verse.

COURIER-JOURNAL, THIRD AVENUE AND GREEN STREET, LOUISVILLE, KY. Democratic. Henry Watterson, Editor.

COURANT, COURANT BLDG., HARTFORD, CONN. Republican. Charles H. Clark, Editor.

DEMOCRAT AND CHRONICLE, 59 EAST MAIN STREET, ROCHESTER, NEW YORK. Republican. O. S. Adams, Editor.

DISPATCH, FOURTH AND MINNESOTA STREETS, ST. PAUL, MINN. Independent. Features largely informative bits for the household worker and the person on the farm.

EAGLE, WASHINGTON AND JOHNSON STREETS, BROOKLYN, N. Y. Democratic. This newspaper accepts suitable material of the syndicate type from outside writers.

ENQUIRER, 617 VINE STREET, CINCINNATI, OHIO. Democratic. W. F. Wiley, Editor.

ENQUIRER, 250 MAIN STREET, BUFFALO, N. Y. Democratic. K. G. Rudolph, Editor.

EXAMINER, 326 WEST MADISON STREET, CHICAGO, ILL. Independent. Charles S. Stanton, Editor.

EXAMINER, THIRD AND MARKET STREETS, SAN FRANCISCO, CALIF. Independent.

EXAMINER, BROADWAY AND 11TH STREET, LOS ANGELES, CALIF. Independent.

FLORIDA TIMES-UNION, JACKSONVILLE, FLA. Democratic.

GEORGIAN, 20 EAST ALABAMA STREET, ATLANTA, GA. Democratic.

GLOBE, 236 WASHINGTON STREET, BOSTON, MASS. Independent. T. C. DeFriez, Editor. Is in the market for "people" feature articles and serials. Whenever possible, material is to be accompanied by suitable photographs.

HERALD, 425 ELEVENTH STREET, WASHINGTON, D. C. Independent. C. T. Brainerd, Editor.

HERALD, HERALD SQUARE, NEW YORK. Independent. Another market for timely and well-written material of the syndicate type.

INQUIRER, 1109 MARKET STREET, PHILA., PA. Republican. C. H. Heistis, Editor. Will consider feature articles of exceptional merit; must be accompanied by photographs.

ITEM, 210 CAMP STREET, NEW ORLEANS, LA. Independent. J. M. Thompson, Editor.

JOURNAL, 182 FOURTH STREET, MILWAUKEE, WIS. L. W. Nieman, Editor.

JOURNAL, JOURNAL BLDG., PROVIDENCE, R. I. Independent. John R. Rathom, Editor. This journal is open for pertinent comments on timely subjects from outside contributors.

JOURNAL, ALBUQUERQUE, N. MEX. Republican. L. M. Fox, Editor.

JOURNAL, 47 FOURTH STREET, SOUTH, MINNEAPOLIS, MINN. H. V. Jones, Editor.

JOURNAL, FORT AND WAYNE STREETS,

DETROIT, MICH. Republican. T. C. Greenwood, Editor.

JOURNAL, FOURTH AND SHIPLEY STREETS, WILMINGTON, DEL. Republican. George Carter, Editor.

JOURNAL-COURIER, TEMPLE AND CENTER STREETS, NEW HAVEN, CONN. Independent. Norris G. Osborn, Editor.

KNICKERBOCKER PRESS, 18 BEAVER STREET, ALBANY, N. Y. L. J. Arnold, Editor.

MIRROR, 64 HANOVER STREET, MANCHESTER, N. H. Republican. Arthur E. Clarke, Editor.

NEWS, 801 COMMERCIAL STREET, DALLAS, TEX. Democratic. Uses considerable material of interest to those who are actively engaged in farming.

NEWS AND OBSERVER, RALEIGH, N. C. Democratic. R. W. Haywood, Editor.

NEWS, 215 MARKET STREET, NEWARK, N. J. Independent. E. W. Scudder, Editor.

NEWS, LAFAYETTE BLVD. AND SECOND AVENUE, DETROIT, MICH. Albert G. Breton, Editor. In the market for photographs of up-to-date and entertaining happenings, events and the like.

NEWS, 30 WEST WASHINGTON STREET, INDIANAPOLIS, IND. Independent. Louis Howland, Editor.

NEWS, 15 FIFTH AVENUE, NORTH CHICAGO, ILL. Independent. Victor F. Lawson, Editor. A market for brief, humorous accounts and sketches; some poems.

NEWS, 2200 FOURTH AVENUE, BIRMINGHAM, ALA. Democratic. Frank P. Glass, Editor.

NEVADA STATE JOURNAL, RENO, NEVADA. Independent. Clayton Campbell, Editor.

NORTH AMERICAN, BROAD AND SANSOM STREETS, PHILA., PA. Progressive Republican. E. A. Van Valkenburg, Editor. A market for short stories of interest to boys and girls; a few love stories of the popular type.

OBSERVER, CHARLOTTE, S. C. Democratic. Wade H. Harris, Editor.

OKLAHOMAN, 502 NORTH BROADWAY, OKLAHOMA, OKLA. R. E. Stafford, Editor.

OREGONIAN, OREGONIAN BLDG., PORTLAND, ORE. Republican. Edgar B. Piper, Editor.

POST, 259 WASHINGTON STREET, BOSTON, MASS. Democratic. Edwin A. Grozier, Editor. Runs weekly prize contests for the best short stories under 1,000 words. This newspaper offers considerable inducement to its readers to help shape the editorial policy of the newspaper and is continuously soliciting suggestions and comments from the outside.

POST, 1544 CHAMPA STREET, DENVER, COLO. Independent. W. C. Shepard, Editor.

POST-DISPATCH, 12TH AND OLIVE STREETS, ST. LOUIS, MO. Independent. Joseph Pulitzer, Jr., Editor.

POST-INTELLIGENCER, FOURTH AND UNION STREETS, SEATTLE, WASH. Republican. S. C. Bone, Editor.



PLAIN-DEALER, 529 SUPERIOR AVENUE,  
N. E., CLEVELAND, OHIO.

PRESS, 222 SOUTH OLIVER AVENUE,  
PITTSBURGH, PA. Independent. O. S. Hersh-  
man, Editor. Timely and up-to-date photographs are  
desired.

PRESS, 7TH AND CHESTNUT STREETS,  
PHILA., PA. Republican. Alden March, Editor.  
A market for news photographs and features.

PRESS, MONROE STREET, GRAND RAPIDS,  
MICH. Independent E. W. Booth, Editor.

REGISTER, 71 SOUTH LOCUST STREET,  
DES MOINES, IOWA. Republican. Harvey Ing-  
ham, Editor.

REPUBLICAN, 381 MAIN STREET, SPRING-  
FIELD, MASS. Independent. Richard Hooker,  
Editor. Purchases considerable short-story material,  
articles, sketches, etc.

SENTINEL, 93 MASON STREET, MIL-  
WAUKEE, WIS. E. G. Johnson, Editor.

STAR, 18TH AND GRAND AVENUE,  
KANSAS CITY, MO. Independent. R. E. Stout,  
Editor.

STAR, STAR BLDG., INDIANAPOLIS, IND.  
John C. Shaffer, Editor.

STAR, 1101 PENNSYLVANIA AVENUE,  
WASHINGTON, D. C. Independent. T. W. Noyes,  
Editor. This newspaper uses quite a few items of  
national scope, with perhaps a political tinge. It is  
right on the ground with our nation's capital and its  
material reflects that fact.

SUN, 150 NASSAU STREET, NEW YORK.  
Independent.

SUN, BALTIMORE AND CHARLES STREETS, BALTIMORE, MD. Democratic. J. H. Adams, Editor.

SUNDAY TELEGRAM, 12 MONUMENT SQUARE, PORTLAND, ME. Independent. George W. Norton, Editor.

TIMES, 195 MAIN STREET, BUFFALO, N. Y. Democratic. Norman E. Mack, Editor. Purchases regular syndicate material from outside writers.

TIMES, 8 SOUTH STOCKTON STREET, TRENTON, N. J. Independent. James Kerney, Editor.

TIMES, THIRD AVENUE AND GREEN STREET, LOUISVILLE, KY. Democratic. W. B. Haldeman, Editor.

TIMES, MUNSEY BLDG., WASHINGTON, D. C. Independent. Arthur Brisbane, Editor.

TIMES, TIMES BLDG., LOS ANGELES, CALIF. Republican. Harrison Grey Otis, Editor.

TIMES, TIMES SQUARE, NEW YORK. Democratic. Uses considerable filler matter in the form of jingles, humorous paragraphs, anecdotes and poems.

TIMES-DISPATCH, 10 SOUTH TENTH STREET, RICHMOND, VA. Democratic. C. E. Hasbrook, Editor.

TIMES-PICAYUNE, NEW ORLEANS, LA. Democratic. D. D. Moore, Editor.

TIMES-STAR, 6TH AND WALNUT STREETS, CINCINNATI, OHIO. Republican. Hulbert Taft, Editor. In the market for brief, telling articles of an up-to-date nature; also photographs.

TRAVELER, 171 TREMONT STREET, BOS-

TON, MASS. Independent Republican. Robert Lincoln O'Brien, Editor.

TRIBUNE, SALT LAKE CITY, UTAH. Republican.

TRIBUNE, 154 NASSAU STREET, NEW YORK. Republican. O. M. Reid, Editor. In the market for material of the interview type properly illustrated or photographed.

TRIBUNE, 7 SOUTH DEARBORN STREET, CHICAGO, ILL. Republican. Robert R. McCormick and Joseph Medill Patterson, Editors. This newspaper purchases considerable material from outside contributors of the ordinary syndicate type: fillers, verse, jingles, juvenile material, such as bright sayings of children, and paragraphs under the heading, "Real Love Stories."

TRIBUNE, 13TH AND FRANKLIN STREETS, OAKLAND, CALIF. Republican. Joseph R. Knowland, Editor.

TRIBUNE, 236 SOUTH BROADWAY, LOS ANGELES, CALIF. Independent. H. W. Brundige, Editor.

WORLD, 53 PARK ROW, NEW YORK. Independent Democratic. Frank I. Cobb, Editor.

WYOMING TRIBUNE, CHEYENNE, WYO. Republican.

## LEADING CANADIAN NEWSPAPERS

GLOBE, YONGE, MELINDA AND JORDAN  
STREETS, TORONTO, ONTARIO, CANADA.  
Liberal.

HERALD, 7TH AVENUE AND FIRST  
STREET, CALGARY, ALTA., CANADA. Con-  
servative. J. H. Woods, Editor.

MAIL, HALIFAX, NOVA SCOTIA, CANADA.  
Conservative.

MANITOBA FREE PRESS, CARLTON  
STREET, WINNIPEG, CANADA. Liberal.

STAR, SASKATOON, SASK., CANADA. In-  
dependent. G. Collingwood, Editor.

STAR, 18 KING STREET, WEST, TORONTO.  
ONT., CANADA. Independent.

STAR, 63 ST. JAMES STREET, MONTREAL,  
QUEBEC, CANADA. Independent. This news-  
paper issues a weekly edition as an agricultural ma-  
gazine of interest to Canadian farm homes. Timely  
news items and photographs are desired.

## CHAPTER X

### NEWSPAPER SYNDICATES.

NOTE—*The method of selling to syndicates is considerably different from that used in marketing photoplays, stories, articles, etc., to magazines. Syndicates, because they are not so much in the public's attention, because they are not well known by the average freelance writer, do not have submitted to them constantly manuscripts in such large quantities as do the more widely known publications and studios. For this reason and because the material used is largely of a journalistic character, they have found it best to get in touch with certain people who can send them work at stated intervals and under contract. The syndicate makes an excellent market for consistent writing when the author once can become affiliated satisfactorily with one, for such an association means that a certain amount of work will be taken regularly, every week or every month.*

*The wants of syndicates are peculiar: almost without exception the material used must be up-to-date, timely and reflect present tendencies, problems, personages, events, strange happenings; articles of experience, news of various character that does not appear in the daily newspaper and that has a slightly longer life than the average news-item. Syndicates also are excellent markets for photographs; they thrive on photographs and on the peculiar type of material known as "filler" which consists of short verses, humorous anecdotes, jokes, strange happenings, practical bits of information, accounts of inventions and quaint historical events—in fact any themes coming within approximately a thousand words that would benefit, interest, or instruct the general reader. As for fiction, the Syndicate desires stories of the serial type, each serial*



*comprising approximately one thousand words, or a little over. Also articles may follow national movements and tendencies, each instalment revealing some side of the question. Syndicative material appears simultaneously in a large number of newspapers all over the country, whereby the writer has the satisfaction of knowing that his material is read and seen by a vast number of persons. A large proportion of the newspapers, especially in their Sunday Editions, use material which is from syndicates, for the newspapers can depend upon a certain standard of newsy interest to be maintained by the syndicate, and can rely upon a certain quantity of readable matter being furnished them when desired.*

*The following is a list of the leading Syndicates that are active markets. Nearly all of them use the kind of material listed above. When there is a variation in the type of material wanted, and the requirements are slightly different, suitable information is given. For the further enumeration of the various types of material used by the Syndicates, it might be said that a large number of them use paragraphs on art, religion, health hints, interviews with Movie Stars, sports news, cartoons, and many of them maintain a department for women and the household, telling briefly and to the point certain methods of lightening the home work, recipes for various foods and deserts, how things for the household are made, articles on the garden and such.*

GEORGE MATTHEW ADAMS SERVICE,  
INC., 8 WEST 40TH STREET, NEW YORK.  
George Matthew Adams, Editor.

THE AERONAUTIC PHOTO AND NEWS  
SERVICE 280 MADISON AVE., NEW YORK.  
G. Douglas Wardrop, Director. Weekly.

AMERICAN WEEKLY, SIXTIETH STREET

AND BROADWAY, NEW YORK. C. M. Van Hamm, Editor.

AMERICAN WEEKLY MAGAZINE, 2 DUANE STREET, NEW YORK. Morrill Goddard, Editor.

BECKWITH ROTOGRAVURE LIST, TRIBUNE BLDG., NEW YORK. S. C. Beckwith, Editor.

BELL SYNDICATE, WORLD BLDG., NEW YORK. John M. Wheeler, Manager.

CHICAGO TRIBUNE SYNDICATE, TRIBUNE BLDG., CHICAGO.

FARMERS' MAGAZINE, NASHVILLE, TENN. Monthly. This publication accompanies the various rural newspapers of the South and the interest and information they contain should be directed accordingly.

FICTION MAGAZINE, MARQUETTE BLDG., CHICAGO, ILL.

ILLUSTRATED SUNDAY MAGAZINE, 250 FIFTH AVENUE, NEW YORK.

INQUIRER SYNDICATE, 1125 MARKET STREET, PHILADELPHIA, PA.

INTERNATIONAL FEATURE SERVICE, 729 SEVENTH AVENUE, NEW YORK. This Syndicate uses a large number of the well-known "Feature" articles, sketching entertainingly tendencies of some recent movement, some widely heralded occurrence or event, a prominent personage, and the like. Many of the syndicates listed herein are glad to consider interviews, chatty, revealing and to-the-point, with prominent people now in the public gaze, and accompanied by suitable photographs.

KABLE BROTHERS COMPANY, MOUNT MORRIS, ILL. Robert Toole, Editor. This Syndicate specializes in stories on fraternalism. Materials should fall within a 2,500-word limit.

McCLURE NEWSPAPER SYNDICATE, 45 WEST 34TH STREET, NEW YORK. Much of the material used by this syndicate is that which has already appeared in magazines or book form, the right to syndicate publication of which has been purchased.

MONTHLY MAGAZINE SECTION, ASSOCIATED PUBLISHERS CO., PROVIDENT BANK BLDG., CINCINNATI, O.

NEWSPAPER ENTERPRISE ASSOCIATION, PRESS BLDG., CLEVELAND, O.

NEWSPAPER FEATURE SERVICE, 37 WEST 39TH STREET, NEW YORK. This syndicate specializes in photographs of human interest, attempting in its features to reflect lively, bizarre and very unusual sides of human life and human activities. A condition of acceptance is that this feature material be taken from actual life, people and occurrences, for human-interest copy of this nature has a decided fascination for the average newspaper reader; it takes him into a new world and it lifts him, as it were, away from the humdrum and the customary.

NORTH AMERICAN SYNDICATE, NORTH AMERICAN BLDG., PHILADELPHIA, PA.

PHOTODRAMA SYNDICATE SERVICE, 27 WEST 35TH STREET, NEW YORK.

PUBLIC LEDGER SYNDICATE. INDEPENDENCE SQUARE, PHILADELPHIA, PA.

JOSEPH P. SCHILLER SYNDICATE, 557 BOOK BLDG., DETROIT, MICH. A. J. Niepper,

Editor. This syndicate features articles of interest to motorists; material written for it must give experiences of motorists, descriptions of how they overcame obstacles or solved vexing problems and situations into which motorists may fall; also bits relating to conservation of tires, fuel, and the like. It also is a market for fiction, news items and experiences of travel. It not only uses material of interest to the automobile owner, but may include any of the interesting motor-driven vehicles, such as the motorboat, aeroplane and the like.

SOUTHWEST MAGAZINE, FORT WORTH, TEXAS. Monthly.

UNITED STATES NEWSPAPER MAGAZINE, PULITZER BLDG., NEW YORK. Weekly. Frank A. Selah, Editor.

WHEELER SYNDICATE, 373 FOURTH AVENUE, NEW YORK. L. M. Bell, Editor.

THE WORLD COLOR PRINTING CO., 714 LUCAS AVENUE, ST. LOUIS, MO. R. S. Grable, Manager. This syndicate deals largely in printed comics; it distributes out the Bingville Bugle, fiction page, fashion page and has sections of interest to children and to women.

WORLD SYNDICATE, PULITZER BLDG., NEW YORK. W. H. Cosgrove, Editor. Is in the market for only second serial rights.

*NOTE—In addition to what already has been said at the head of this section, we might add that it would be wise for the prospective dealer with syndicates to get in touch with several of them in advance of actually submitting work, largely as a means of finding out exact present needs and the prospects of writing and selling work at regular intervals. If you have some ideas you think would interest one or more of these*

*syndicates, write to them and sketch briefly just what you have, then doubtless you can come to some arrangement with them for completing your ideas. There is practically no type of work that is not contained in the materials used by the leading syndicates. Many newspapers have sections and departments of interest to every member of the family and bearing on the multitudinous phases of our daily life. There may be a puzzle page for the tot and a page devoted to the theatre. There is hardly anything of a striking and newsy nature that might interest a large number of readers or instruct and help some with their daily tasks, but what is constantly being used by syndicates.*



## CHAPTER XI

### SPORTING AND ALLIED PUBLICATIONS.

AIR TRAVEL, 280 MADISON AVENUE, NEW YORK. Monthly. Robert Everett, Editor. Uses articles and fiction dealing with aviation if not over 5,000 words in length. Also uses jokes, verse and photographs. Adventurous aerial fiction preferred.

ALL OUTDOORS, 145 WEST 36TH STREET, NEW YORK. Monthly. L. M. Hutchins, Editor. Uses articles and photographs dealing with all outdoor subjects.

AMERICAN BEAGLE, 639 WEST FEDERAL STREET, YOUNGSTOWN, OHIO. Monthly. J. A. White, Editor. Uses all kinds of articles and photographs relating to all kinds of hunting dogs. Also uses hunting articles.

AMERICAN LAWN TENNIS, 120 BROADWAY, NEW YORK. S. Wallace Merrihew, Editor. Uses articles, humor, verse, anecdotes and photographs relating to lawn tennis.

ARMS AND THE MAN, 1502 H STREET, N. W., WASHINGTON, D. C. Weekly. James A. Drain, Editor. Very brief short stories relating to hunting and outdoor adventures.

BASEBALL MAGAZINE, 70 FIFTH AVENUE, NEW YORK. Monthly. F. C. Lane, Editor. Uses articles of from 2,000 to 3,000 words; also verse, humor, anecdotes, and photographs relating to baseball subjects.

BIRD LORE, 29 WEST 32ND STREET, NEW YORK. Bi-monthly. Frank M. Chapman, Editor.

Uses articles of from 1,500 to 2,000 words relating to all kinds of birds and bird life.

CAT REVIEW, 196 CENTRE STREET, ORANGE, N. J. Monthly. Jennie Rose Kroeh and Laura Zehring Dosch, Editors. Uses articles of from 300 to 1,000 words and photographs relative to prize cats.

COUNTRY LIFE, GARDEN CITY, L. I., N. Y. Monthly. Henry H. Saylor, Editor. This magazine deals with three subjects: Nature, sports, and buildings in the country. Uses all kinds of manuscripts—if illustrated—relating to these subjects, if from 3,000 to 4,000 words in length. Especially anxious to get original illustrations of sports and nature.

DOG FANCIER, BATTLE CREEK, MICH. Monthly. Eugene Glass, Editor. Uses all kinds of articles relating to dogs.

FIELD AND STREAM, 456 FOURTH AVENUE, NEW YORK. Monthly. Hy S. Watson, Editor. Wants outdoor stories of every description, if from 3,000 to 3,500 words, preferably illustrated.

FOREST AND STREAM, 9 EAST 40TH STREET, NEW YORK. Monthly. William Bruette, Editor. Uses articles on hunting, camping, fishing, woodcraft and allied subjects, providing they contain practical and specific information and are not over 2,500 words in length. Photographs wanted.

GAME BREEDER, 150 NASSAU STREET, NEW YORK. Monthly. Dwight W. Harding, Editor. Uses articles and photographs about game and fish breeding, shooting and fishing syndicates; also photographs relative to these subjects.

GOLFERS' MAGAZINE, 1355 MONADNOCK BLDG., CHICAGO, ILL. Monthly. C. W. Higgins, Editor. Uses human-interest stories, verse, anecdotes,

photographs, and articles of national interest and relating to golf.

THE HORSE WORLD, 1028-30 MARINE BANK BLDG., BUFFALO, N. Y. Weekly. Henry L. Allen, Editor. Uses articles of interest to readers and owners of trotters, pacers, ponies and pure-bred live-stock.

HUNTER-TRADER-TRAPPER, COLUMBUS, OHIO. Monthly. Otto Kuechler, Editor. Uses articles of from 500 to 1,000 words relating to hunting and trapping, especially if actual experiences.

MOTOR, 119 WEST 40TH STREET, NEW YORK. Monthly. Alexander Johnston. Editor. Uses illustrated articles of approximately 3,000 words dealing with subjects of interest to the motorist.

MOTOR AGE, 910 SOUTH MICHIGAN AVENUE, CHICAGO, ILL. Weekly. David Beecroft, Editor. Uses articles of not over 500 words and some stories not over 2,500 words relating to all phases of motoring.

MOTOR BOAT, 1133 BROADWAY, NEW YORK. Semi-monthly. William B. Rogers, Jr., Editor. Uses practical articles and wants photographs relating to motor boats and to all phases of motor-boating.

MOTORCYCLING AND BICYCLING, 538 SOUTH CLARK STREET, CHICAGO, ILL. Weekly. T. J. Sullivan, Editor. Wants short articles about motorcycles and bicycles, written to appeal to the laymen. Also wants photographs to be used as suggestions to dealers in bicycles and motorcycles—to show them how to build up business.

MOTORIST, 206 BEE BLDG., OMAHA, NEB. Monthly. L. A. Higgins, Editor. Wants stories of

touring if illustrated. Also technical articles and items of interest to automobile dealers.

MOTOR LIFE, 239 WEST 39TH STREET, NEW YORK. Monthly. George W. Sutton, Jr., Editor. Uses articles, humor, anecdotes and verse relating to all phases of motoring, touring, aviation, etc.

NATIONAL SPORTSMAN, 75 FEDERAL STREET, BOSTON, MASS. Monthly. Dixie Carroll, Editor. Wants hunting and fishing stories of 1,000 words. Also photographs of woodlands, camp life and mountain stream scenes.

OUTING MAGAZINE, 141 WEST 36TH STREET, NEW YORK. Monthly. Albert Britt, Editor. Wants articles dealing with hunting or fishing or anything relating to the outdoors in any locality. Wants stories of about 2,000 words in which humor and adventure are exploited. Fiction should be genuine and should appeal to the lovers of the outdoors. Photographs of interest to sportsmen wanted.

PACIFIC MOTOR BOAT, 19 COLMAN DOCK, SEATTLE, WASH. Monthly. Daniel L. Pratt, Editor. Wants technical articles relating to internal combustion engines and their operation, navigation, boat-design and construction. Also humorous verse and anecdotes relating to motor boats and yachting. Photographs accompanied by brief articles are wanted.

POWER BOATING, PENTON BLDG., CLEVELAND, OHIO. Monthly. Robert E. Power, Editor. Wants articles relating to power boat operations; gas engine design, construction and equipment; and photographs relating to power boats.

ROD AND GUN IN CANADA, 373 FOURTH AVENUE, NEW YORK. Monthly. W. J. Taylor, Editor. Wants Canadian stories of outdoor life

dealing with hunting, fishing, etc. All material should have a Canadian setting. Occasionally uses three- or four-part serials. Articles relating to the outdoors wanted.

RUDDER, 1 HUDSON STREET, NEW YORK. Monthly. Arthur F. Aldridge, Editor. Uses articles relating to yachting, motor-boating, etc.

SCIENTIFIC MECHANICS, 119 WEST 40TH STREET, NEW YORK. Monthly. C. F. Chapman, Editor. Wants articles relating to boating, flying, etc.

SPORTING GOODS DEALER, TENTH AND OLIVE STREETS, ST. LOUIS, MO. Monthly. L. M. Davis, Editor. Wants articles and short paragraphs interesting to dealers in sporting goods, athletic supplies, etc.

SPORTS AFIELD, 542 SOUTH DEARBORN STREET, CHICAGO, ILL. Monthly. Claude King, Editor. Uses two or three six to twelve-part serials every year; twelve to twenty-four articles yearly; and good verse, humor and anecdotes every month. Material should appeal to lovers of the outdoors.

YACHTING, 141 WEST 36TH STREET, NEW YORK. Monthly. William Atkin, Editor. Wants short stories and serials dealing with the sea and sailing. Also articles relating to boats together with photographs of subjects relating to the sea.



## CHAPTER XII

### MARKETS FOR HUMOR.

BROWNING'S MAGAZINE, 16 COOPER SQUARE, NEW YORK. Monthly. C. M. Fairbanks, Editor. Uses bright jokes of interest to boys.

CARTOON'S MAGAZINE, 6 NORTH MICHIGAN AVENUE, CHICAGO, ILL. Monthly. T. C. O'Donnell, Editor. Light verse and humorous miscellany; also whimsical essays and sketches.

CENTURY MAGAZINE, 353 FOURTH AVENUE, NEW YORK. Monthly. T. R. Smith, Managing Editor. Short sketches and fantastic articles for department entitled "In Lighter Vein."

CLUB-FELLOW AND WASHINGTON MIRROR, 1 MADISON AVE., NEW YORK. Weekly. Frank D. Mullen, Editor. Uses clever stories from 1,500 to 2,000 words and some verse and anecdotes.

COLLIER'S WEEKLY, 416 WEST 13TH STREET, NEW YORK. Weekly. See Standard Magazines.

COUNTRY GENTLEMAN, INDEPENDENCE SQUARE, PHILADELPHIA, PA. Weekly. See Standard Magazines.

EVERYBODY'S MAGAZINE, SPRING AND MACDOUGAL STREETS, NEW YORK. Monthly. See Standard Magazines.

FILM FUN, 225 FIFTH AVENUE, NEW YORK. Monthly. See Photoplay Magazines.

HARPER'S MAGAZINE, FRANKLIN SQUARE, NEW YORK. Monthly. See Standard Magazines.

JUDGE, 225 FIFTH AVENUE, NEW YORK. Weekly. Perriton Maxwell. Editor. Uses short humorous stories of 500 to 1,500 words. Also bright, whimsical verse, jingles, humor, and anecdotes.

LADIES' HOME JOURNAL, INDEPENDENCE SQUARE, PHILADELPHIA, PA. Monthly. Edward W. Bok, Editor. See Women's and Household Periodicals.

LIFE, 17 WEST 31ST STREET, NEW YORK. Weekly. Tom L. Masson, Editor. Uses short humorous prose under 400 words. Especially wants satirical material. Also short anecdotes.

MEDICAL PICKWICK, 92 WILLIAMS STREET, NEW YORK. Monthly. Julian W. Brandeis, M. D., Editor. Short humorous anecdotes of doctors and their experiences, and especially jokes on the profession.

THE PEOPLE'S HOME JOURNAL, 76 LAFAYETTE STREET, NEW YORK. Monthly. See Women's and Household Periodicals.

SATURDAY EVENING POST, INDEPENDENCE SQUARE, PHILADELPHIA, PA. Weekly. See Standard Magazines.

THE SMART SET, 461 EIGHTH AVENUE, NEW YORK. Monthly. See Standard Magazines.

TOWN TOPICS, 2 WEST 45TH STREET, NEW YORK. Weekly. See Standard Magazines.

VANITY FAIR, 449 FOURTH AVENUE, NEW YORK. Monthly. See Women's and Household Periodicals.

WOMAN'S HOME COMPANION, 381 FOURTH AVE., NEW YORK. See Women's and Household Periodicals.

## CHAPTER XIII

### MARKETS FOR PHOTOGRAPHS.

ABEL'S PHOTOGRAPHIC WEEKLY, CLEVELAND, OHIO. Weekly. T. C. Abel, Editor. Uses portrait photographs and professional articles on photography.

AMERICAN AGRICULTURIST. See Agricultural and Allied Periodicals.

AMERICAN ART NEWS, 15 EAST 40TH STREET, NEW YORK. Weekly. James B. Townsend, Editor. Uses newsy photographs of statues, pictures, art-museums, artists, etc.

AMERICAN BOY, DETROIT, MICH. See Juvenile Publications.

AMERICAN FARMING. See Agricultural and Allied Periodicals.

THE AMERICAN MAGAZINE OF ART, 1741 NEW YORK AVENUE, WASHINGTON, D. C. Monthly. Leila Mechlin, Editor. Uses photographs of works of art and articles on photography.

AMERICAN PHOTOGRAPHY, 210 NORTH 13TH STREET, PHILA., PA. Monthly. Frank R. Fraprie, Editor. Uses practical articles on photography and holds photographic competitions monthly.

AMERICAN SHEEP BREEDER AND WOOL GROWER, 817 EXCHANGE STREET, CHICAGO, ILL. Monthly. W. W. Burch, Editor. Uses photographs of sheep.

ANSCO COMPANY, BRINGHAMTON, N. Y. Uses photographs made on their own Ansco Film or

Hammer dry plates and on their Cyko paper; these are for advertising purposes.

ARCHITECTURAL RECORD, 11 EAST 24TH STREET, NEW YORK. Monthly. Michael A. Mikkelsen, Editor. Wants photographs of landscape architecture, sculpture, mural decorations, etc. Pays liberal rates but demands high-class material.

THE ART WORLD AND ARTS AND DECORATION, 470 FOURTH AVENUE, NEW YORK. Monthly. A C. Gaylor, Manager. Wants photographs of interiors, painting and fine arts, providing they are accompanied by reading matter of from 1,000 to 2,000 words.

BAIN NEWS SERVICE, 80 FIFTH AVENUE, NEW YORK. George Grantham Bain, Editor. Wants photographs of all kinds for cover designs, post-cards, advertising purposes, etc. Are especially anxious to get news events with portraits of prominent men and women.

BAUSCH & LOMB OPTICAL COMPANY, ROCHESTER, N. Y. Makers of high-grade lenses for cameras. They use photographs for advertising purposes providing the photographs are done with Bausch & Lomb lenses.

BURKE AND JAMES, INC., 240 EAST ONTARIO STREET, CHICAGO, ILL. These people make photographic supplies. They will buy unusual photographs made from their supplies.

BULLETIN OF PHOTOGRAPHY, 210 NORTH 13TH STREET, PHILA., PA. Weekly. Frank V. Chambers, Editor. Wants photographs and articles on photography from professionals.

CAMERA, 212 NORTH 13TH STREET, PHILA., PA. Monthly. Frank V. Chambers, Editor. Uses artistic photographs and practical articles

on photography. Generally has monthly prize contests.

CAMPBELL ART COMPANY, ELIZABETH, N. J. Will consider photographs for postcards.

CELEBRITY ART COMPANY, 36 COLUMBUS AVENUE, BOSTON, MASS. Wants snappy figures of girls and girls' heads for postcard calendars.

CEMENT ERA, 538 SOUTH DEARBORN STREET, CHICAGO, ILL. Monthly. E. S. Hanson, Editor. Wants photographs of construction work.

ERNEST D. CHASE, 5½ ASHBURTON PLACE, BOSTON, MASS. Uses interesting photographs for postcards.

COLLIER'S WEEKLY, ART DEPARTMENT, 416 WEST 13TH STREET, NEW YORK. See Standard Magazines.

COUNTRY GENTLEMAN, PHILADELPHIA, PA. See Agricultural and Allied Periodicals.

DODGE PUBLISHING COMPANY, 214 EAST 23RD STREET, NEW YORK. Wants photographs of landscapes for calendars.

EASTMAN KODAK COMPANY, ROCHESTER, N. Y. Largest makers of cameras and camera supplies in the world. Always anxious to purchase pictures for advertising purpose if they are made with their cameras. Hold many prize contests. See requirements of their magazine, Kodakery.

ELWOOD MYERS COMPANY, SPRINGFIELD, OHIO. Wants photographs of children and animals for calendars and advertising purposes.

FARM AND HOME, SPRINGFIELD, MASS. See Agricultural and Allied Periodicals.



FARM JOURNAL, WASHINGTON SQUARE, PHILA., PA. See Agricultural and Allied Periodicals.

FARM LIFE, SPENCER, IND. See Agricultural and Allied Periodicals.

GARDEN MAGAZINE, GARDEN CITY, L. I., N. Y. See Agricultural and Allied Periodicals.

GIBSON ART COMPANY, CINCINNATI, OHIO. Wants photographs for post-cards and calendars.

GRIT, WILLIAMSPORT, PA. See Standard Magazines.

HOLLAND'S MAGAZINE, DALLAS, TEXAS. See Standard Magazines.

HOUSE & GARDEN, 31 EAST 17TH STREET, NEW YORK. See Agricultural Publications.

ILLUSTRATED REVIEW, ATASCADERO, CALIF. See Standard Magazines.

ILLUSTRATED WORLD, 58TH STREET & DREXEL AVENUE, CHICAGO, ILL. See Standard Magazines.

INTERNATIONAL STUDIO, 120 WEST 32ND STREET, NEW YORK. See Standard Magazines.

KERAMIC STUDIO, SYRACUSE, N. Y. See Art Magazines.

KODAKERY, EASTMAN KODAK COMPANY, ROCHESTER, N. Y. Monthly A. H. Harscher, Editor. Often holds widely-advertised Kodak Advertising contests. Wants pictorial compositions, pictures of action, and story-telling pictures.

LADIES' HOME JOURNAL, INDEPEN-

DENCE SQUARE, PHILA., PA. See Women's and Household Periodicals.

LESLIE'S WEEKLY, 255 FIFTH AVENUE, NEW YORK. See Standard Magazines.

LITERARY DIGEST, 44 EAST 23RD STREET, NEW YORK. See Standard Magazines.

METROPOLITAN MAGAZINE, 432 FOURTH AVENUE, NEW YORK. See Standard Magazines.

E. L. C. MORSE, 7650 SAGINAW AVENUE, CHICAGO, ILL. Wants all kinds of photographs of men and women doing all kinds of interesting things in the country or city.

NATIONAL MAGAZINE, BOSTON, MASS. Monthly. Joe Mitchell Chapple, Editor. Anxious to get photographs of current events, if accompanied by description.

NATIONAL SPORTSMAN, 75 FEDERAL STREET, BOSTON, MASS. See Sporting and Allied Publications.

NEBRASKA FARM JOURNAL, 203 FARNAM BLDG., OMAHA, NEB. Semi-monthly. A. G. Kittell, Editor. Wants good farm pictures.

OUTLOOK, 287 FOURTH AVENUE, NEW YORK. See Standard Magazines.

OUTING MAGAZINE, 141 EAST 36TH STREET, NEW YORK. See Standard Magazines.

PHOTO NEWS SERVICE, 130 WEST 52ND STREET, NEW YORK. Uses photographs for post-cards.

POPULAR MECHANICS MAGAZINE, 6 NORTH MICHIGAN AVENUE, CHICAGO, ILL. See Standard Magazines.

POPULAR SCIENCE MONTHLY, 225 WEST 39TH STREET, NEW YORK. See Standard Magazines.

PHOTO CRAFT, ANN ARBOR, MICH. Wants articles and stories on the art of picture making.

PHOTO ERA, 383 BOYLSTON STREET, BOSTON, MASS. Monthly. Wilfred A. French, Editor. Wants practical articles by amateur and professional photographers on any branch of photography. Also uses photographs of interest to amateur and professional photographers.

PHOTO-GRAPHIC ART, 122 EAST 17TH STREET, NEW YORK. Bi-monthly. Edward R. Dickson, Editor. Wants photographs of pictorial value and for covers.

THE PHOTO-MINIATURE, 103 PARK AVENUE, NEW YORK. Monthly. John A. Tennant, Editor. Wants monographs of 10,000 to 15,000 words relating to photographic work. These articles must be practical, interesting and based upon actual experiences.

PRESS ILLUSTRATING SERVICE, 142 WEST 23RD STREET, NEW YORK. Wants photographs which can be used as features for newspapers and advertising purposes.

SATURDAY BLADE, 500 DEARBORN STREET, CHICAGO, ILL. Weekly. Merton Moore Taylor, Editor. Wants photographs of odd and out-of-the-ordinary things.

E. A. STROUT, 47 WEST 34TH STREET, NEW YORK. Anxious to get photographs of farm scenes for advertising purposes.

SUCCESSFUL FARMING, DES MOINES, IOWA. See Agricultural and Allied Periodicals.

SUNSET MAGAZINE, SAN FRANCISCO, CALIF. See Standard Magazines.

SYSTEM, WABASH AND MADISON STREETS, CHICAGO, ILL. See Standard Magazines.

THOMPSON ART COMPANY, 155 BRACKET STREET, PORTLAND, ME. Wants nature views without figures, also pictures of the sea.

TRAVEL, 31 EAST 17TH STREET, NEW YORK. Monthly. Katherine M. Birdsall, Editor. Will use photographs which are accompanied by articles of accomplishment from 3,500 to 6,000 words in length.

UNDERWOOD & UNDERWOOD, 417 FIFTH AVENUE, NEW YORK. Uses photographs of current events of national and international interest and also photographs of prominent people.

WOODWARD & TIERNAN PRINTING COMPANY, ST. LOUIS, MO. Wants photographs of children, animals, ladies, etc.

WORLD'S WORK, GARDEN CITY, L. I., N. Y. See Standard Magazines.

## CHAPTER XIV

### PHOTOPLAY MAGAZINES.

THE CINEMA NEWS, ROOM 1006, TIMES BLDG., NEW YORK. Monthly. Max Endicoff, Editor. Uses fiction of not over 1,000 words, dealing with photoplays and producers; some articles of the same character if not more than 1,000 words in length. Humorous photoplay anecdotes wanted also.

DRAMATIC MIRROR OF MOTION PICTURE AND THE STAGE, NEW YORK. Weekly. Louis R. Reed, Editor. Sometimes uses special articles along theatrical lines.

EXHIBITORS' HERALD, 203 SOUTH DEARBORN STREET, CHICAGO, ILL. Weekly. Martin J. Quigley, Editor. Special articles from 1,000 to 3,000 words dealing with motion picture business. Only strikingly original material wanted.

FILM FUN, 225 FIFTH AVENUE, NEW YORK. Monthly. Jessie Niles Burness, Editor. Uses short, humorous stories and sketches and good jokes, together with a little verse. Stories should not be over 1,200 words in length; the shorter the better. All material must relate to motion pictures or the people who produce them. Occasionally pictures are purchased.

MOTION PICTURE CLASSIC, 175 DUFFIELD STREET, BROOKLYN, NEW YORK. Monthly. Edwin M. LaRoche, Editor. Always looking for interviews, personality articles, chats with prominent players, stories of studio life, and anything of interest to motion picture fans, especially if well illustrated. Some very short verse used.



MOTION PICTURE MAGAZINE, 175 DUFFIELD STREET, BROOKLYN, NEW YORK. Monthly. Edwin M. LaRoche, Editor. This is by far the largest and most important motion-picture journal. It leads them all. Will consider special articles about motion-picture players, producers of motion pictures, and other short articles of interest to motion-picture fans.

MOTOGRAPHY, MONADNOCK BLDG., CHICAGO, ILL. Weekly. Paul H. Woodruff, Editor. Short trade articles of interest to theatre owners, and especially when they treat of advertising stunts, etc.

MOVING PICTURE STORIES, 168 WEST 23RD STREET, NEW YORK. Weekly. Lu Senarens, Editor. Uses short fiction, verse, special articles, humor and anecdotes, and photographs relating to the movies.

THE PHOTODRAMA SYNDICATE, 27 WEST 35TH STREET, NEW YORK. Albert G. Schwartz, Managing Editor. Uses a little material similar to that used in Motion Picture Magazine.

THE PHOTOPLAY JOURNAL, NEVADA BLDG., CINCINNATI, OHIO. Weekly. J. Robert Thomas, Editor. Uses short-stories about the movies.

PHOTOPLAY MAGAZINE, 350 NORTH CLARK STREET, CHICAGO, ILL. Monthly. James R. Quirk, Editor. Short motion-picture fiction, articles and verse relating to the movies, and some humor and anecdotes relating to the same thing.

PICTURE-PLAY MAGAZINE, 79 SEVENTH AVENUE, NEW YORK. Monthly. Charles Satchell, Editor. Uses some fiction of from 3,500 to 4,000 words relating to the "movies." Especially

wants short, chatty articles about moving pictures and moving picture people. Also anxious to get good photographs accompanied by short articles relating to the "movies." A little verse is also used.

SHADOWLAND, 175 DUFFIELD STREET, BROOKLYN, N. Y. Monthly. Frederick J. Smith, Editor. This is a new magazine gotten out by the publishers of Motion Picture Magazine and Classic. It is said to be the de luxe magazine of the stage, screen and associated arts. It claims to be the most beautiful magazine published. Purchases poems, short fillers and some short-stories and playlets dealing with the stage or the film studios.

## CHAPTER XV

### DRAMATIC AND THEATRICAL JOURNALS.

BILLBOARD, 25 OPERA PLACE, CINCINNATI, OHIO. Weekly. W. J. Page, Editor. In their spring and Christmas numbers they use fiction and special articles of from 3,000 to 6,000 words related to the show business.

DRAMA, 736 MARQUETTE BLDG., CHICAGO, ILL. Quarterly. Theodore B. Hinckley, Editor. Uses articles relating to the drama, the dance, and allied subjects.

DRAMATIC MIRROR OF MOTION PICTURES AND THE STAGE, 243 WEST 39TH STREET, NEW YORK. Weekly. Louis R. Reid, Editor. Special articles relating to the stage and also photographs relating to the same.

FOYER, 3339 LANCASTER AVENUE, PHILADELPHIA, PA. Monthly. Uses verse, serials, and good stories to be published in book form.

LITTLE THEATRE MAGAZINE, 170 SECOND STREET, SAN FRANCISCO, CALIF. Adrian Metzger, Editor. Uses special articles, humor, and verse related to "little theatres."

LYCEUM MAGAZINE, 1247 PEOPLE'S GAS BLDG., CHICAGO, ILL. Monthly. Ralph Parlette, Editor. Uses articles devoted to the Lyceum and Chautauqua field.

THEATRE MAGAZINE, 8 WEST 38TH STREET, NEW YORK. Monthly. Arthur Hornblow, Editor. The leading theatrical magazine. Uses special articles of about 1,500 words on almost any

phase of the drama. Also humor, verse, and anecdotes, together with photographs of a theatrical character.

VANITY FAIR, 449 FOURTH AVENUE, NEW YORK. Monthly. See Women's and Household Periodicals.

VARIETY, 1536 BROADWAY, NEW YORK. Weekly. Sime Silverman, Editor. Uses articles relating to the vaudeville stage.

## CHAPTER XVI

### PRODUCERS OF PLAYS.

WINTHROP AMES, 240 WEST 44TH STREET, NEW YORK. Will consider general dramas.

THE ACTOR'S AND AUTHOR'S THEATER, INC., 224 WEST 52ND STREET, NEW YORK. Mrs. Thomas A. Wise. Will consider any kind of a long or short play.

JAMES J. ARMSTRONG, 701 SEVENTH AVENUE, NEW YORK. Produces short plays and comedy acts for vaudeville.

ARTS AND CRAFTS THEATRE, 25 WATSON STREET, DETROIT, MICH. Uses one-act plays, comedies, farces and serious material.

DAVID BELASCO, 115 WEST 44TH STREET, NEW YORK. General dramas.

WILLIAM A. BRADY, 137 WEST 48TH STREET, NEW YORK. Comedies, society dramas, war-plays, melodramas and some vaudeville acts.

GEORGE BROADHURST, 235 WEST 44TH STREET, NEW YORK. General dramas.

BROOKLYN REPERTORY THEATRE, 1482 BROADWAY, NEW YORK. Dramas, mystery plays, farces, comedies, one-act plays. All manuscripts must be of very general interest and should deal with present day American life if possible. Produces on a royalty basis.

CHICAGO LITTLE THEATRE, 4800 LAKE



PARK AVENUE, CHICAGO, ILL. Maurice Browne, Director. One-act plays.

COHAN AND HARRIS, 226 WEST 42ND STREET, NEW YORK. Always on the lookout for all kinds of clean, wholesome plays.

COMSTOCK AND GEST, INC., 104 WEST 39TH STREET, NEW YORK. Looking for big musical productions.

JOHN CORT, 1476 BROADWAY, NEW YORK. Melodramas, comedies, farces, operettas and musical comedies.

DARCY AND WOLFORD, 1402 BROADWAY, NEW YORK. Dramas, melodramas, comedies, farces, musical comedies and mystery plays.

CHARLES DILLINGHAM, BROADWAY & 46TH STREET, NEW YORK. Strong dramas and melodramas with lots of action.

THE GREENWICH VILLAGE THEATRE, SEVENTH AVENUE & 4TH ST., NEW YORK. Frank Conroy, Director. Uses dramas, mystery plays, farces, comedies, and one-act plays. Also now producing big musical plays along the line of Ziegfeld "Follies."

HARRISON GREY FISKE, 12 WEST 40TH STREET, NEW YORK. Comedies, serious dramas and occasional farces. Especially wants American comedies of modern life. Originally handled, skilfully developed in a brilliant manner. Especially wants work of distinction.

CHARLES FROHMAN, INC., EMPIRE THEATRE, NEW YORK. All kinds of plays.

DANIEL FROHMAN, 149 WEST 45TH STREET, NEW YORK. Serious dramas, comedies, comedy-dramas.

ARTHUR HAMMERSTEIN'S PRODUCTIONS, 105 WEST 40TH STREET, NEW YORK. General types of play.

MAX HART, 1564 BROADWAY, NEW YORK. Vaudeville sketches, one-act plays and playlets.

EDWIN HOPKINS, PALACE THEATRE BLDG., NEW YORK. Serious dramas of from three to four acts containing 14,000 to 16,000 words. Also high class melodramas, comedies and farces. Some twenty minute vaudeville sketches and one-act plays containing 2,000 to 3,000 words of dialogue. Especially anxious to get human-interest comedy-dramas.

HULL-HOUSE PLAYERS, 800 SOUTH HALSTED STREET, CHICAGO, ILL. Uses dramas, comedies, farces, and one-act plays.

KLAW & ERLANGER, 214 WEST 42ND STREET, NEW YORK. On the lookout for all kinds of material.

LITTLE THEATRE, LOS ANGELES, CALIF. Frank C. Egan, Director. Uses three-act comedies or farces of about 9,000 words.

THE LITTLE THEATRE, 17TH AND DELANCEY STREETS, PHILA., PA. Beulah E. Jay, Director. Wants regular full-length plays both serious and comedy.

HENRY MILLER, 214 WEST 43RD STREET, NEW YORK. General dramas.

THE MONTCLAIR PLAYERS, MONTCLAIR, N. J. Secretary-Treasurer, Alice R. Brower. Anxious to get one, two and three-act plays, but must be of high type. Period plays as well as those with modern settings are desired.

OLIVER MOROSCO, 748 SOUTH BROADWAY, LOS ANGELES, CALIF. Serious dramas, comedies, farces and musical comedies.

ORPHEUM CIRCUIT CO., 1564 BROADWAY, NEW YORK. Occasionally produces vaudeville sketches.

JOHN C. PEEBLES, 1002 PALACE THEATRE BLDG., NEW YORK. Vaudeville sketches and one-act plays.

POLI'S CIRCUIT, 1493 BROADWAY, NEW YORK. Produces summer stock companies.

THE PRINCE ST. PLAYERS, 1 ARGYLE STREET, ROCHESTER, N. Y. Anne W. O'Ryan, Director. Uses serious dramas, mystery plays, comedies, farces and one-act plays. Do not want male actors if they can be avoided.

BENJAMIN A. ROLFE, 725 SEVENTH AVENUE, NEW YORK. Serious dramas which can be made into moving pictures.

MAURICE H. ROSE AND JACK CURTIS, 1564 BROADWAY, NEW YORK. Vaudeville sketches and one-act plays.

ST. FRANCIS' LITTLE THEATRE CLUB, ST. FRANCIS HOTEL, SAN FRANCISCO, CALIF. Serious dramas, melodramas, mystery plays, comedies, farces and one-act plays. Is especially anxious to get one-act plays.

SANGER & JORDAN, TIMES BLDG., NEW YORK. Gerald F. Bacon, Manager. These people are play brokers. They handle all kinds of plays, dramas, melodramas, picture plays, comedies, farces, musical comedies, etc., but their plays must be by well-established authors. They charge a reading fee of ten dollars on all manuscripts submitted to them. The

plays are read and the author advised as to their merit. Acceptance of reading fee does not obligate further than a careful reading of the plays. Plays are sold on commission of from ten per cent up, according to contracts.

HENRY W. SAVAGE, 226 WEST 42ND STREET, NEW YORK. Comedies and strong society plays.

PAUL SCOTT, 1402 BROADWAY, NEW YORK. Play broker.

SAM S. AND LEE SHUBERT, INC., 225 WEST 44TH STREET, NEW YORK. Wants comedies, farces and musical plays.

STAIR AND NICOLAI, 1493 BROADWAY, NEW YORK. Three-act comedies, farces and two-act musical comedies.

THE STUART WALKER COMPANY, CARNEGIE BLDG., NEW YORK. Harold Holstein. Manager. Uses dramas, melodramas, mystery plays, comedies.

THE UNITED BOOK OFFICES, 1564 BROADWAY, NEW YORK. Sometimes produces vaudeville sketches.

WAGENHALS & KEMPER, 1531 BROADWAY, NEW YORK. Serious dramas, comedies, melodramas and farces for four-act plays.

THE WASHINGTON SQUARE PLAYERS, 131 WEST 41ST STREET, NEW YORK. Uses one-act plays and regular dramas and comedies.

NED WAYBURN, INC., NEW AMSTERDAM THEATRE, NEW YORK. Produces plays, burlesques and comedies.

ROLAND WEST, 260 WEST 42ND STREET, NEW YORK. Uses dramas, mystery plays, melodramas, comedies, one-act plays.

A. H. WOODS, 1495 BROADWAY, NEW YORK. Uses three and four-act dramas, melodramas, mystery plays, farces and comedies.

FLORENZ ZIEGFELD, JR., 214 WEST 42ND STREET, NEW YORK. Producer of the famous Ziegfeld "Follies." Uses only highest-class material in his line.



## CHAPTER XVII

### MUSICAL MAGAZINES.

CHOIR, 528 ELM STREET, CINCINNATI, OHIO. Monthly. Uses articles which will appeal to church organists, choir leaders and soloists.

CHOIR HERALD, DAYTON, OHIO. Monthly. E. S. Lorenz, Editor. Wants articles of interest to church organists, choir directors and singers. Also sacred songs and anthems; solos, duets, gospel songs and choruses.

CHOIR LEADER, DAYTON, OHIO. Monthly. E. S. Lorenz, Editor. Articles on church choir subjects and anthems.

CRESCENDO, 165 TREMONT STREET, BOSTON, MASS. Monthly. Herbert Forrest Odell, Editor. Articles of from 1,000 to 1,100 words on the mandolin, guitar, banjo, ukulele, etc.

DIAPASON, 306 SOUTH WABASH AVENUE, CHICAGO, ILL. S. E. Greustein, Editor. Uses articles relating to organs, organists and organ construction.

ETUDE, 1712 CHESTNUT STREET, PHILADELPHIA, PA. Monthly. James Francis Cook, Editor. Sometimes uses musical stories with unusual human-interest. Anxious to get the highest class and most interesting articles on music, especially if from 400 to 700 words in length. Uses articles for departments on voice, organ, violin and child music study.

EUREKA MESSENGER, STIGLER, OKLA. Monthly. S. J. Oslin, Editor. Uses articles, photographs and verse.

METRONOME, 48 COOPER SQUARE, NEW YORK. Monthly. Gustav Saenger, Editor. Uses short articles of interest to musicians.

MUSICAL COURIER, 37 FIFTH AVENUE, NEW YORK. Weekly. Leonard Liebling, Editor. Uses articles on musical subjects, and also humor and anecdotes on the same subject, together with photographs.

MUSICAL ENTERPRISE, CAMDEN, N. J. Monthly. W. M. Kain, Editor. Wants instructive articles relating to bands and orchestras. Also uses photographs and write-ups of bands and orchestras.

MUSICAL LEADER, 332 MICHIGAN AVENUE, CHICAGO, ILL. Weekly. Florence French, Editor. Informative articles dealing with music.

MUSICAL OBSERVER, 46 COOPER SQUARE, NEW YORK. Monthly. Gustav Saenger, Editor. Wants articles relating to piano teaching; must be helpful to teachers and students.

THE MUSICIAN, 150 TREMONT STREET, BOSTON, MASS. Monthly. W. J. Baltzell, Editor. Uses musical articles on a wide list of subjects, including personal efficiency, teaching, development, study, biography, etc.

NEW MUSIC REVIEW AND CHURCH MUSIC REVIEW, 2 WEST 45TH STREET, NEW YORK. H. W. Gray, Editor. Authoritative articles on the theory of music; also write-ups of present-day composers.

VIOLIN WORLD, 42 EAST 33RD STREET, NEW YORK. Monthly. August Gemunder, Editor. Uses short stories relating to music and especially to violin. Some appropriate humor and anecdotes used.

## CHAPTER XVIII.

### ART MAGAZINES.

AMERICAN ART NEWS, 15 EAST 40TH STREET, NEW YORK. Weekly and semi-monthly. James B. Townsend, Editor. Uses photographs of pictures, sculpture, and other works of art having a national news value.

AMERICAN MAGAZINE OF ART, 1741 NEW YORK AVENUE, WASHINGTON, D. C. Monthly. Leila Mechlin, Editor. Special articles relating to art.

ART AND ARCHAEOLOGY, THE OCTAGON, WASHINGTON, D. C. Monthly. David Moore Robinson, Editor. Special articles relating to art and archaeology. Also large, full-page photographs.

ART IN AMERICA, 1790 BROADWAY, NEW YORK. Bi-monthly. Frederic F. Sherman, Editor. Articles on important works of art, both in public and private collections in United States and Canada, especially when illustrated.

THE ART WORLD AND ARTS & DECORATION, 470 FOURTH AVE., NEW YORK. Monthly. Uses articles on the fine arts and interior decoration. Must not be over 2,000 words in length. Can use photographs of interiors and art subjects, antiques, etc.

FINE ARTS JOURNAL, 30 NORTH MICHIGAN AVENUE, CHICAGO, ILL. Monthly. F. J. Campbell, Editor. Will accept art material from people who can speak authoritatively. Contributors should consult editors before submitting work.

KERAMIC STUDIO, SYRACUSE, N. Y.

Monthly. Mrs. Adelaide Alsop-Robineau, Editor. Technical articles relating to china painting, pottery work and china decorations. Also photographs relating to this subject.

MODERN ART COLLECTOR, 17 WEST 38TH STREET, NEW YORK. Monthly. Designs and drawings relating to art.

SCHOOL ARTS MAGAZINE, 25 FOSTER STREET, WORCESTER, MASS. Monthly. Anna L. Cobb, Editor. Uses articles relating to drawing, manual training and industrial art for schools. Also wants photographs when accompanied by short descriptions.

## CHAPTER XIX.

### MARKETS FOR VERSE.

NOTICE.—*Below we have given a list of the magazines that deal only with verse. The poet should bear in mind, however, that these are not the only magazines using verse. Nearly all magazines use more or less in every number. In fact, by referring to other chapters of this book, such as Standard Magazines or Women's and Household Periodicals, the reader will find that nearly all of the magazines listed therein are in the market for verse of one type or another. In other chapters you will find the verse requirements of the different magazines given in detail, so we have not gone to the trouble to repeat them in this chapter.*

*It is important to remember that practically all magazines use more or less verse, and that their requirements are given in detail in other chapters of this book.*

AJAX, ALTON, ILL. Monthly. C. Victor Stahl, Editor. A small magazine of orthodox poetry. Prints nothing but verse and reviews of books of verse.

CONTEMPORARY VERSE, 622 SOUTH WASHINGTON SQUARE, PHILA., PA. Monthly. James E. Richardson, Editor. Uses original poetry and translations only.

OTHERS, 63 WEST ONTARIO STREET, CHICAGO, ILL. William Saphier, Editor. Uses radical verse.

POET LORE, 194 BOYLSTON STREET, BOSTON, MASS. Ruth Hill, Editor. Quarterly. Wants original and translated poetry of all lengths; articles dealing with author's books, etc.; original foreign plays; one-act plays.



POETRY, A MAGAZINE OF VERSE, 543 CASS STREET, CHICAGO, ILL. Monthly. Harriet Monroe, Editor. Wants either conservative or radical verse—but it must be the best.

THE POETRY JOURNAL, COPLEY THEATER BLDG., BOSTON, MASS. Monthly. Edmund R. Brown, Editor. Wants all kinds of verse regardless of lengths.

THE SONNET, FIRST NATIONAL BANK BLDG., WILLIAMSPORT, PA. Monthly. Mahlom Leonard Fisher, Editor. Publishes sonnets of the most distinguished and noted American and English writers.

## CHAPTER XX.

### BOOK PUBLISHERS.

HENRY ALTEMUS COMPANY, 1326 VINE STREET, PHILA., PA. Wants juvenile animal stories.

AMERICAN BOOK COMPANY, 100 WASHINGTON SQUARE, NEW YORK. Publishes educational text-books for kindergarten, primary schools, secondary schools, high schools and colleges.

D. APPLETON & CO., 35 WEST 32ND STREET, NEW YORK. Publishes juvenile fiction of from 50,000 to 60,000 words. Adult fiction from 70,000 to 80,000 words; also travel, biographical, poetical, educational and technical books.

BECKLEY-CARDY COMPANY, 312 WEST RANDOLPH STREET, CHICAGO, ILL. Children's stories of about 20,000 words. Also collections of verse for recitations by children. Features reference books, books on education, etc.

BOBBS-MERRILL COMPANY, INDIANAPOLIS, IND. Wants adult fiction of any length; also books of travel, biography, serious books and educational works.

A. L. BURT COMPANY, 114 EAST 23RD STREET, NEW YORK. Wants juvenile fiction.

BRENTANO'S, FIFTH AVENUE AND 27TH STREET, NEW YORK. Publish novels by foreign and American authors and specialize in gift books.

THE BRITTON PUBLISHING COMPANY, 406 W. 31ST ST., NEW YORK. Wants adult fic-

tion of 75,000 to 100,000 words and juvenile fiction of 70,000 words; also books of travel and biography.

BURTON PUBLISHING COMPANY, KANSAS CITY, MO. Wants any kind of good books from fiction to science.

THE CENTURY COMPANY, 353 FOURTH AVENUE, NEW YORK. Publishes every imaginable kind of book. Always wants manuscripts.

THOMAS Y. CROWELL & COMPANY, 426 WEST BROADWAY, NEW YORK. Wants adult fiction of 75,000 to 100,000 words; also juvenile books, travel, biography, war books and books of reference.

DODD, MEAD & COMPANY, FOURTH AVENUE AND 30TH STREET, NEW YORK. Publishes adult fiction of 25,000 to 100,000 words; also 50,000 to 60,000-word children's books, together with books on travel, biography and poetry.

DODGE PUBLISHING COMPANY, 461 EIGHTH AVENUE, NEW YORK. Wants all kinds of books.

M. A. DONOHUE & COMPANY, 701 SOUTH DEARBORN STREET, CHICAGO, ILL. Uses adult fiction of from 40,000 to 60,000 words, juvenile fiction, travel, biography, serious books and poetry.

GEORGE H. DORAN COMPANY, 244 MADISON AVENUE, NEW YORK. Wants fiction of any length, juvenile fiction, illustrated books, serious books, books of travel and biography and poetry.

DOUBLEDAY PAGE & COMPANY, GARDEN CITY, L. I., N. Y. Publish all kinds of books, but are especially anxious to get popular adult fiction of any length.

E. P. DUTTON & COMPANY, 681 FIFTH AVENUE, NEW YORK. Publish adult fiction,

juvenile fiction, illustrated books, serious books, books of travel, biography, poetry and a few educational and technical volumes.

FUNK & WAGNALLS COMPANY, 360 FOURTH AVENUE, NEW YORK. Wants illustrated books, books of travel and biography, and educational and serious books.

GINN & COMPANY, 29 BEACON STREET, BOSTON, MASS. Publish all kinds of educational books.

HARPER & BROTHERS, FRANKLIN SQUARE, NEW YORK. Large publishers who want all kinds of books, and especially adult fiction of from 20,000 to 100,000 words, 60,000 words being the preferred length.

D. C. HEATH & COMPANY, 120 BOYLSTON STREET, BOSTON, MASS. Large educational publishers of foreign texts, especially French.

HENRY HOLT & COMPANY, 34 WEST 33RD STREET, NEW YORK. Wants fiction, travel books, biographies, illustrated works, poetry, educational, and technical books.

HOUGHTON, MIFFLIN COMPANY, 4 PARK STREET, BOSTON, MASS. Wants adult fiction from 80,000 to 100,000 words. This fiction may be of almost any nature. Also wants popular juvenile books, illustrated books, travel, biography and educational books and a little poetry.

LAIRD & LEE, CHICAGO, ILL. Wants illustrated books, books of travel, biography, educational and technical matter. Uses some business books.

J. B. LIPPINCOTT COMPANY, WASHINGTON SQUARE, PHILA., PA. Wants adult fiction of from 75,000 to 95,000 words; juvenile fiction from

45,000 to 75,000 words. Also uses a few holiday gift books and illustrated books, books of travel and biography, and illustrated, educational and technical volumes.

LITTLE, BROWN & COMPANY, 34 BEACON STREET, BOSTON, MASS. Wants all kinds of popular American novels. Also high-class stories for boys and girls. Publish some books of travel, biography, memoirs, and personal experiences. Want a few educational books.

LOTHROP, LEE & SHEPARD COMPANY, 93 FEDERAL STREET, BOSTON, MASS. Wants manuscripts of any kind of books that will sell, including fiction for both adults and juveniles, serious books, educational, metaphysical, technical and poetical volumes. This firm is an excellent market for almost any kind of a good book.

A. C. McCLURG & COMPANY, 330 EAST OHIO STREET, CHICAGO, ILL. Wants romantic novels, juvenile adventure stories, illustrated books, serious books, and books of travel, biography and poetry.

MACMILLAN COMPANY, 64 FIFTH AVENUE, NEW YORK. Wants adult fiction of atmosphere or setting, of character, of plot, or of action and adventure. Also juvenile books which teach proper conduct, illustrated books, and books of travel, biography, poetry, and education.

G. P. PUTNAM'S SONS, 2 WEST 45TH STREET, NEW YORK. Uses good fiction of 80,000 to 100,000 words. Also children's books of any length, together with books of travel and biography, poetry, education.

RAND-McNALLY & COMPANY, 540 SOUTH CLARK STREET, CHICAGO, ILL. Want 6,000



to 40,000-word stories for children of from 5 to 15 years.

THE REILLY & BRITTON COMPANY, CHICAGO, ILL. Want human-interest, mystery and adventure fiction of not less than 70,000 words.

SCOTT & SELTZER, INC., 5 WEST 50TH STREET, NEW YORK. Will consider good books of every description.

CHARLES SCRIBNER'S SONS, 599 FIFTH AVENUE, NEW YORK. Publish all kinds of adult fiction of from 75,000 to 100,000 words, providing it is high-class in character.

SMALL, MAYNARD & COMPANY, 15 BEACON STREET, BOSTON, MASS. Want adult fiction of from 60,000 to 125,000 words. Also juvenile fiction, books of travel, poetry and technical subjects.

FREDERICK A. STOKES COMPANY, 443 FOURTH AVENUE, NEW YORK. Want high-class adult fiction, instructive juvenile fiction, books of travel, biography, poetry, and also educational and technical volumes.

## CHAPTER XXI.

### FOREIGN PERIODICALS.

AGRICULTURAL ECONOMIST AND HORTICULTURAL REVIEW, 92 LONG ACRE, LONDON, W. C. Monthly. Wants articles or photographs dealing with agricultural, horticulture and other questions relating to the land.

AMATEUR PHOTOGRAPHER AND PHOTOGRAPHIC NEWS, 52 LONG ACRE, LONDON, W. C. Weekly. Wants pictorial, educational and descriptive articles relating to photography and allied subjects.

ATHENAEUM, 10 ADELPHI TERRACE, LONDON, W. C., 2. Monthly. Wants articles of a high literary character along special research lines.

THE AUTOCAR, MESSRS. ILIFFE & SONS, LTD., 20 TUDOR ST., LONDON, E. C. Weekly. Wants news articles relating to motors if not over 2,500 words in length.

BLACKWOOD'S MAGAZINE, 45 GEORGE STREET, EDINBURGH, SCOTLAND. Monthly. Wants articles about literature, travel, politics, the navy and other topics of the day. Publishes many high-class stories of from 3,000 to 5,000 words.

BYSTANDER, GRAPHIC OFFICE, TALLIS STREET, LONDON, E. C. Weekly. Publishes short stories from 1,500 to 2,000 words. Also uses photographs, humorous drawing, and light skits and ideas of from 500 to 800 words.

CHAMBERS'S JOURNAL, 339 HIGH STREET, EDINBURGH, SCOTLAND. Monthly. Uses

serials from 80,000 to 90,000 words and short stories from 3,000 to 12,000 words. Powerful, wholesome material wanted.

COUNTRY LIFE, 20 TAVISTOCK STREET, STRAND, LONDON, W. C. Weekly. Wants articles relating to country life, art, sports, etc., preferably illustrated.

ELECTRICAL TIMES, SARDINIA HOUSE, KINGSWAY, LONDON, W. C. Uses all kinds of material relating to electricity and electrical engineering.

THE ENGLISHWOMAN, 11 HAYMARKET, LONDON, S. W. 1. Monthly. Wants articles of from 3,000 to 4,000 words of interest to women.

GARDENERS' CHRONICLE, 41 WELLINGTON STREET, STRAND, LONDON, W. C. Weekly. Wants articles of not over 1,000 words dealing with scientific and practical horticulture.

GIRLS' FRIEND, CARE AMALGAMATED PRESS, LTD., FARRINGTON STREET, LONDON, E. C. Weekly. Uses serials of from 70,000 to 100,000 words if interesting to girls. Also short stories of about 6,000 words.

NOVEL MAGAZINE, 18 HENRIETTA STREET, LONDON, W. C. 2. Monthly. Eager to get stories of from 4,000 to 6,000 words; also serials of from 30,000 to 40,000 words, and some short, humorous verse.

PUNCH, 10 BOUVERIE STREET, FLEET STREET, LONDON, E. C. Weekly. Like the American "Life." Uses all kinds of humor.

STUDIES, 35 LOWER KEESON STREET, DUBLIN, IRELAND. Uses articles of 5,000 words

or less, dealing with Irish letters, philosophy and science.

WINDSOR MAGAZINE, SALISBURY SQUARE, LONDON, E. C. Monthly. Uses short stories of love and adventure, mystery and romance. Stories of 4,000 words preferred.

YOUNG ENGLAND, 57 LUDGATE HILL, LONDON, E. C. Monthly. Wants short boys' stories and boys' serials of about 70,000 words. Also uses some illustrated articles relating to travel, sport, etc.

## CHAPTER XXII.

### FOREIGN BOOK PUBLISHERS.

ALDINE PUBLISHING CO., LTD., 1, 2, and 3 CROWN COURT, CHANCERY LANE, LONDON, W. C. Wants all kinds of general fiction.

ALEXANDER AND SHEPHEARD, LTD., ROLLS BLDG., LONDON ST., LONDON, W. C. Use all type of books.

GEORGE AND UNWIN ALLEN, LTD., RUSKIN HOUSE, 40 MUSEUM ST., LONDON, W. C. Especially want books relating to art, sociology, history and literature.

A. AND C. BLACK, LTD., 4, 5 and 6 SOHO SQUARE, LONDON, W. Publish general fiction and educational books. Always in the market for books of travel.

BLACKIE AND SON, LTD., 50 OLD BAILEY, LONDON, E. C. Publish general and educational books and specialize in juvenile fiction.

CAMBRIDGE UNIVERSITY PRESS, ST. DUNSTAN'S HOUSE, FETTER LANE, LONDON, E. C. Wants all kinds of educational books.

CASSELL AND CO., LTD., LA BELLE SAUVAGE, LUDGATE HILL, LONDON, E. C. Publish illustrated books, educational books, adult and juvenile fiction and books of practically every description.

CHAPMAN AND HALL, LTD., 11 HENRIETTA STREET, LONDON, W. C. Use fiction, travel books, and scientific and technical volumes.



CONSTABLE AND CO., LTD., 10 ORANGE STREET, LEICESTER SQ., LONDON, W. C. Publish books of biography, fiction, travel, and technical and medical productions.

DUCKWORTH AND CO., 3 HENRIETTA STREET, LONDON, W. C. Want books relating to art; also fairy-tales, folk-lore and considerable fiction.

EVERETT AND CO., LTD., 42 ESSEX STREET, STRAND, LONDON, W. C. Want fiction relating to sports, dogs, horses and outdoor life.

GAY AND HANCOCK, LTD., 12 and 13 HENRIETTA STREET, W. C., LONDON, W. C. Publish all kinds of books and are glad to get successful books by American authors.

GEORGE G. HARRAP AND CO., 3 PORTSMOUTH STREET, KINGSWAY, LONDON, W. C. Publish general literature, gift books, and educational works.

WILLIAM HEINEMANN, 2 and 21 BEDFORD STREET, STRAND, LONDON, W. C. Publishes fiction and a number of books relating to art, drama, history, and allied subjects.

JOHN HEYWOOD, LTD., 20 ST. BRIDE STREET, LONDON, E. C. Publishes fiction; also educational, technical and school books.

HERBERT JENKINS, LTD., 12 ARUNDEL PLACE, HAYMARKET, LONDON, S. W. Especially anxious to get entertaining fiction.

T. WERNER LAURIE, 8 ESSEX STREET, STRAND, LONDON, W. C. Wants fiction of a general nature; also travel and general books.

ERSKINE MACDONALD, 16 FEATHER-

STONE BLDGS., LONDON, W. C. In the market for poetry and fiction.

JOHN MURRAY, 50 A ALBEMARLE STREET, LONDON, W. Publishes educational books, technical productions and all kinds of high-class fiction.

C. ARTHUR PEARSON, LTD., 17 HENRIETTA STREET, LONDON, W. C. Publishes all kinds of literature and fiction.

✓ SCOTT, GREENWOOD AND SON, 8 BROADWAY, LUDGATE HILL, LONDON, E. C. Handle technical books exclusively.

WARD, LOCK AND CO., LTD., WARWICK HOUSE, SALISBURY SQUARE, LONDON, E. C. Publish general fiction by established writers.

F. V. WHITE AND CO., 17 BUCKINGHAM STREET, STRAND, LONDON, W. C. Are in the market for all kinds of general fiction.

## CHAPTER XXIII.

### AGENCIES THAT SELL MANUSCRIPTS ON COMMISSION.

The reader may be surprised at the briefness of the following list, but the same truth holds good with Literary Agencies and Brokerages as with other things: Good things come in small packages.

Very few, if any, of the following agencies advertise to secure patronage; they do not have to, for the unsurpassed service they render to their clientele among authors and among editors, has secured for them a reputation and a confidence that is passed on from editor to editor, from author to author. Usually, as soon as a new name appears upon the horizon of Magazinedom, one or more of these agencies gets in touch with the New Arrival and requests to be allowed to handle his work on a certain commission basis. Or the New Arrival may be referred to such an agency by the editor of the publication that took his manuscript.

The reader of this book is urged to consider carefully the offers made by various advertised companies that pass free of charge upon the merits of manuscripts, then suggest that, for a certain fee, the script in question can be revised or made over into an acceptable production ready for the market. In fact, the beginner is warned against accepting offers emanating from such concerns without first considering two things: one, that the handling of a manuscript is contingent upon a certain fee; second, that the privilege of paying a certain fee is contingent upon the merit of the production, which merit is to be decided by the firm itself. With the prospects of a correction fee in view, it might not always be possible for the proprietor or editor of such an establishment to determine

without bias the merit of the script or the market value of its plot, even with correction.

In like manner, the aspirant is cautioned against being blinded by the praise and subtle flattery proffered his song poem or his novel by companies that fit melodies to verses, at a certain fee, and that allow him to publish his own book at a Big Fee, probably due to the high cost of paper, ink and other book-publishing expenses! Commendation of any sort, especially to the Beginner, works a very invidious, though thrilling, charm; usually, when flattery enters, common sense refuses to linger longer.

The following companies ask no fees; they deduct, merely, certain commissions following the sale of a manuscript. If the agency is satisfied with a certain manuscript, it proceeds immediately and upon its own risk to attempt to dispose of it; necessity sharpens such an agency's powers of discernment, for upon these powers of sifting the good from the bad rests success, for every unsold manuscript works as so much deadwood upon marketing facilities.

The reader is urged to patronize these concerns with only the very best work of which he is capable; otherwise, he will experience surely and certainly the disappointment of having his scripts returned. All of these concerns, of course, demand typewritten work. Some of them insist upon it. And yet success consists merely in overcoming just such obstacles.

MISS F. M. HOLLY, 156 FIFTH AVE., NEW YORK CITY.

PAUL R. REYNOLDS, 70 FIFTH AVE., NEW YORK CITY.

CARL BRANDT, 101 PARK AVE., NEW YORK CITY.

MISS LAURA D. WILCK, 1476 BROADWAY, NEW YORK CITY.

MRS. ANN WATKINS, 30 EAST 34TH ST., NEW YORK CITY.

PAGET LITERARY AGENCY, 500 FIFTH AVE., NEW YORK CITY.

## CHAPTER XXIV

### THE COPYRIGHT LAW.

The copyright acts of the United States are based upon Article I, Section 8, of the Constitution of the United States, adopted 1787: "The Congress shall have power..... to promote the progress of science and useful arts, by securing for limited times to authors and inventors the exclusive right to their respective writings and discoveries."

The general act now in force was passed by Congress March 4, 1909, to which amendments were made in 1912, 1913, and 1914. These acts, of which the following is a digest (dots signifying omitted matter) provide:

#### SECTIONS I-III

That any person entitled thereto (see Section VIII) shall have the exclusive right to print, reprint, publish, copy, vend the copyrighted work; to translate, dramatize, arrange, adapt; to deliver lectures, sermons, etc.; to represent dramatic works, to make records or exhibit or perform; to perform music, make arrangement or record, as the case may be, of:

#### SECTION IV

- (a) Books, including directories and compilations;
  - (b) Periodicals;
  - (c) Lectures, sermons, prepared for oral delivery;
  - (d) Dramatic compositions;
  - (e) Musical compositions;
  - (f) Maps;
  - (g) Works of art;
  - (h) Reproductions of works of art;
  - (i) Drawings or plastic works of a scientific character;
  - (j) Photographs;
  - (k) Prints and pictorial illustrations;
  - (l) Motion picture photoplays;
  - (m) Motion pictures other than photoplays;
- to one of which classes the author or maker must assign his work when applying for copyright.

#### SECTION VI

Compilations, abridgments, translations, new editions, dramatizations shall be regarded as new works subject to copyright when produced with the consent of the original copyright owner; but the publication of any such compilation, abridgment, etc., shall not affect the validity of the previous copyright.

#### SECTION VIII

Persons entitled to apply for and hold copyright protection under this act are: Citizens of the United States, their executors, administrators and assigns; provided, however, that the copyright secured by this Act shall extend to the work of a foreign author



or proprietor only when the alien author or proprietor shall be domiciled within the United States at the time of the first publication of his work, or when the foreign nation has granted reciprocal protection to United States authors by international agreement.\*

### SECTIONS IX-XXXIII

#### Steps Necessary to Secure Copyright Registration.

1. Publish the work with the copyright notice. The notice may be in the form "COPYRIGHT, 19—— (year date of publication) by \_\_\_\_\_ (name of copyright proprietor)." The name of the copyright proprietor given in the notice should be the true, legal name of the person, firm, or corporation owning the copyright, and no other. The use of a fictitious or assumed name, or the name of any person other than the copyright proprietor, may result in the loss of the copyright protection. The date in the copyright notice should agree with the year date of publication.

2. Promptly after publication, send to the Copyright Office two copies of the best edition of the work, with an application for registration and a money order payable to the Register of Copyrights for the statutory registration fee of \$1. As to special registration of photographs, see below..... In the case of Books the copies deposited must be accompanied by an affidavit, under the official seal of an officer authorized to administer oaths, stating that the type-setting, printing, and binding of the book have been performed within the United States. Affidavit and application forms will be supplied by the Copyright Office on request..... This affidavit is not required in the case of a book of foreign origin in a language or languages other than English, nor in the case of a printed play in any language, as such works are not required to be manufactured in the United States..... In the case of contributions to periodicals, send one complete copy of the periodical containing the contribution with application and fee. No affidavit is required..... Only one copy is required to be deposited in the case of a work by an author who is a citizen or subject of a foreign state or nation and that has been published in a foreign country.

#### For Works Not Reproduced in Copies For Sale.

Copyright may also be had of certain classes of works (see a,

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\* Copyright relations have been established and are in force between the United States and the following countries, and the citizens of such countries can secure copyright protection in the United States upon compliance with the requirements of the Copyright Acts of the United States: Austria, Belgium, Chile, China, Costa Rica, Cuba, Denmark, France, Germany, the British Empire, Guatemala, Honduras, Hungary, Italy, Japan, Luxemburg, Mexico, the Netherlands, Nicaragua, Norway, Portugal, Salvador, Spain, Sweden, Switzerland, and Tunis.

b, c, etc., below) of which copies are not reproduced for sale, by filing in this office an application for registration, with the statutory fee of \$1, sending therewith:

- (a) In the case of lectures or other oral addresses, or of dramatic or musical compositions, one complete manuscript or typewritten copy of the work.
- (b) In the case of photographs not intended for general circulation, one photographic print. As to special fee, see below.
- (c) In the case of works of art (paintings, drawings, sculpture), or of drawings or plastic works of a scientific or technical character, one photograph or other identifying reproduction of the work.
- (d) In the case of motion picture photoplays, a title and description, with one print taken from each scene or act.
- (e) In the case of motion pictures other than photoplays, a title and description, with not less than two prints taken from different sections of a complete motion picture. ....

In the case of each of the works here noted, not reproduced in copies for sale, the law expressly requires that a second deposit of printed copies for registration and the payment of a second fee must be made upon publication.

#### SECTION XVIII

The notice of copyright required by Section IX of this Act shall consist either of the word "Copyright" or the abbreviation "Copr.," ACCOMPANIED BY THE NAME OF THE COPYRIGHT PROPRIETOR, and if the work be a printed literary, musical, or dramatic work, the notice shall include also the year in which the copyright was secured by publication. In the case, however, of copies of works specified in sub-sections f to k\*, inclusive, of Section V of this Act, the notice may consist of the letter C inclosed within a circle, thus: (C), accompanied by the initials, monogram, mark, or symbol of the copyright proprietor: PROVIDED, That on some accessible portion of such copies or of the margin, back, permanent base, or pedestal, or of the substance on which such copies shall be mounted, his name shall appear. But in the case of works in which copyright is subsisting when this Act shall go into effect, the notice of copyright may be either in one of the forms prescribed herein or in one of those prescribed by the Act of June eighteenth, eighteen hundred and seventy-four.

\* The following are the classes of works "specified in sub-sections f to k":

- (f) Maps;
- (g) Works of art; models or designs for works of art;
- (h) Reproductions of a work of art;
- (i) Drawings or plastic work of a scientific or technical character;
- (j) Photographs;
- (k) Prints and pictorial illustrations.

## SECTION XIX

The notice of copyright shall be applied, in the case of a book or other printed publication, upon its title page or the page immediately following (the back of the title page), or if a periodical either upon the title page or upon the first page of text of each separate number or under the title heading, or if a musical work either upon its title page or the first page of music: PROVIDED, That one notice of copyright in each volume or in each number of a newspaper or periodical published shall suffice.

## SECTION XXXIII

The copyright secured by the Act endures for twenty-eight years from the date of the first publication, whether the copyrighted work bears the author's true name or is published anonymously or under an assumed name, with the added provision that in the case of a posthumous work or of any individual cyclopedic or composite work, the author or proprietor shall be entitled to a renewal of the copyright for a further term of twenty-eight years upon proper application written one year prior to the expiration of the original term; but if renewal is not applied for, the copyright protection endures twenty-eight years only.

## SECTION XXV

Infringement of copyright shall render the infringer liable:

- (a) To a restraining injunction;
- (b) To pay the proprietor damages as provided in the Act;
- (c) To deliver up infringing article;
- (d) To deliver up all plates and means of making infringing articles;
- (e) To recovery in the case of musical reproductions by civil process.

## SECTION XXVIII

Performance of religious and secular works, oratorios, cantatas, masses, rented, borrowed or obtained from a public library, public school, church choir, etc., is allowed, provided the performance is given for charitable and educational purposes and not for profit.

## SECTION XXIX

Any person who inserts a false notice of copyright, with fraudulent intent, or shall remove or alter the copyright notice shall be guilty of a misdemeanor, punishable by a fine of from \$100 to \$1,000.

## SECTIONS XXX-XXXI

The importation into the United States of articles bearing false notice, or of piratical copies, is prohibited, except that such prohibition shall not apply:

- (a) To works for the use of the blind;
- (b) To a foreign newspaper or magazine;
- (c) To the authorized edition of a book in a foreign language;
- (d) To books published abroad when imported for individual use, not for sale, for the use of the United States, or for the use of societies, libraries, etc.

## SECTIONS XXXIV-XXXVI

All actions, suits, or proceedings arising under the copyright laws shall be originally cognizable by the circuit courts of the United States, the district court of any Territory, the supreme court of the District of Columbia, the district courts of Alaska, Hawaii, and Porto Rico, and the courts of first instance in the Philippine Islands; and suits may be brought in the district of which the defendant is an inhabitant, or in which he may be found, against whom the court or its judge in said district may grant injunction.

## SECTION XXXIX

No criminal proceeding shall be maintained unless commenced within three years after the cause of action arose.

## SECTIONS XLII-XLVII

Copyright secured under the act may be assigned, granted, or mortgaged, or may be bequeathed by will, if properly assigned and executed, and the assignment recorded in the copyright office within six calendar months after its execution. The register of copyrights shall record such assignment, and the records shall be kept and preserved in the copyright office.

## SECTION LXI

The fee for the registration of copyright is one dollar, including certificate of registration, except that in the case of photographs, where no certificate is demanded, the fee is 50c., for every additional certificate 50c., for recording assignments of copyright, if not over three hundred words in length, one dollar; if more than three hundred and less than one thousand words, two dollars; if more than one thousand words, one dollar additional for each thousand words; for recording the notice of user of copyright, 25c. for each notice not over fifty words, and an additional 25c. for each additional one hundred words; for recording the renewal of copyright, 50c.; for recording the transfer of the proprietorship of copyrighted articles, 10c. for each title, in addition to the fee for recording assignment; for requested search of copyright records, deposits, etc., 50c. for each hour of time so consumed. Only one registration at one fee shall be required in the case of several volumes of the same work deposited at one time.



## ADDITIONAL INFORMATION.

Under the copyright law now in force, the first step to take in a work intended to be published is to print and publish the work with the statutory notice of copyright claim inscribed.

Promptly after such publication with copyright notice has been made, in order to register the copyright claim, send two complete copies of the best edition to the Copyright Office, with application and the registration fee (money order for \$1).

Manuscripts of novels or other prose words, poems, words of a song, etc., or any works legally designated a "book," should not be sent to this office before they have been printed and published, as the law does not permit registration of such unpublished works. Such manuscripts are protected under the common law, and nobody has a right to use them without the consent of the owner.

The Copyright Act expressly provides, "That nothing in this Act shall be construed to annul or limit the right of the author or proprietor of an unpublished work, at common law or in equity, to prevent the copying, publication, or use of such unpublished work without his consent, and to obtain damages therefor."

Applicants for copyright registration should use the application forms furnished on request by the Copyright Office. A separate form should be used for each work to be entered. Requests for forms should specify the number and kind of forms desired, selected from the following list:

## BOOKS.

For any new book printed and published for the first time in the United States, ask for Application Form "A1," and Affidavit Form, specifying in the request whether the book is to be printed from type or plates made from type, or is to be produced by lithographic or photo-engraving process.

For a reissued book published in the United States, with new copyright matter, ask for Application Form "A2."

For a book of foreign origin in a language or languages other than English, ask for Application Form "A3."

For ad interim copyright in a book published abroad in the English language, ask for Application Form "A4."

For the American edition of a book in the English language on which ad interim copyright has been previously secured, ask for Application Form "A1," and Affidavit Form, specifying in the request whether the book is to be printed from type or plates made from type, or is to be produced by lithographic or photo-engraving process.

For a contribution to a newspaper or periodical,\* ask for Application Form "A5."

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\* It is not necessary for an individual to make such application as a rule, for magazine contents are usually protected by the editor or publisher.



## PERIODICALS.

For a periodical, if it is desired to make a separate application and remittance as each issue appears, ask for Application Form "B1." If the fee is to be charged against a trust fund previously deposited to cover several issues, ask for Application Form "B2."

## ORAL WORKS.

For a lecture, sermon, or address for oral delivery, ask for Application Form "C."

## DRAMAS.

For a published dramatic composition, ask for Application Form "D1."

For a dramatic composition of which copies are not reproduced for sale, ask for Application Form "D2."

For a published dramatico-musical composition, ask for Application Form "D3."

For a dramatico-musical composition of which copies are not reproduced for sale, ask for Application Form "D4."

## MUSIC.

For a musical composition published for the first time, ask for Application Form "E."

For a musical composition republished with new copyright matter, ask for Application Form "E1."

For a musical composition of which copies are not reproduced for sale, ask for Application Form "E2."

## MAPS.

For a published map, ask for Application Form "F."

## WORKS OF ART.

For a work of art (painting, drawing or sculpture); or for model or design for a work of art, ask for Application Form "G."

## DRAWING OR PLASTIC WORK.

For a published drawing or plastic work of a scientific or technical character, ask for Application Form "I1."

For an unpublished drawing or plastic work of a scientific or technical character, ask for Application Form "I2."

## PHOTOGRAPHS.

For a photograph published for sale, ask for Application Form "J1."

For a photograph of which copies are not reproduced for sale, ask for Application Form "J2."

## PRINTS OR PICTORIAL ILLUSTRATIONS.

For the registration of any "print" or "pictorial illustration," which is a printed picture, complete in itself and having artistic quality, ask for Application Form "K."

## MOTION PICTURES.

For the registration of a motion picture photoplay reproduced in copies for sale, ask for Application Form "L1."

For a motion picture photoplay of which copies are not reproduced for sale, ask for Application Form "L2."

For a motion picture, not a photoplay, reproduced in copies for sale, ask for Application Form "M1."

For a motion picture, not a photoplay, not reproduced in copies for sale, ask for Application Form "M2."

## RENEWAL OR EXTENSION.

For the renewal of copyright subsisting in any work for the new renewal term of 28 years as provided by Section 24 of the new law, ask for Renewal Form "R1."

For the extension of an existing renewal term for 14 years as provided under the old law, to 28 years granted by the new law, ask for Extension Form "R2."

(These renewal forms can only be used within a period of one year prior to the expiration of the existing term.)

No forms are issued by the Copyright Office for assignments, or licenses, nor for Postmaster's receipts for articles deposited, nor postal franking labels.

An American author, to obtain copyright in England, must first publish in England, or in England and the United States simultaneously.

Mail matter is frequently received at the Copyright Office with the wrapper so badly torn that the inclosures are in danger of being lost; and reported failures to receive articles mailed may sometimes be explained on the ground of the flimsy and insufficient wrapping. To guard against such loss the use of stout paper and twine in wrapping mail matter destined for the Copyright Office is urged.

1. Address plainly all mail or express matter Register of Copyrights, Library of Congress, Washington, D. C.

2. Add on outside of parcel the name and address of sender. (Please caution Postmaster not to cover this with his frank label).

3. Mail the copies, application and fee all at the same time, though not necessarily in the same package. These must all be at hand before action may be taken. The copies of works sent to be registered for copyright may be mailed to the Copyright Office free (under Section 14 of the copyright law) if directly delivered for that purpose to the Postmaster. The Copyright Office cannot furnish any franking labels.

**SPECIAL CAUTION.** According to the ruling of the Post-office Department the money order (or other remittance) is not entitled to free postal transmission. This with the application, therefore, should be forwarded separately by mail, under letter postage, addressed to the Register of Copyrights. If this is done, and the application blanks carefully and properly filled out, prompt action can be taken and the delay resulting from the need

for correspondence will be eliminated. Do not send currency or coin or postage stamps for fee; but preferably a money order. Private checks not certified are not acceptable, and if sent will necessarily be returned.

PUBLICATIONS OF THE COPYRIGHT OFFICE.

The following bulletins and circulars have been issued by the Copyright Office and may be had free on request to the Register of Copyrights, Library of Congress, Washington, D. C.

Bulletin No. 14—The Copyright Law of the United States of America, being the Act of March 4, 1909 (in force July 1, 1909), as amended by the Acts of August 24, 1912, March 2, 1913, and March 28, 1914, together with Rules for Practice and Procedure under Section 25, by the Supreme Court of the United States. 72 pp. 8°. 1918.

Bulletin No. 15—Rules and Regulations for the registration of claims to copyright. 29 pp. 8°. 1917.

Bulletin No. 16—Copyright in England. Act 1 and 2 Geo. 5, ch. 46. An Act to amend and consolidate the law relating to copyright, passed December 16, 1911. 54 pp. 8°. 1914.

Information Circular No. 4—International Copyright Convention. Berne, 1886, and Amendments agreed to at Paris, 1896. Also, Additional Protocol to Berlin Convention, signed at Berne, March 20, 1914. 17 pp. 4°.

Information Circular No. 4A—International Copyright Convention. Revised text, Berlin, 1908. 12 pp. 4°.



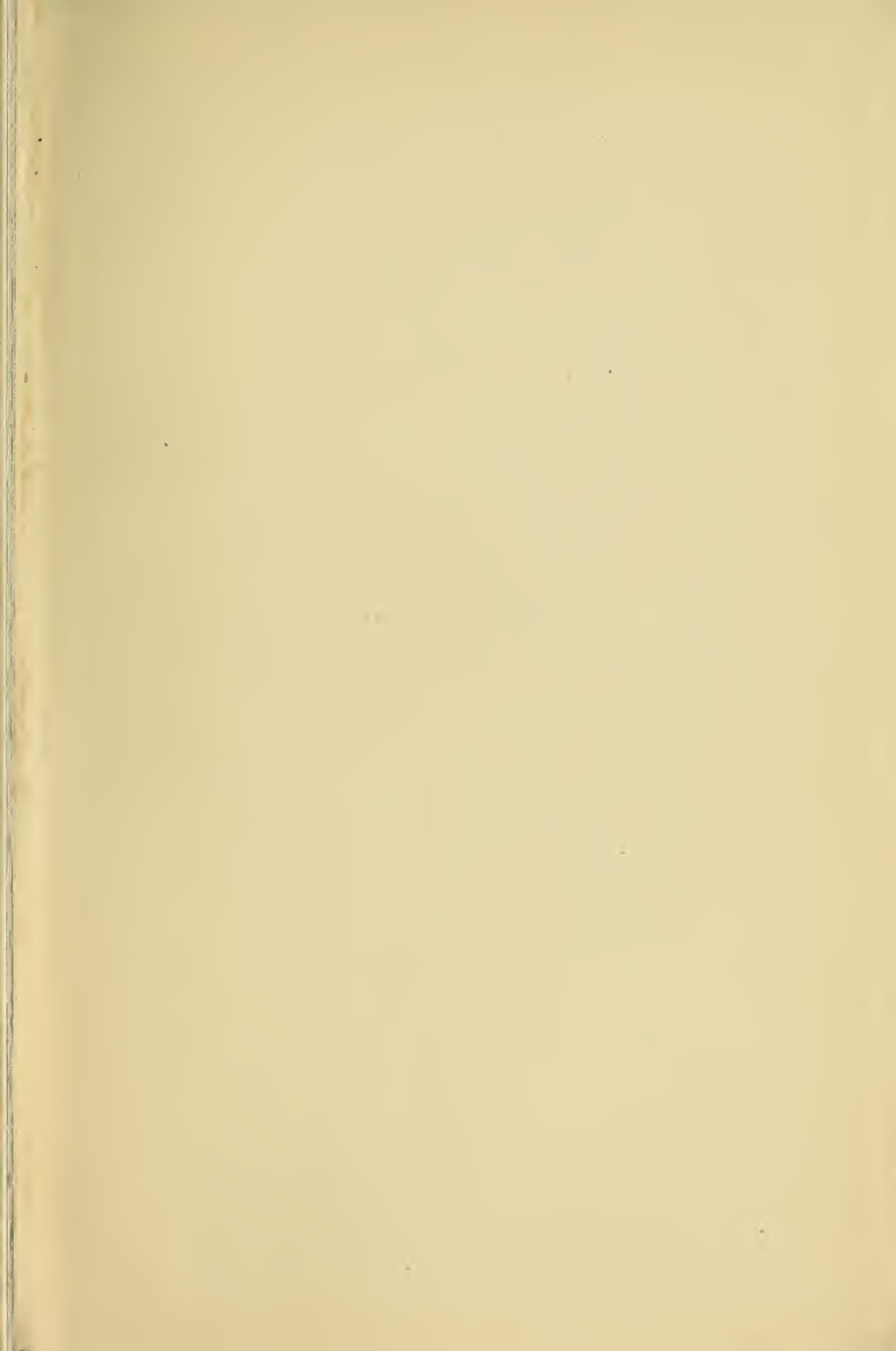




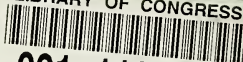








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